**Marketing and Communication: November 9, 2023 Minutes**

Members Present: Kristen Neu, Alyssa DeNora, Mark Kempner, Barry Mendelsohn, Ami Nickel, Dan Grant

This meeting was called to order on Thursday, November 9, 2023 at 6:44 p.m. in the Trophy Room

Ongoing Project Updates:

* Email List Sign Ups- Ongoing push to get more newsletters emailed.
* Email List- Discussed what type of content would be in emails and how often; discussed using an email marketing company; WML already has a Mailchimp account.
* Newsletter Ads- many advertisers are up for renewal in Dec; Alyssa will reach out to everyone.
* WML POA Page- Planning to have the POA page redesigned within the next couple of months; will compare Wix to Wordpress, as Wordpress may fit our needs better.

The meeting was officially adjourned at 8:00 pm.

Minutes written by Kristen, Co-Chair and approved by Mark, OIC