

## Women's Club Minutes- December 9, 2024

**Meeting start time: 8:08pm started by Angela**

**Meeting end time: 8:42pm adjourned by Francesca**

**Chairperson(s):** Pat Degnan & Beverly Nemiroff

**Officer in Charge:** Mike Ilardi

**Attendance:** Molly Reynolds, Francesca Miskowsky, Danielle Ronay, Angela Quant, Inga Donskaya, Carissa Jones, Kerry Rivelli, Amanda Alessandra, Kristen Neu, Pat Degnan, Pearl Cohen, Frances Zegar, Moyu Konishi, Jenny Meyers, Kate Zambarano, Lisa Dispenza, Heather Ficca, Jasmine Vargas, Chris Kleinwaks, Karyn Brodman, Mike Ilardi, Lauren Bianchi, Roger Crook

I. **WELCOME New Members** - Shelon Drakes Clarke, welcome!

II. **Reorganization meeting: handing power over to the new board. VOTE: Unanimous Yes (19)**

A. Francesca - President

B. Karen Lambert - VP

C. Jasmine Vargas - Secretary

\*First order of business by Francesca as new President - appointed Pearl Cohen to Treasurer!  
Congratulations to all new board members!

D. Angela: Thank you to the 2024 Board! Thank you to the committee members, it doesn't happen without each and every one of you. We had new events and larger repeated events, and we gave out the largest scholarship that we ever have! Great job, ladies!

III. **Treasurer's Report** - Danielle - looking to spend out the last remaining dollars in certain budget lines for 2024. Scholarship has roughly \$20,000 on account.

IV. **Pre-School** - Kate - 2 more kids registered for the 2 day classes. They spent down some fundraising funds on new toys, hired Miss Jenny to do a movement class. Santa fundraiser headed by Jenny & Kristen was fantastic, sold out! They had some really great volunteers: so helpful, thank you.

### OLD BUSINESS

V. **Merchandise/Jewelry Sale** - Danielle/Jenny - Youth items were requested on Facebook, then we didn't sell enough, so we had to buy extras to get to the quota. Scott thinks we should have them by Friday. Pick up will be in the clubhouse next week, before the holidays.

### NEW BUSINESS

VI. **Upcoming Scholarship Fundraisers**

A. **Show Up Kids** - 2/1/25 - Kerry - we're capping the ticket sales at 100. Contracts are signed. 12/15/24 tickets go on sale in office & online. It's open to the public. Ages 3-10 but all ages are welcome. Follow the event on FB, like and share. Parents also have to buy tickets. \$15 per person = WML residents. \$20 per person = guests. 1yr old & younger, no ticket needed.

B. **Nashville Nights** - 2/22/25 - Laura/Angela - band is booked, we are still waiting on Cara (line dancing instructor) to confirm. If she doesn't confirm, we'll have to find someone else. Tickets \$25 for WML residents, \$30 for guests. No date set for sales yet but stay tuned.

C. **Pub Night** - 3/8/25 - **VOTE: \$1,000 - Unanimous YES (21)** (The Skels) - band is confirmed.

D. **Mentalist** - set for 3/29/25 - Ticket sales date is not set, yet. Unclear if we sold them for \$20 or \$30 in 2023. They're doing a different show than last time. Their fee is \$1,550.  
**VOTE: Unanimous YES (21) has to go to POA board as a proposal after we vote.**

VII. **Upcoming POA/Community Events**

A. **Winterfest** - 1/26/25 - Francesca - we got 70 responses in our online survey.

1. **Community Events line**

- a) Party Magic - Strolling magician (2 hours) and balloon artist (3 hours) - **Unanimous YES (21)**

(1) **VOTE: Party Magic: \$1,195 - Unanimous YES (21)**

- b) **Any Excuse for a Party: \$2008.09** (2 inflatables: one for littles one for 6 and up and a caricaturist - can do 15 portraits in an hour) - this is replacing trackless train. \$500 deposit to come out of 2024 budget, remainder out of 2025 budget.

(1) **VOTE: Any Excuse for a Party: \$2008.09 - Unanimous YES (21) has to go to POA board as a proposal after we vote.**

2. **Teen Line**

- a) **Any Excuse for a Party: \$947.67** - Dome "hang out" - this will be kept outside, DJ sets up in there. He will hold sessions of Name That Tune. If no teens show up or utilize it, we can open it up for others, but it's primarily for teens. \$570 deposit will come out of 2024 budget - spends down the Teen Line. Remainder to be paid in 2025. -

(1) **VOTE: Any Excuse for a Party: \$947.67 - YES 19, 2 NO.** It will need adult volunteers.

**B. December Events:**

1. **Letters to Santa** - Molly/Angela - deadline is 12/15 - if your kids want to participate, please make sure letters are in by 12/15
2. **Menorah Lighting** - 12/29/24 - it's open to everyone! It's free and there are donuts!
3. **Noon Years Eve** - 12/31/24 - **At Capacity!** - "sold out" very fast, there is a waitlist. Pat has NYE leis and beads they can share to give to the kids.
4. **Holiday Lights Contest** - contest is open, judging is the 18th and rain date is 19th.

**VIII. Unsung Heroes** - Quarterly

- A. Lisa Dispenza! She always shows up, she's a great volunteer, and gives so much of her talents to WC. Congratulations and Thank you!
- B. Rookie of the Year - Carissa Jones - we are super reliant on new people with new ideas and new energy. She came in and dove in headfirst, wanted to learn, called people, always showed up when she was needed. Congratulations & thank you!

**HAPPY HOLIDAYS EVERYONE!**

**Minutes Submitted by:** *Molly Reynolds - WC Secretary*

**Minutes Approved by:** *Mike Ilardi - OIC*

## Women's Club – November 11, 2024

**Meeting start time: Started by Francesca 8:02pm**

**Meeting end time: Adjourned by Francesca 9:30pm**

**Chairperson(s):** Pat Degnan & Beverly Nemiroff

**Officer in Charge:** Mike Ilardi

**Attendance:** Francesca Miskowsky, Molly Reynolds, Karen Lambert, Jasmine Vargas, Frances Zegar, Inga Donskaya, Mike Ilardi, Jenny Meyers, Chris Kleinwaks, Carissa Jones, Moyu Konishi, Karyn Brodman, Roger Crook, Kate Zambarano, Pearl Cohen, Batel Gahali, Kerry Rivelli, Kristen Neu, Danielle Ronay. ONLINE: Hannah Luketina, Jenn Gotzon-Chandler

- I. **WELCOME New Members** – No new members
  - i. Good & Welfare sign up sheet - reminder we have a good & welfare sign up sheet! So if there's something you want to bring up or talk about please let us know.
  
- II. **Housekeeping Items**
  - a. **Purchasing Practices** – to prevent potential fraud and to create accounting streamline, all purchases must be made by the POA office. For online purchases: send Suzie a link. They are asking for a 2 week lead time on this. Committee members should plan ahead to make sure they have enough time. We cannot use personal credit cards. We can pick up the credit card in the office and bring it back the same day with appropriate receipts.
  - b. **Wishlist** – if you can think of anything you need for subcommittees, send a wishlist to Angela or send a link to the items to angela by 12/1/24.
  
