

## Women's Club - January 13, 2025

**Meeting start time: 08:04pm brought to order by Francesca**

**Meeting end time: 09:58pm adjourned by Francesca**

**Chairperson(s):** Pat Degnan and Beverly Nemiroff

**Officer in Charge:** Mike Ilardi

**Attendance:** Francesca Miskowsky, Karen Lambert, Jasmine Vargas, Pearl Cohen, Molly Reynolds\*, Lisa Dispenza, Frances Zegar, Danielle Ronay\*, Inga Donskaya, Kerry Rivelli\*, Kate Zambarano, Mike Ilardi, Carissa Lambariello\*, Karyn Brodman, Jenn Gotzon Chandler\*, Pat Degnan, Tangelin Rivera\*, Moyu Konishi, Lauren Bianchi, Lee Ann Rivera, Jackie Topol, Sarah Shimon, and Tara Freeman.

- I. **President Remarks and Introduction given by Francesca.**
- II. **WELCOME New Members** - Lee Ann Rivera, Jackie Topol, Sarah Shimon, and Tara Freeman!
- III. **2025 Budget** (see attached) - Discussed 2025 budget and event budgeting policy involving allocation of event costs and how, going forward, we should refrain from crossing lines and instead overspending the lines as long as overall budget is not to be exceeded. Nelson Vargas raised a suggestion to reallocate funds from unused lines to lines in more use. Francesca to follow up.
- IV. **Treasurer's Report** (Pearl) - No update. Pearl to update once things get finalized for Winterfest at the end of January.
- V. **Logistics** - (Francesca)
  - A. **Calendar of Events** (see attached)
    1. Volunteers needed for events (Karen)
  - B. **VOTE:** Skipping June meeting instead of July - PASSED 18 yays to 0 nays
  - C. **VOTE:** Ask B&R to open the bar at 12p for Spring Market (4/26) - PASSED 18 yays to 0 nays
  - D. **VOTE:** Winterfest Amazon Wishlist purchase not to exceed \$1,499 - PASSED 18 yays to 0 nays
- VI. **Old Business** (Francesca)
  - A. **Merchandise Sale** - Danielle Ronay - This item was postponed as figures were not provided in time.
  - B. **Holiday Lights Contest Winners** - Karen -
    1. **Winners to be announced in February Newsletter:**
      - a) **First place:** 73 Valley View
      - b) **Second place:** 74 White Meadow Road
      - c) **Third place:** 8 Ronald Ave
    2. Suggestion for next year, print postcards to leave for people that were not registered but had cool displays.
    3. We will need a new volunteer next year.
  - C. **Tree Lighting** - Angela/Jen - Successful and good feedback. The choir and hot chocolate were a hit.
  - D. **Menorah Lighting** - Pearl - Successful and good feedback. The Rabbi would like to hold a date for 2025 Menorah lighting. Pearl to liaise with rental staff to reserve a date.
  - E. **Noon Year's Eve** - Jasmine - Successful and good feedback. Hoping to expand into the Tiffany bar to open up capacity.
- VII. **Dance & Acro** (Francesca) - Survey to be sent to current enrollees to assess interest in Summer

**Minutes Submitted by:** *Jasmine Vargas - Secretary*

**Minutes Approved by:** *Mike Ilardi - OIC*

session. Likely to be limited to a Parent class for 18m and up.

- A. [Check out our new website](https://sites.google.com/view/wmldance/home): <https://sites.google.com/view/wmldance/home>



- VIII. **Preschool** - (Kate) - Update - Enrollment now at 40, up from 37
- A. **Preschool Graduation** - (06/11/25, 6pm) - Lawn signs to be located.
- IX. **Scholarship** - Leads - Karyn - Application due date is 4/4/25 to allow for subcommittee review. Scholarship subcommittee decision meeting set for 4/28/25, 7pm-9pm, at the clubhouse. Scholarship subcommittee is open to those with 6 meetings or more within 12 mos of meeting. Secretary to send email blast with information for any who meet criteria to join.