- III. **Election for Women's Club Board** – counted by Chris K.
  - a. Francesca Miskowsky - running for President - 17 Yes
  - b. Karen Lambert - running for Vice President - 17 Yes
  - c. Jasmine Vargas - running for Secretary - 17 Yes
  - d. (Note: No nominations for Treasurer) - Pearl Cohen (new to Womens Club) is interested. When the new president is appointed, then she can be appointed as Treasurer.
  
- IV. **Treasurer's Report** – Danielle - numbers are the same as what they were from October because we had all of our expenses in for Fall Festival and Witches Paddle. We should have \$2,839 in the Community Events line. Teen line: \$571. Fall Market added a profit of \$1965 to scholarship
  
- V. **Dance & Acro/Parent & Me Classes** – Francesca - Winter session registration for Parent & Me opened 2 weeks ago for members and this past weekend for non-members. Right now it's looking on par with the fall signups. 4 registered for 9am TFT, 1st session. 13 for 9:45 TFT 2nd session. The Monday 5:30 class (afternoon Creative Movement - 12mos to 2.5yrs) dropped from 4 to 1. This still needs a parent liaison - Christine sent emails out asking, Francesca also asked, and no one has responded. We are unsure why registration dropped in that class. Suzie is out until Thursday 11/14, so these figures are only from Jotform. Francesca will have more solid figures when Suzie returns. In Fall, we ran the classes for 2 weeks as a buffer to see if registration would pick up, but we're not doing that for Winter. Question: would we open a class for babies? Francesca sent an email out to Ms. Chrstine asking, but her concern is Ms. Jenny's ability/skill set re: that young age group. Pearl will take a poll at My Tot & Me to see who may be interested.
  - i. \$946.57 items ordered for D&A from the last meeting.

- ii. When we hired Ms. Jenny, she asked about summer classes. We've never run them because Ms. Christine is always off for the summer. Francesca inquired to camp if it was a possibility, but they declined. Camp goes from 9-5 inside & outside. There's no room for it in their schedule. Suzie looped in James & Beverly and their response was also no. Francesca thought maybe we can run a summer My Parent & Me session. Last week of class is 4/10. And camp starts the week after school ends in June. So from 4/10 - late June we get 8 weeks we can have a "summer" session.

- VI. Preschool – Kate - Trunk or Treat** went really well, very well attended. Overwhelming response was that we should do it again! The Santa event is their next fundraiser. 5 tickets are left for the 2nd session. 1st session sold out! Event runs from 3pm-7:30pm. Volunteers report from 2:30 - 8/8:30pm.
- i. Christmas tree lighting - wanted some clarification about the timeline of events from Angela and/or Jenn. Needs info re: chorus, where/when/how.
  - ii. Ticket pricing: anytime WC runs an event, WML members get to sign up first and it opens to non-members 2 weeks later. WC scholarship fundraisers/events are excluded from that rule. We normally abide by it, and it depends on the timeframe. With the Trunk or Treat there was a question about it. Preschool has to abide by the member vs. non-member guidelines. Pre-school attendees = if they're not WML members, they're still counted as members since they're students of the school.
  - iii. Car show fundraiser - profited a little over \$800 for preschool. Will probably do it again next year.
  - iv. Kristen said we will do a re-training on Eventbrite so everyone has the same knowledge moving forward.

## **OLD BUSINESS**

- VII. Halloween Parties - Kerry/Tangelin** - Beansprouts, K-2, 3-5 - Kerry doesn't have final numbers on what we made but we didn't overspend. It was a huge success! Tangelin did an amazing job helping out, helping with volunteers. Francesca, Angela, and students who came to volunteer were some of the best they've ever had - so willing to help, outgoing, talkative. Parents said it was such a great time. They had more than enough pizza from Pizza HQ. (\$10 a pie) Supervision of older kids worked out so much better since this was not a drop-off event. We should stick with that rule again next year. DJ Tom did musical chairs, but a lot of kids broke down crying that they were kicked out, so we wouldn't recommend doing that again. Mummy game was a hit!
- VIII. Halloween Lights Contest** - Matt & Francesca drove around and did the judging. Next year she suggests doing categories instead of placing (funny, scary, themed, etc). 26 houses signed up. Will probably start judging earlier next year due to work schedules.
- i. 1st place: 29 Ellen Drive
  - ii. 2nd place: 73 Valley View Drive
  - iii. 3rd place: 37 Algonquin Ave
- IX. Trick-or-Treat Map** - great job and thank you, Lisa! We combined the lights contest and trick or treat houses onto the same map.
- X. Holiday Market** - Karen & Lisa - we had 52 vendors, only 1 did not make it that day. 2 food vendors, fire marshall shut down the 3rd (brick oven pizza) because of the fire restrictions in NJ. Made a little over \$2,000. Spent \$150 on FB ad. Still has to get the NJ.com ad price. We had great volunteers, thank you! They showed up on time, and came prepared. There was a slight snafu with scheduled maintenance person in the morning. Kurt kindly stopped by to help set up, and scheduled employee for that morning was nowhere to be found. He called out to Kurt an hour after his shift was supposed to start. Volunteers in

the morning stepped up and were a great help taking down the stage from comedy night the night before. Thank you to HAC for helping clean up the night before, also.

- i. We sent out a survey to the vendors and walked around with QR code asking shoppers to give feedback. Biggest response: too many candle vendors. 6 out of 51 were candle vendors, and they turned many away.
- ii. Outdoor vendors will be pushed back further from sidewalk to give more space for foot traffic
- iii. Vendors requested bigger signs for directions (indoor vs. outdoor)
- iv. Some mentioned their concerns that there was no rain date, even though the weather was beautiful.
- v. Good feedback about pushing the timeframe back to 11am-4pm.
- vi. Mike suggested sending out an email blast the day before to the newsletter email list as a reminder to the community.
- vii. Another issue was that the host was difficult to find throughout the day. She was unavailable or MIA. Whoever is running the event, get the host's phone number. HAC expressed concerns about this similar issue in prior instances.

## NEW BUSINESS

### XI. Scholarship Fundraisers

- a. **Merch & Jewelry Sale** - Danielle/Jenny - we still have the merch sale open until the end of this week, 11/15. Danielle tries to post it on Facebook every day, so if you see the link, please like it and share it. Last update from Scott was Thursday: we sold 63 items so far. Table at the Holiday Market was set up. If you bought on site, you could spin a wheel and win a prize (items we have in the basement). Chris suggested we can use some of these extra items for prizes at 4th of July. Or we can give to teen volunteers as thank yous. Jewelry: only 1 sale; closing Friday 11/15.

### XII. Upcoming Scholarship Fundraisers

- a. **Show Up Kids** – 2/1/25 – Kerry - 1 man show by Peter Michael Marino. His show he developed is like mad-libs for kids in a live show. The premise is an acting troupe shows up to put on a play but none of the cast shows up. The audience are the participants, he uses their ideas to put the show together. The show is 50 min long. We can have the popcorn machine going. We can offer to sell snacks as a scholarship fundraiser. We'd only use 1/2 of the ballroom. Would love to use the stage, but have to see how to block off the sides with railings since kids will be on the stage. We also have to double check re: his sound system.
  - i. Scheduled for Saturday 2/1/25 - Vendor Fee: \$1,200 for 1 show; \$2,000 for 2 shows - if we do two shows we'll have to do a committee/POA board vote due to the price/\$1500 spending limit.
  - ii. Francesca suggesting \$15pp ticket price for WML; \$20 for Non-members; 1yo and under free, we would need 80 attendees to break even
  - iii. Tickets on sale online and in office. Member tickets would go on sale 1/4/25; Guest tickets 1/18/25. Francesca wants to open them sooner, but she has to check with Suzie when she returns from vacation.
  - iv. Only opening up one show so far, we will sell tickets at the door also
  - v. Did a poll on WC FB group for start time: (11am, 1pm, 2pm, 4pm - **2pm was the winner**). He doesn't want to go later than 4pm. He's traveling far on public transit so he has to coordinate with NJTransit schedules.
- b. **Nashville Nights** – 2/22/25 – Laura/Angela – Band is booked, need to do contract. Line dance instructor is not yet confirmed.
  - i. **VOTE: \$750 for North O' Nashville – unanimous YES**
- c. **Mentalist** – 3/29/25 – Kerry – they have a new show, they're excited to come back!

### XIII. Upcoming POA/Community Events

- a. **Lights on the Lake** - 12/1/2024 - Angela - we have to purchase a new light display, does anyone have any suggestions? Chris suggested something with music, Frances suggested something with motion sensors so it goes off when you walk by.
  - i. From Chris K: [https://www.homedepot.com/pep/Home-Accents-Holiday-6-ft-Animated-LED-Snowman-and-Penguin-Drinking-Milkshake-Christmas-Airblown-Inflatable-Scene-24GM84341/328963173?g\\_store=925&source=shoppingads&locale=en-US&pla&mtc=SHOPPING-BF-CDP-GGL-D28O-028\\_012\\_DECO\\_HOLIDAY-NA-NA-NA-PMAX-NA-NA-NA-NA-NBR-NA-NA-NA-PMAXONECLICK&cm\\_mmc=SHOPPING-BF-CDP-GGL-D28O-028\\_012\\_DECO\\_HOLIDAY-NA-NA-NA-PMAX-NA-NA-NA-NA-NBR-NA-NA-NA-PMAXONECLICK-71700000112978001--&gad\\_source=1&qclsrc=aw.ds](https://www.homedepot.com/pep/Home-Accents-Holiday-6-ft-Animated-LED-Snowman-and-Penguin-Drinking-Milkshake-Christmas-Airblown-Inflatable-Scene-24GM84341/328963173?g_store=925&source=shoppingads&locale=en-US&pla&mtc=SHOPPING-BF-CDP-GGL-D28O-028_012_DECO_HOLIDAY-NA-NA-NA-PMAX-NA-NA-NA-NA-NBR-NA-NA-NA-PMAXONECLICK&cm_mmc=SHOPPING-BF-CDP-GGL-D28O-028_012_DECO_HOLIDAY-NA-NA-NA-PMAX-NA-NA-NA-NA-NBR-NA-NA-NA-PMAXONECLICK-71700000112978001--&gad_source=1&qclsrc=aw.ds)
  - ii. <https://www.target.com/p/mr-christmas-led-singing-sculpture-santa-motion-activated-outdoor-christmas-decoration/-/A-87763620>
- b. **Christmas Tree Lighting** – 12/6/24 – Jenn/Angela - things are solidified, Jenn met with Kristen to make sure we're not duplicating Storytime with Santa. Event is going to be centered around music/singing. Jenn has some friends in NY coming in, Santa she hired works on Broadway, he'll be the MC/host to welcome in the preschoolers. Going to work toward getting a stage to set up in ballroom. Will coordinate with Miss Holly for preschoolers song. Ornament making at the event, kids can hang them on the tree. Jenn would like to incorporate the seniors in the neighborhood, has been discussing with Pat to get the Friendship Club involved. Hot chocolate, food/snacks to be served.
- c. **Letters to Santa** – Molly/Angela - will make up a form, have it available at the tree lighting. What's your name/street address, put your letter to Santa on it. We can also put one online that people can download as a pdf. They'll be in the office, by the mailbox. If you want a letter back from Santa. Will possibly use \$ out of Programs for this.
- d. **Menorah Lighting** – 12/29/24 – Angela - confirmed, starting at 5pm. Fire juggling, menorah lighting, hanukkah crafts, hot chocolate, and other treats. Event is free and open to community.
- e. **Noon Years Eve** – 12/31/24 – Angela/Francesca - moved from a scholarship event to a free event for the community! Talked about spending down some lines, we have a bit more of a budget from the spring/halloween parties than we had throughout the year. Angela, Francesca & Jasmine are heading it up. Still in the process of setting this up, will go in the December newsletter. Starting it at 11am in the lounge. Kristen said we have some decorations that can be used. It has to be capped because it's going to be in the lounge. Max capacity is 50. If we add the Trophy Room it may be up to 60. WC is responsible for set up/clean up since maintenance staff is off.
- f. **Winterfest** – 1/26/25 – Francesca
  - i. Just had committee meeting. Took our advice from last meeting, took a poll online and went over results. Ice skating rink is a big YAY but there are other things that people liked more and wanted to do instead. Magician, balloon animals, bubble vendor, additional face painter. Committee agrees: the amount of money for ice skating rink (\$5k) if we did that with our budget of \$6500 we wouldn't have any money left over for anything else. Keeping s'mores because everyone loved it. Subcommittee decided not to do ice skating rink this year but will put in budget for 2025. If it passes, we have the data to back it up. So we can ask for it in 2026.
  - ii. We can't buy any supplies until January.

- iii. Figured something out for the teens - Any Excuse for a Party, they have a dome lounge with a DJ, red carpet, and we're going to have a music trivia event, winter themed escape room, etc.
- iv. We decided not to do the trackless train. Of 65 responses in the survey only 20 wanted to see it again.

XIV. **Newsletter (January)** – Lights on the Lake, Christmas Tree Lighting, Letters to Santa, Menorah Lighting, Noon Years Eve, Winterfest

XV. **Future Items:**

- a. **WC Holiday Party – 12/9/24** - Everyone's invited! Gold Lounge is no longer open on Mondays. We emailed Patrizia about what we can do. If there is nothing that can be done about it, we do have a budget line. We'll go to a local byob restaurant. Instead of potlucking it like we normally do, alcohol we spend comes from the budget, we cater some food, and then everyone brings it. If we go to a byob, we'll pay for the food & everyone byob's. Please bring an unwrapped "Favorite Thing" valued up to \$25.00. We will describe what our favorite thing is, and then have a White Elephant exchange.