## NEW BUSINESS

- X. **Scholarship Fundraisers** (Francesca)
- A. **Show Up, Kids!** - (2/1/25, 2pm) - Kerry/Francesca - Event is nearly sold out. Ticket statuses as of 01/13/25 are as follows: 73 out of 85 tickets sold on Eventbrite - 15 tickets sold in office. 1 refund request. The no refund policy was accidentally omitted from the Eventbrite info.
- B. **Nashville Nights** - (2/22/25, 7pm) - Laura/Angela - Tickets go on sale Sat, 1/18 for both res (\$25) and non-res (\$30) - No further updates.
- C. **Pub Night** - (3/8/25, 8pm) - Jen Heath - Tickets go on sale Sat, 02/08 for both res (\$25) and non-res (\$35) - Ad to run in February newsletter, as well as, announced at Show Up, Kids event.
- D. **Larry and Raven** - (3/29/25, 8pm) - Kerry/Francesca - Tickets went on sale Wed, 01/08 for both res (\$25) and non-res (\$30) - 23 Tickets sold on Eventbrite sold so far.
- E. **Spring Market** - (04/26/25, 11a-4p) - Lisa/Karen
1. **Registration Date - TBD.** Subcommittee meet and to decide on a date by the next meeting. Ad to run in February Newsletter.
- XI. **POA/Community Events** (Francesca)
- A. **New Homeowners** - Francesca - New coozies arrived. New POA President's letter and coozies were stuffed in bags prior to the January meeting.
- B. **Winterfest** - (01/23/25, 12pm-3pm) - Francesca - 148 families registered, 309 adults and 249 children over the age of 2. Gingerbread contest announced an registration e-blast emailed on 01/10/25, so far 24 responses, 6 competitors, 17 non competitors, 1 unsure if they will participate in the activity at all.
1. [2025 Winterfest Website](#)



- C. **Egg Hunt** - (04/05/25, 12pm) - Danielle/Francy - Kerry agrees to be the bunny. Francy to help organize but won't be able to attend.
1. **MARCH MEETING 7pm to stuff eggs**
- D. **Egg your Yard** - (04/19/25) - Amanda - Still searching for a volunteer to be the bunny.

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- E. Spring Parties** - (04/27/25, times TBA) - Kerry/Pearl
- F. Sundaes by the Lake** - (06/22/25, time tbd) - need volunteer

**XII. Newsletter** (Karen)

- A.** Newsletter

**XIII. POTENTIAL FUTURE ITEMS:**

- A.** Galentine's Night - Feb Mtg (02.10.25)
  - 1. Blind date with a book - Karen - Participants to bring a wrapped book with hints or stickers on the cover.
  - 2. Potluck - Secretary to send out e-blast with signup genius made by Karen

**XIV. Good & Welfare/New Ideas!**

- A.** Merchandise Sale - Committee Brainstormed ideas. Ideas to be narrowed down by the next meeting. Community survey was suggested, however, past surveys did not translate into actual sales.
  - 1. Options include:
    - a) Summer and winter items
    - b) Beach towels
    - c) Beanies
    - d) Rashguard
    - e) Bucket hats
    - f) Boat key ring
- B.** Mother's Day Fundraiser
  - 1. Women's Spa Day at the Clubhouse - ticketed event - need volunteer to help run
    - a) Chair massage
    - b) Guided meditation
    - c) Beauty treatments
- C.** Father's Day Fundraiser
  - 1. Themed Gift Baskets (BBQ, golf, or sports-themed baskets) with items that would make great Father's Day gifts. Fill your gift basket with items like snacks, golf accessories, grilling tools, grooming products, books, and beverages. Customizable gift baskets with a variety of price points can appeal to a wider range of customers and supporters and will surely appeal to dads.
  - 2. Need Volunteers
- D.** Beefsteak fundraiser
- E.** Book Club - Book to Screen - Screenings off site due to licensing - talked about teen room usage verbiage
- F.** Mozzarella Night
- G.** Bread Making (Angela) (possibly in tandem with mozz night)
- H.** Paint n Sip
- I.** Breast cancer fundraiser or community events to encourage checks (eg. Denville = Pink witches)
  - 1. Jasmine - Add cancer walk using 5K route from Festival Days prior to witches paddle
- J.** Ladies Night Out
- K.** Spring Portraits
- L.** WML-OPOLOGY Fundraiser - Board Game can be customized online and manufactured. Spots on the board game can also be sold as ad space from local businesses to keep costs low. Pieces can be customized. Francy volunteers to design and possibly 3D print pieces. This item generated the most interest.
- M.** Build Your Own Terrarium - 24 glass centerpiece bowls already owned and in house. Randall from Plant Guys set to lead.

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## Women's Club Minutes- February 10th, 2025

**Meeting start time:** 08:07pm brought to order by Francesca

**Meeting end time:** 09:56pm adjourned by Francesca

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** Francesca Miskowsky, Karen Lambert, Jasmine Vargas, Pearl Cohen, Molly Reynolds, Frances Zegar, Danielle Ronay, Chris Kleinwaks, Inga Donskaya, Kerry Rivelli, Kate Zambarano, Carissa Lambariello, Karyn Brodman, Pat Degnan, Jenn Gotzon Chandler, Heather Ficca, Kristen Neu, Roger Crook, Moyu Konishi, Lee Ann Rivera, Sarah Shimon, Lisa Dispenza, Batel Gahali, Susan Gubkin.