**Minutes Submitted by:** *Molly Reynolds – WC Secretary*

**Minutes Approved by:** *Mike Ilardi - OIC*

## Women's Club - October 14, 2024

**Meeting start time: Started by Angela 8:05pm**

**Meeting end time: Adjourned by Angela 9:57pm**

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** Molly Reynolds, Francesca Miskowsky, Angela Quant, Danielle Ronay, Pat Degnan, Kate Zambarano, Inga Donskaya, Moyu Konishi, Carissa Jones, Karen Lambert, Chris Kleinwaks, Jasmine Vargas, Kerry Rivelli, Heather Ficca, Jenn Gotzon-Chandler, Kristen Neu

**ONLINE:** Lisa Dispenza, Amanda Alessandra

- I. **WELCOME New Members** – No new members
  
- II. **Board Nominations** – Angela - Members are eligible to be nominated if they are an active member. “Active Member” means they have 7 meetings in a 12 month period. 4 hours of volunteerism = 1 meeting (can be used to count for up to 2 meetings to meet the minimum). If someone is interested and hasn't met the minimum meeting count, they can be appointed to the role by the President after the reorganization meeting.
  - i. Francesca Miskowsky nominated for President by Angela Quant, Molly Reynolds 2nd; Francesca accepts
  - ii. Karen Lambert nominated for Vice President by Heather Ficca, 2nd by Jasmine Vargas; Karen accepts.
  - iii. Jasmine Vargas nominated for Secretary by Francesca Miskowsky, Karen Lambert 2nd; Jasmine accepts.
  - iv. No nominations for Treasurer. We have someone new who is interested but she doesn't have enough meetings; may be appointed by the new President in December.
    1. Voting will be during next month's meeting, Angela will not be here to count votes. Chris volunteered to do it in her absence.
  
- III. **Committee Votes**
  - a. **Dance & Acro** - purchase of equipment from WML Country Club (Dance & Acro Budget) not to exceed \$950 (should total \$860.29 + taxes & fees) VOTE: YES unanimous (15) Needs to be an FYI to the POA board.
    - i. [16 handle parachute](#): \$98.99 (*Parent & Me*)
    - ii. [2 gymnastics mats](#): \$665.98 (\$332.99 each)
    - iii. [Removable/reusable floor marker tape](#): \$15.36
    - iv. [6" Activity Balls](#): \$79.96 ( 4 sets at \$19.99 each) (*Parent & Me*)
  - b. **Winterfest** - Ice skating rink rental from *Party Jam* quoted at \$4,398.28 (see attached invoice) from Community Events line 2025. Attained 2 other quotes for ice skating rink rentals and 1 rolling rink rental. \*\*We account for \$900 of previous year's line budget to appoint toward Winterfest deposits. We have about \$1,200 left in Community Events line after Halloween & Holiday lights contests, Christmas Tree lighting, etc. **Tabling this vote for now to gather community feedback**
  - c. **Winterfest** – Trackless Train rental from *Any Excuse for a Party* quoted at \$1,587.42 - **Tabling this vote for now to gather community feedback**
  - d. **Winterfest** - Vote to ask B&R to open Gold Bar 1 hour earlier (12pm) for Winterfest guests. **VOTE: YES unanimous (15)**
  
- IV. **Treasurer's Report** – Danielle - Fall Festival and Witches Paddle are the only things out of the Community Events line spent recently. Current expenses out of Community Events is \$11,644.92. Remaining balance is \$2,839.08. Things coming up: Winterfest deposits, Lights on the Lake, Halloween/Holiday Lights Contest Winners. No new scholarship fundraisers. Roughly \$15k available in scholarship currently.



- V. Dance & Acro/Parent & Me Classes** – Francesca - a few classes have been canceled due to low registration. Miss Jenny ended up with 2 classes. We also increased capacity on a lot of our other classes. Some of the classes are maxed out (past 12 student cap but still between 12-15 students). Miss Jenny is doing a great job! Winter registration for resident WML Parent & Me opens 11/2/24. Non-WML residents, it opens on 11/9/24. We plan to open up all the classes again to see which ones fill up. We're also trying to do a D&A residency in the preschool, once in the fall and again in the spring. Hoping that will drum up interest, too.
- VI. Preschool** – Kate - Preschool has been busy! They had the WML Fire Company do a demo for the classes. The 1st field trip was held, went to Tranquility Farms. Mums fundraiser was a success. They are still waiting on final numbers. Miss Jenny is going to come in to do a 30-45 min class to get the students moving, and hopefully garner interest in D&A classes. Trunk or Treat is set, 10/27/24 (2 hours). 18+ trunks registered so far, 84 tickets sold = \$603.12 (\$5 per kid/participant). They just did a family photo fundraiser yesterday (10/13) - 10 families signed up. Santa is coming up! Kristen volunteered to present to the board. They will need teen volunteers for this day. 12/8/24, 2 diff sessions, 3-5pm and 5:30-7:30pm. Need volunteers to set up starting at 2pm and they'll need someone there for 8-8:30pm for cleanup.

#### **OLD BUSINESS**

- VII. Fall Festival/Witches Paddle** – Chris K. - Congratulations to Chris and Carissa on this event. Feedback: no cornstalks! Laser tag was the biggest success, even in the rain. Bounce house was a big hit. Laser tag - while we wanted it to be for teens, it was popular with the younger kids. We're still on a quest to find out what the teens would like to do/see at the event.
- i. Question from community re: Witches Paddle: we're currently doing it as a POA event; a member of the community asked to be able to bring people outside of WML with them and have it be a fundraiser. Lake Mohawk does it as a fundraiser (\$85 per person). We can charge a lot less; it might be a good idea to raise money for scholarship.
  - ii. Karen suggested people who want to attend for Witches Paddle, can they pay extra to stay/attend Fall Festival? The feedback from the community is they would rather have Fall Festival be for the community only, not open to the public.
  - iii. Kerry feels if we're charging money for events that used to be free, it could be a turnoff to the community.

#### **NEW BUSINESS**

- VIII. Scholarship Fundraisers**
- i. **“Rocktoberfest”** – Chris K. - 10/19/24 (12-8pm) - unfortunately we are canceling due to low ticket sales. Only 28 were sold. We were up against a lot of Halloween activities elsewhere. We also received a lot of feedback about the pricing. The pricing was fairly low compared to what the bands were charging. Refunds will be issued. All of the bands have been notified, and the event was canceled on Facebook. Chris reached out to the food trucks. Francesca reached out to B&R. Shoutout to Chris for doing a great job! Thank you for your hard work!
    1. Captains of Leisure contract stated we owed 50% of their fee if we cancel. To keep good faith, we asked if we booked them for another event in the near future, would they waive the 50% fee? They agreed.

2. The only monetary “loss” are the plastic mugs. We purchased 100 plastic mugs that we were going to sell @ Rocktoberfest with a bar special.
  3. Haven’t heard back from Gray’s Area Grill BBQ truck. Wicked Waffle Stick agreed to come to another event in the future
- ii. **Merch Sale** – Danielle - polled the community online with old designs we’ve done in the past. We decided to go with “Property of WML” again. It won’t be done in time to have sales & distribution before Holiday Market. Suggestion to use the free items in the basement set up at a table at Holiday Market. If you order your new merch while at the market, you get an incentive prize. Danielle will set up in the lobby of the clubhouse. Different shades of blue avail - T-shirts, sweatshirts, raglan baseball tee, Youth tee (\$18) and youth sweatshirt (\$30) will be available in this sale. Online store will be open for 2 weeks, delivery will be before the holidays.
  - iii. **Jewelry Sale ends (11/15/24)** – Jenny - we are opening the necklace sale again. The price is still \$150. We have to have the orders in to the jeweler by 11/15/24. Danielle said we can also incorporate this for sale at the market also.
  - iv. **Holiday Market** – 11/3/24 – Lisa/Karen - collected over \$2,055 so far. Waiting on payment (roughly \$240). 57 vendors signed up. Wide variety of vendors. 17 outside; 30 inside and 2 pop ups inside Tiffany Lounge. Karen is going to bring the signs home to put the new dates on them. She’ll send a message out to the committee to put the road signs out around the surrounding towns. Lisa said we have a massage therapist signed up this year! We pushed the start time back by 1 hour. 11am - 4pm. Did not have to buy signs but we did purchase the Facebook ad, which will go out the week before. Francesca requested it from Alyssa a while ago so she’ll follow up again. They have enough volunteers. Lisa & Karen are meeting Thursday to go over maps and volunteer list. 2 food trucks confirmed, 1 dessert truck, and Cubano Express is tentative.

#### IX. Upcoming Scholarship Fundraisers

- i. **Mentalist** (date TBD) - we’re still looking at getting some dates solidified. Q1 2025. They’re not available until January. Lisa suggested marketing this as a Valentine’s Day date night. They have 2/14/25 avail!
- ii. **Show Up Kids** (date TBD) - still looking at getting some dates, he’s very flexible; we can do 1 or 2 shows and they don’t need to be on the same day.
- iii. **Nashville Nights** – 2/22/25 – Already confirmed with the office & the band

#### X. POA/Community Events

- i. **Halloween Parties - 10/18/24** Beansprouts; 10/25/24 - K-2, 3-5-Kerry/Tangelin - Kerry thanks everyone who offered to help and who reached out to her. She met with Tangelin - they have tons of decorations. They’re going to meet on Wednesday to pick up the snacks for both parties. The pizza vendor is honoring the same \$10 price as 2023. Tangelin is handling the volunteers. She also put an Amazon wishlist together for crafts. Wednesday they’ll pick up the credit card from the office to purchase the snacks/drinks. They just need the blank maintenance request form to show how to set up the room.
- ii. **Halloween Lights Contest 10/28/24** - Francesca/Matt - so far 25 homes are registered.
- iii. **Trick or Treat Map (ongoing)** - Lisa - both maps are combined now, so the contest lights and trick or treat houses are on one! YAY! 25 for lights, 65 for trick or treaters.

**XI. Upcoming POA/Community Events**

- i. **Lights on the Lake** - 12/1/2024 - Angela - we are working with HAC; we have volunteers for setup, but we could always use more. Looking to purchase at least 1 new item from Costco; want to wait to see what happens with Winterfest decision to make sure we have enough money in the budget instead of buying new lights
- ii. **Menorah Lighting** - 12/29/24- Angela - Sunday of Hanukkah. Rabbi B is all set. Frances is attending, and will represent WC at the event.
- iii. **Christmas Tree Lighting** - 12/6/24- Jenn/Angela - Welcome Jenn to help! We need to check with B&R if they will be open. Pat will ask the Friendship Club to see if they'd want to come to the event; however some of them don't drive at night.
  1. Firepits, Christmas music playing from our speaker. Splitting the ballroom, round tables, looking into sandwich platters buffet style. Coffee & hot chocolate avail. And other side of ballroom, the kids can dance/play on that side.
  2. Looking to put Christmas carolers in the gold lounge. Maybe bringing in 20 folding chairs; moving the couches out of the way.
  3. Preschool can come in and perform in a contained area. Kristen suggested using the stage that we have to make a large rectangle for the performance
  4. Jenn's friend is going to play Santa; volunteering his time. \$75 total. We have \$500 allocated for the event this year.
  5. "Elves" will pass out glow sticks. Maybe planning a game.
  6. Parading the attendees out by Lights on the Lake; gathering everyone over by the tree lighting
- iv. **Letters to Santa** – Molly - making up a template, if they put their address on it they can expect a response to their mailbox. Will put out the Santa mailbox inside the clubhouse on 12/1/24 - same day as Lights on the Lake.
- v. **Winterfest** - 1/26/25 - Francesca
  1. Karen suggested having community vote on what we can/should do for 2026 rather than spending money on the ice skating rink now when we don't know if it's going to be popular or used.
  2. Kate suggested emailing last year's attendees to find out what they'd be interested in.
  3. Send an outreach, including items we've done in the past, and the new ice skating rink (at a \$5 per person nominal fee); can also do the same poll on the FB page. "What do kids over 12 want to do?" We also have \$500 left over from the 2024 teen line that we can use toward it.
  4. Courtney has offered to do a paint instruction with the kids in 20 min sessions. We will pay her for her time.
  5. Depending on what the fund situation is, we may or may not get 2 face painters.

- XII. Women's Club Holiday Party** – Angela - it will be on 12/9/24. Karyn Brodman notified the WC Board there is a band concert that evening at Copeland, which should be done around 8:30. Took a poll to see if that would affect others, does not affect a large number of our group. It's a short meeting and a holiday party to celebrate us. Requests: Saran wrap ball; the toilet paper game; Angela is taking the lead on putting it together so any recommendations please let her know. Suggestion: Baking contest/cookie contest.

XIII. **Newsletter (November)** – Lights on the Lake, Menorah Lighting, Christmas Tree Lighting, Letters to Santa, Winterfest, Merch Sale, Jewelry Sale, Holiday Market

XIV. **Good & Welfare/New Ideas!**

- a. POA board meetings have a good & welfare signup. Sometimes our meetings go too long so we'll have a physical sign up sheet in each meeting, if you have an idea and want to write it down, the sheet is available!
- b. Francesca & Angela suggested "Noon Years Eve" - early in the day on NYE, having a celebration for kids to have their own countdown. Thinking of having it in the gold lounge in small sessions. Modestly priced for scholarship fundraiser. Kids can dress up fancy, or PJ party. Tickets would be pre-sold since space is limited.

**Minutes Submitted by:** *Molly Reynolds – WC Secretary*

**Minutes Approved by:** *Mike Ilardi - OIC*

## Women's Club - September 9, 2024

**Meeting start time: Started by Angela 8:01pm**

**Meeting end time: Adjourned by Angela 9:47pm**

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** Carissa Jones, Alisha Desai, Katy Trisler, Danielle Ronay, Angela Quant, Francesca Miskowsky, Molly Reynolds, Karen Lambert, Lisa Dispenza, Frances Zegar, Karyn Brodman, Kate Zambarano, Chris Kleinwaks, Moyu Konishi, Pearl Cohen, Jenn Gotzon-Chandler, Laura Purcell, Mike Ilardi, Pat Degnan. **ONLINE:** Kerry Rivelli, Jasmine Vargas