- I. **No New Members - Grab food from our potluck!**
- II. **Logistics - (Francesca) -**
  - A. Budget allocations to events in 2026.
    1. **Garage Sale** - Francy Zegar confirmed, will only need the stickers and FB Ad.
    2. **Noon Years Eve/Christmas Tree Lighting** - Kristen Neu spoke about New Year Eve recap, focusing all of their setup to the lake side of the ballroom. The back half of the ballroom will have hanging decor but will be otherwise unoccupied and free to use. She'd also like to replicate getting the tree lighting and Cookies with Santa on the same weekend but the dates are unfortunately booked for 2025, something to look at for 2026.
  - B. **Country Club/POA Business** - New hires include a new member of the maintenance staff (Deisen Rivera Martinez), a new host (Deb Minieri), and Kathryn Langer has agreed to come on as the Community Manager. All employees will report to her starting 3/3/25. Preschool duct work completed.
  - C. **Social Media Postings** - All posting for events should go through Alyssa and the POA page first, then you can share to the other social pages. If using Canva, Alyssa is equipped to receive a collaboration link to streamline posting.
  - D. Calendar of Events introduced.
  - E. Brief discussion on booking dates with the office and the processes involved. Discussion to continue offline.
- III. **Treasurer's Report (Pearl)** - \$17,500 available in scholarship. POA: \$500 budgeted for egg hunt. Community Events remaining balance approx. \$10,600 and Hospitality approx. \$700. Discussed overspending community events line in lieu of allocating from teen line. \$947 credit available from Any Excuse for a Party for Winterfest inflatable that failed to deploy. Chris Kleinwaks (Fall Festival) to follow up on how to allocate the credit between the deposits.
- IV. **Old Business (Francesca)**
  - A. **Winterfest** - Francesca - Successful event though a rash of illnesses hit a large part of our volunteers.
    1. Next Year we will: Open up sign ups for face-painting and trophy room activity in January as opposed to when the general registration goes live. Less smores and purchase a mat for outside so kids can put their shoes on when going on and off the inflatables.
    2. Feedback includes limiting the balloon options to speed through the line, raising the age for the trophy room craft, and utilizing coat check or providing a place to put coats in ballroom for ease of experience.
  - B. **Show Up, Kids!** - Kerry/Francesca - 104 tix sold - 2 families of refunds - a success. Made \$344 for scholarship.
- V. **Dance & Acro (Francesca)** - Ms. Christine sent out a survey for summer and a 2nd session for Spring. Heavy interest in both but more caveats for summer so continuing on with 2nd session

spring and holding off on summer. 8 week session signup will start 3/22/25 for members and 4/12/25 for nonmembers. Recital fee was raised from \$65 to \$85, consisting of the costume, venue fee, any other needs for the recital, and 2 complimentary tickets. Additional costumes purchased (for children in multiple classes and/or siblings) charged a discounted price of \$70. Recital fee to stay the same this year at \$10pp. Recital ticket sale date TBD.

- VI. Preschool** - (Kate) - Update - We are very happy the heat situation has been addressed. Member registration is open online for the first time ever! Big props for the help getting that up and running on the Campsite platform. This has made a difference because it is SO much easier than hauling it to the office. In 10 days, we have 22 registered students already. 10 registered in 5 day class, 10 registered in the 3 day class and 2 in the 2 day class. As for the 3 and 5, these are great opening numbers. The 2 day class is always a slow roll but it does fill up as kids age into it. We go to open enrollment on Saturday. We are in talks to market the school stronger on social media and have great ideas but are open to others if anyone has any, please reach out to me. Other than that, we are rolling through winter and pumped for the upcoming field trip to the Mayo PAC for Seussical. Only parent gripes are the state of the parking lot ice/snow and steps leading up to the school are treacherous and are not safe. Francesca introduced the 2% referral discount (see below). Francesca, Lauren and Miss. Holly met for the first time since new board and WC positions have been filled to get on the same page and discuss future items for preschool including but not limited to: advertising, boosting enrollment, line of communication, and working on updating the website. Summer fun registration is 3/8/25 for current students and 3/22/25 for new students.
- A. \*NEW THIS YEAR\* - 2% Discount** for any *current student* referring a non-WML Family!  
*Details: Current families who refer a new non-member who enrolls in the 2025-26 school year. Both you and the non-member will receive a 2% discount on tuition for the 2025-2026 school year. If the current family is a WML POA member, the member must be in good standing at the time of the referral. Offer is valid on a space-available basis. Offer must be mentioned at time of enrollment. Both members and non-member must register by April 1st, 2025. Offer not valid for new incoming WML members. All payments must be made on time. No cash offer. Limit of 1 referral incentive per family.*
- VII. Scholarship** - Karyn/Amanda - Application due date is 4/4/25 to allow for subcommittee review. Scholarship subcommittee decision meeting set for 4/28/25, 7pm-9pm, at the clubhouse. Scholarship subcommittee is open to those with 6 meetings or more within 12 mos of meeting.
- A. Scholarship Subcommittee members** - Amanda Alessandra, Karyn Broadman, Pat Degnan, Lisa Dispenza, Jenn Gotzon Chandler, Francesca Miskowsky, Kristen Neu, and Jasmine Vargas

## NEW BUSINESS

- VIII. Scholarship Fundraisers** (Francesca)
- A. Nashville Nights** - (2/22/25, 7pm) - Laura/Angela - res (\$25) and non-res (\$30) - Total 107 (71 on EB and 36 in the office) at a total of \$985 in the office.
- B. Pub Night** - (3/8/25, 8pm) - Jen Heath - res (\$25) and non-res (\$35) - Total 194 (146 on EB and 48 in the office) at a total of \$1.340 in the office.
- C. Larry and Raven** - (3/29/25, 8pm) - Kerry/Francesca - res (\$25) and non-res (\$30) - 54 sold on Eventbrite, office tickets sale numbers unconfirmed.
- D. Egg your Yard** - (04/19/25) - Amanda - 1 sold so far. Jotform updated.
- E. Spring Market** - (04/26/25, 11pm-4pm) - Lisa/Karen - Need new signs, pricing out with DMC promotions and Nickel Artistic Services. Jotform was revamped to add more options that will automatically calculate cost to the vendor. \$50 fee for indoor spot, \$40 for outdoor, \$70 for a double lot outside. Bar and rental committee has declined to open early.
1. **Registration Date** - March 2nd
- IX. POA/Community Events** (Francesca)

- A. **Book Club** - (2/27/25, 7pm in Teen Room) - Carissa - *The Perfect Couple*
  - B. **Egg Hunt** - (04/05/25, 12pm) - Danielle/Frances - Kerry LaValley volunteers to be the bunny.
    - 1. **MARCH MEETING 3/10/25 - 7pm to stuff eggs**
  - C. **Spring Parties** - (04/27/25, times TBA) - Kerry/Pearl
    - 1. Tickets go on sale Saturday, March 22nd
  - D. **Women's Wellness Day Retreat** - (05/17/25, 4pm-8pm) - Francesca/Pearl - Proceeds to go back to the programs line.
    - 1. Event providers include:
      - a) James Abella volunteering his time for 15 min massages
      - b) Amy Columbo will be our guest speaker and will be granted a \$100 stipend.
      - c) Mary Finckenor, a nutritionist, is volunteering her time as a guest speaker as a breakout session, and willing to do/run smoothie station.
      - d) Blue Titan to do a self defense class, Glen volunteering his time while his staff will receive \$100 stipend.
    - 2. WML members only \$10pp (Event Reg. Opens March 10th)
  - E. **Sundaes by the Lake** - (06/22/25, time tbd) - Susan/Batel
- X. **Newsletter** (Karen) - any items needed for March Newsletter emailed to Karen ([wmlwc.vp@gmail.com](mailto:wmlwc.vp@gmail.com)) by Feb. 12th
- XI. **Potential Future Items**
- A. Merch Sale - Danielle - Will be crowdsourcing to the community to narrow down choices from those given during the last meeting.
  - B. Father's Day fundraiser/event - possibly another wellness day or a hardware day. Still need ideas and volunteers.
  - C. Mozzarella Night - Francy Zegar would like to volunteer if the event were to take place during the summer (July/August) and also contingent on travel plans.
  - D. Paint n' Sip
  - E. Monopoly - Need a volunteer to do the leg work. Lisa D. offered to help. Possibly getting someone from Game Night to help.
  - F. Other ideas? - None presented.
- XII. **Good & Welfare/New Ideas!**

**Minutes Submitted by:** *Jasmine Vargas - Secretary*

**Minutes Approved by:** *Mike Ilardi - OIC*