- I. **WELCOME New Members** - Katy & Moyu, Welcome!
- II. **Treasurer's Report** - Danielle - nothing new to report this month, no new fundraisers toward scholarship. We haven't spent much out of Community Events line besides what we have coming up for Fall Festival. Waiting until that's finalized before we have new figures.
- III. **Dance & Acro/Tumbling for Tots** - Krista/Francesca - classes started last week. First day of classes went great! Sign-ups for Miss Jenny's class are not as high yet. We're on par with registrants from last year to this year. Will try to do some more advertising for the Monday classes. We need 4 people in the class to run it. We'll try to combine as many as we can/shift people around so we don't have to cancel the classes. Please try to help advertise online, even if you don't have a child enrolled. Francesca will send language out to the committee to help spread the word.
  - a. **We have to order mats and a 15 person parachute.** The one Miss Christine asked for is \$98.00 - same as she has now. Cheaper options are available but may not be as durable.
  - b. Krista is stepping down as parent liaison. She's working up some verbiage about what the position entails for the replacement person. Looking for someone who has a child in the dance program to get their perspective.
  - c. As of 9/20 - we have 61 registered in Dance classes and 25 registered in our Parent & Me classes. 2 students have dropped out and refunds are being processed. 2 classes didn't register; 4 classes have less than 4 registered. Suggestion: cancel Mon. PS/Kinder Ballet & Tap 4:45pm, Mon. Lyrical Jazz 6:15pm, Wed. Parent & Me I 9am, Wed. Parent & Me II 9:45am due to low registration. Keep the Mon. Creative Movement 4pm running with 3 registrants
- IV. **Pre-School** - Kate –
  - a. General updates: 37 families enrolled, same as last year. There are two more who plan to join throughout the year as they age to 2.5, which will fill up 2-day class. New tables with adjustable height are now in the school. Kate is responsible for preschool's ads and will submit them to Alyssa for the newsletter.
  - b. Fundraisers:
    - i. The mums fundraiser is rolling, ending on 9/18/24 with pickup on Friday 9/27/24.
    - ii. Storytime with Santa is scheduled for 12/8/24.
    - iii. Will be planning a family portrait fundraiser, date TBD, already has a photographer interested in doing it.
    - iv. Last meeting, we discussed Trunk or Treat. One of the moms said she would run/organize it. We're trying to find the right date to make it work. Kate will do the background stuff to help get it off the ground. Will be advertised in the October newsletter. Will use Eventbrite to buy a ticket/register ahead of time. They may open beyond the community to help with attendance. "Trunks" will be run by preschool families and we can open it up to the community if anyone else

wants to sign up to have one featured. Preschool families can donate bags of candy so the people donating their time with their trunks are not supplying the candy themselves.

- V. **Scholarship** - Karyn/Amanda - Questions came up last meeting re: providing transparency regarding the amount of awards given to each recipient. Board connected with Karyn, and she agreed to provide that info, she just wasn't here in the summer meetings. \$15,500 was awarded. Joy is \$500. We previously discussed upping that to \$1,000. The other \$15k = 1 @ \$5,000, 3 @ \$3,000 and 1 @ \$1,000. They don't connect with the school until later in the school year for new applicants.

## NEW BUSINESS

### VI. **Scholarship Fundraisers**

- a. **"Rocktoberfest"** - 10/19/24, 12-8pm - Chris K. - bands are booked. Bar & Rental is on board. We're coming up with a mug design, same thing we did for Oktoberfest last year but making it more "rock" themed. Chris still has to get back to Scott re: colors & choices. We can add the option within the Eventbrite signup. Everything has been paid for, all contracts are signed. Two food trucks are booked. We might offer a tasting of Oktoberfest beer - we would have to pay for the keg. Tickets will be \$25-\$30 per person. Kate suggested a "build your own pretzel necklace" station - we'd need a volunteer. It's adult oriented, but there is no difference between kids & adults ticket prices.
- b. **Merch Sale** - Danielle - we polled for the kids t-shirt design online but the tie dye price point was too high for people. We talked about bringing back old designs which had some community interest. Mostly people liked the canoe and "Property of WML" designs. Will try to pair up again with Market for pickup
- c. **Holiday Market** - Lisa/Karen - sold out indoor spots in less than 24 hours. Already have \$425 paid; \$1,000ish outstanding. Already started selling outdoor spaces. They have 4 food trucks interested so far: Avellino Pizza, Cubana Express, Empanada Guy, Mexi Boys. Moved it an hour later for logistic/setup reasons. 11am - 4pm.

### VII. **POA/Community Events**

- a. **New Homeowners - Francesca** - we got the sling bags, Lisa, Karen, Francesca & 3 teen volunteers packed the bags at 7pm tonight. Will be sent up to Suzie and ready to hand out. We can store them in the teen room.
- b. **Fall Festival/Witches Paddle - 9/29/24** - Chris K. - Fall Festival planning is done. Witches Paddle - Jessica is handling. They put the bibs on Amazon wish list which has to be sent to Suzie. Chris will have the items shipped to her house. Oil & salt for popcorn maker is in the My Tot & Me closet in the kitchen. Food trucks: Taco Affair, DeAlbano (Italian), Waffles & Dreams. Chris is updating the website with the changing info as it's happening. Angela will connect with Chris re: logistics & layout. Ponies will be set up by the ballroom entrance door near the temporary lot. Laser tag will be closer to the boat launch.
- c. **Fall Festival/Witches Paddle - 9/29/24** - Chris K. - Fall Festival planning is done. Witches Paddle - Jessica is handling. They put the bibs on Amazon wish list which has to be sent to Suzie. Chris will have the items shipped to her house. Oil & salt for popcorn maker is in the My Tot & Me closet in the kitchen. Food trucks: Taco Affair, DeAlbano (Italian), Waffles & Dreams. Chris is updating the website with the changing info as it's happening. Angela will connect with Chris re: logistics & layout. Ponies will be set up by the ballroom entrance door near the temporary lot. Laser tag will be closer to the boat launch.

- d. **Halloween Lights Contest** - Francesca/Matt - Registration is opening 10/1/24. Karen suggested putting postcards in participants' mailboxes as an acknowledgement for participating & inviting them to do it again for the Holidays.
- e. **Trick or Treat Map** - Lisa created the map. People signed up right away but there's only 17 so far. She posted it in the WC FB page to sign up. Cherokee has the most sign ups so far. We can try to add the lights contest winners to the map.
- f. **WML Celebrates** - poll on WC Facebook page - we used to have the front lawn signs that started during the pandemic. We rented them out for birthdays/congratulations, etc. In the past year, it hasn't been something people have purchased. Francesca did some research through FB to understand if there's a desire to continue to do this. Overwhelmingly NO on Socialize & Discuss. We had a hard time finding a volunteer who has the storage space to keep them. It was enjoyable but it's not missed. Karen suggested selling it to the banquet dept, if they want to use it for their events to post outside of the ballroom. Will run it by Patrizia.
  - i. Poll on WC FB page was even split 12 Yes's 12 No's on WML S&D : 10 Yes's and 32 No's
- g. **My Tot and Me** - Pearl - program is back from summer hiatus - They are kicking off, Tuesdays 9-11am. Come to meet new parents. Age group 0-5. Sweet spot is 1-2yrs old. Open to include everyone. It's held in the ballroom. Pearl is collecting email addresses if people don't want to follow up on Facebook. We have a budget line for snacks and other necessary items.

#### VIII. **Upcoming POA/Community Events**

- a. **Lights on the Lake** - Angela - scheduled for December 1st from 9-12pm. This year we're teaming up with HAC, same time that they are decorating the clubhouse. We will have bagels & coffee in the morning. Volunteer opportunities if you want to be inside with HAC. We set up the arches & test out the lights.
- b. **Christmas Tree Lighting** - 12/6/24 - If Hannah cannot run it, Angela will run it, volunteers are needed. We have someone dress up as Santa, we had carolers last year, we have more in budget this year to do something bigger. Please reach out with any ideas.
- c. **Menorah Lighting** - 12/29/24 - working with Chabad of Northwest NJ. Rabbi B is scheduled; fire truck will be there. They tend to not need many volunteers but Angela will be there as a WC representative. Frances volunteered to help too.
- d. **Winterfest** – Francesca – 1/26/2025 (12-3pm)
- e. Subcommittee: will reach out to the subcommittee from last year; Committee interest: Francesca, Lisa, Karen, Pat, Chris, Jasmine, Carissa, Katy, Angela, Danielle, Jenn
- f. No snow globes this year. Francesca reached out to Courtney (Suzie's daughter) - we will pay her for her services, instruction to paint a snowman on small canvas. She's on board to do a 20 min session of paint-a-snowman, she'll do the canvas pre-painted and the kids will paint their own. K-2 will have their parent with them. Anyone else can do it on their own. She would be ok with 15 people in the trophy room. 30 min time slots and adding it to the JotForm (same idea like face painter). We're just paying her for services and we'll buy the materials
- g. What do we think about an "ice skating rink" this year? - we already have 4 quotes. \$3,750 is the cheapest quote (20x40 space) which fits 15-20 at a time. Includes sound system, tent, tables & chairs, skates, people can bring their own skates. \$5,000 - Any Excuse for a Party. Fall Festival winds up getting more money from the teen line, so to support maybe in 2025, we can take money from that line to support skating rink? Is there a way to work with a different committee (Athletics?) to assist? \$5,000 would be about 50 people at one time. 24x60ft

- h. S'mores - we have to keep a bunch separated for allergies. We're capping it at 300. Rather than handing them out at check-in, we're just going to give it out at the firepits. When they run out, we're done.
- IX. Eligibility for Nominees for November Board Elections**
- a. October we will be accepting nominations
  - b. You can be a part of the board if you were an active member in the year prior. Minimum of 7 meetings in a 12-month period. If you haven't done 7 meetings, you can use 4 hours of volunteering time to substitute one meeting, up to 2 meetings. Please see Molly re: attendance if you are unsure.
  - c. Angela will be stepping out of the running for President but will remain on Women's Club.
  - d. If you're interested in being nominated but can't attend next month's meeting, we can set something up virtually.
- X. Volunteers (Francesca)**
- a. Volunteers have signed up for fall events, they have been emailed to all event coordinators. E-blast went out last week.
  - b. Please make sure to send an email (or picture) of the signed volunteer confirmation letter to Francesca as well as the parents and student (if both emails are on file she will give them to you)
  - c. Please make sure to BCC when emailing your volunteers in a group to protect confidentiality.
  - d. It is up to you to let your volunteers know when to show up for your events.
- XI. Newsletter – (October) - Trunk or Treat (PS fundraiser); Rocktobefest - need to have the cup/pretzel situation finalized so we can add it to the ad, Holiday Market, in November we'll put photos in of Fall Festival.**
- XII. Future Items:**
- a. **Show Up, Kids!** – Kerry - Kerry's Friend Peter Michael Marino does a one man improv show that's done with the audience's help. 55 minute show. Offered to do 2 shows - we can do the 2nd show on a separate day and he will honor the same price. Includes travel expenses. He said we can do one as a pajama party or other theme based shows. Need to discuss availability in 2025 with the office. \$2,000 for two shows. \$1,500 for one show.
  - b. **Larry & Raven (Mentalists) - Kerry** - they are excited that we wanted them to come back. Because of that, they have honored their 2023 contract price (\$2,000) with us, did not raise their rate. They have a brand new show. This will be in early 2025. Amount they charge us fits in with our budget. We need to figure out a date. Attendance capped at 250.
    - i. Votes on both of these since they're both over \$1,500 budget.
    - ii. Monies to come out of scholarship budget - so we put the money out and then recoup it.
- XIII. Unsung Heroes – Quarterly – Krista** - has been our parent liaison for D&A and TFT. Also helped with My Tot & Me for years. We happily present our quarterly Unsung Hero to Krista. Congratulations and thank you for everything!
- XIV. Good & Welfare/New Ideas!**
- a. **Paint & Sip** – Francesca - the vendor who did the porch sign fundraiser earlier this year emailed Francesca to see if we wanted to do any other events. Courtney also said she would also be interested in doing a kids art project again. She also said she could do the "paint your lake" canvas, for adults.
  - b. **Welcome Mats** – paint your own welcome mat? Can Courtney do something like that?



- c. **Woodmaking** – Jenn’s dad does wood working and he can create something for us to paint
- d. **WML Necklace** – Jenny will be running the sale again near the holidays. The Gold is much more expensive than the silver. \$150.00 for sterling silver
- e. **Terrarium Making** – Angela - we can coordinate with Modern Nature Plant Co. – this will definitely be in 2025.
- f. **Car Show** – Mike - 9/22 - 1-5pm, it’s a fundraiser for the preschool. Cars pay \$10 registration fee. The pdf ad is in the Newsletter. Free to attend.

**Minutes submitted by:** *Molly Reynolds – WC Secretary*

**Minutes approved by:** *Mike Ilardi - OIC*

## Women's Club Minutes - August 12, 2024

**Meeting start time:** started by Angela 8:01pm

**Meeting end time:** adjourned by Angela 9:31pm

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** IN PERSON: Francesca Miskowsky, Angela Quant, Molly Reynolds, Kerry Rivelli, Chris Kleinwaks, Kate Zambarano, Carissa Jones, Roger Crook, Lisa Dispenza, Inga Donskaya, Joanne Machalaba, Pat Degnan, ONLINE: Amanda Alessandra

- I. **WELCOME New Members** – no new members
  
- II. **Treasurer's Report** - Danielle is on vacation; Angela: we haven't done any new scholarship fundraisers since last meeting. \$6,749 spent as of today. We have a little over \$7,700 in our community events line - will be spent on Fall Festival, Xmas tree lighting, Halloween & Holiday lights contests, Lights on the Lake, Menorah Lighting, etc.
  - a. \$14,435.22 total in scholarship fund. Kate inquired if it is kept in an interest bearing account. It is kept in accounts / short term CDs that are low interest bearing. We are bound by the Constitution to only use federally insured investment instruments. There should be transparency re: how much is awarded to each candidate. To be discussed with Karyn & Amanda.
  - b. There is a 4% Credit Card fee on JotForm payments due to credit card and increase in PayPal processing fees. Fee was formerly 3%. The committee would like a breakdown of how that is allotted out at the end of the year from the office.
  
- III. **Dance & Acro/Tumbling for Tots** - Krista/Francesca - interviewed 2 candidates, Francesca sat in on two interviews. We offered the position and had a candidate accept. Welcome Ms. Jennifer Barbosa (Miss Jenny)! She has over 27 years of dance experience and is very excited to work with young children. Francesca & Christine observed her teaching at a free trial class - the TFT almost filled and the other class (lyrical/jazz) had 6-7 sign up. With the addition of Miss. Jenny, we've added 6 more classes to the schedule, Monday evenings and Wednesday mornings. We currently have 39 students registered in D&A and 20 are registered for Parent & Me classes.
  - a. Miss Jenny doesn't come from an acro background; so we're expanding parent & child offerings to include Creative Movement classes. The class features music, books to interact with the kids, acting it out, instruments, drums, etc... All the class descriptions are on the JotForm. We also have sections separating the youngest attendees for our parent & child classes:
    - i. Section 1 is 12 mos - 2.5 yrs old
    - ii. Section 2 is 12 mos - 5 yrs old - for families with multiple children in different age groups
  - b. Joanne asked if we have any ideas for preschool or summer camp – is there a way to also utilize these employees for other activities involving the children? Kate would be comfortable with using preschool fundraising money to subsidize this. She will reach out to Holly to see if she's also interested. We'd like to pilot this with preschool and then approach camp.
  
- IV. **Old Business**
  - a. **Merchandise Sale** - Danielle - we have 3 sweatshirts and 36 magnets, T-shirts: (Lake) 1 Small, 6 Medium, 4 Large. (Fish) 5 Medium, 1 Large, for sale in the office. We will have a merch booth at Fall Festival. We will also run a fall merch sale to coincide with the holiday market for pickup. We will crowdsource feedback for youth items online but they haven't been popular in the past. Idea to do a pre-order, and if there is enough interest, we'll have to meet a certain number to officially order. We sold \$383 in merch at Sundaes by the Lake!

- b. **Budget** - Finalization - we went over our budget in July's meeting. It was sent to Joanne today so it is officially in for the board to review. We requested to raise the Community Events line to \$18,500.
- V. **Preschool** - Kate - fall mums sale is a go! Vendors have given her prices already. She will gather the info for Alyssa to put an ad in the September newsletter. Angela will handle a collab link for JotForm. We're not doing hay bales again. Interested in doing corn again because they were a big seller, but the deer ate a lot of it. If we do corn again, she will only order exactly what is ordered and no extra. All the mums were sold last year. Ended up with just shy of \$2,000 in sales. Pick-up week of 9/23/24.
  - a. Holly: enrollment is growing. 10 students in the 2 day class. Lowering the age to 2.5 significantly improved the enrollment numbers; 15 students in 3-day; 13 students in the 5-day; with a total of 38 students signed up this year. New math curriculum was just purchased; still waiting on a handwriting curriculum. New science table and tables for outdoors have been ordered, and new "Caution/Slow!" signs will be posted around the school while it is in session. The kids are going to have both teachers, and previous subs are now assistant teachers, everyone is qualified and all appropriately credentialed. We're seeing big improvements. Thank you, Kate!
- VI. **Scholarship** - Karyn/Amanda - no updates on scholarship. Amanda and Karyn went to the award ceremony back in June and it went really well!

## NEW BUSINESS

### VII. Scholarship Fundraisers

- a. **"Rocktoberfest"** - 10/19/24 (12-8pm) - Chris K. - we have 3 bands with contracts almost complete, 3 Day Weekend, Captains of Leisure and Cover 2 (opening band). Start time is planned for 12:30/1pm with 30/45 min breaks between each band for bathroom breaks, food, bar, etc. We're doing 2 stages and everyone has to bring their own sound equipment. Stages will be the deck near the alcove by the bar and the metal stage WML owns set up like Festival Days. Chris will put a request in with Maintenance and include a need for a power source. Chris sent out multiple contracts for food trucks which will be placed in the circle - we have 5 out, only 1 has returned. Will entertain them on a first come first serve basis. Committee needs to finalize the ticket price, no more than \$25 per ticket. They've met with B&R, and they have a game plan for the day and have the ballroom booked if needed due to weather. Tickets will go on sale the same day as the Halloween parties, 9/21/24 - online only. The Subcommittee will aim to meet next week.

### VIII. POA/Community Events

- a. **New homeowners** - Sling bags were ordered but Scott said they wouldn't be in stock until 8/3/24.
- b. **Fall Festival/Witches Paddle** - 9/29/24 - Chris K. - inflatables, ponies, permanent jewelry are all booked. Pat is doing Bingo - needs the cards so she can make more. Chris made a website this year to update with information to make it easier to reach the community with any updates. Looking for ideas on a teen component since the Gellyball vendor was unavailable. The same company who has the video game truck can set up carnival type games in the ballroom; they also offer laser tag. Will also inquire about laser tag from Any Excuse for a Party and Video game truck vendor to compare prices. Francesca needs to know how many volunteers are needed and for what role.
- c. **Halloween Parties** - 10/18/24 Beansprouts (Tangelin); 10/25/24 - K-2, 3-5 (Kerry) - if Tangelin is unable to do it, Kerry offered to take over for her. Kerry's pizza vendor connection will provide

the pizza again. Jodi (vendor) is already booked for Beansprouts, DJ Tom is booked for the K-2 and 3-5 parties, contracts are finalized. Tangelin said we need updated decorations, which we can take out of the budget line. There's a sale happening on Pine St. in Rockaway Boro. - a vending machine company is getting rid of a lot of inventory. For our parties and Fall festival, if we need extra stuff, we can use the POA credit card to get some bulk items. Angela & Kerry will look to coordinate a time to go together.

- i. The 3rd-5th grade party previously allowed drop offs. There is concern with liability and kids trying to go outside of the party area. Committee agreed to no longer allow drop offs and require a parent/guardian to attend with their child/children. We will ask for attendee names and include a waiver within the Eventbrite. Angela will work with our lawyer to draft. Kerry to send Francesca volunteer needs.
  - d. **Halloween Lights Contest** - Francesca/Matt - Judging will be on 10/27/24 (time TBD); rain date for judging will be 10/28/24, winners will be announced on 10/29/24. Leave your lights on, on the 30th & 31st for Halloween spirit! Prizes: 2nd & 3rd = \$25 and 1st = \$50. Same 1st place winner will not be awarded 1st place two years in a row but could be eligible for 2nd or 3rd.
  - e. **Trick or Treat map** - committee agreed to keep doing it. Lisa volunteered to make the map, suggested using a Google form to integrate sign ups with the map so it will update itself.
- IX. **Newsletter – (September)** - trick or treat map; Rocktoberfest, Fall Festival, Halloween Lights, Halloween parties - PLEASE GET YOUR THINGS IN ASAP!
- X. **Future Items:**
  - a. **Holiday Market** - 11/3/24 - Karen & Lisa are meeting next week. JotForm link will be open the first weekend of September when the office is closed. They intend to get food vendors, and have indoor and outdoor vendors. They still have to decide how to handle refunds. Will check the amount of signs. Lisa will let Alyssa know when to put the ad out with the signup link.
    - i. Morris Hills Hope Club reached out to do their petting zoo fundraiser. They previously did it at the Holiday Market 2022. Attendees paid a \$5 donation - it also helped generate foot traffic to the market. Lisa does not have bandwidth to do contracts, so Laurie would need to handle the contracts and setup
  - b. **Mentalist** - Kerry has a phone meeting with Larry & Raven on Thursday. They'd love to come back and do their show again. Kerry will talk to them about what kind of show they'd do this time, and see if their fees have gone up. They have a good cancellation policy - could schedule them for another date in the future if we had to cancel for inclement weather since this would be held in January.
  - c. **Mozzarella Night** - Kerry hasn't reached out to Vinny Mootz yet, but she will. He's busier than usual with his full time job and new restaurant. She will see if he still does private mozzarella making classes.
- XI. **Unsung Heroes – Quarterly**
- XII. **Good & Welfare/New Ideas!**
  - a. **Trunk or Treat** - decorate the car and give out candy, the trick or treat in the maintenance parking lot. Angela will do some crowdsourcing to see if it's something that the community would want to do for Fall 2025.
  - b. **Peter Michael Marino** - friend of Kerry's. He is a performer, producer, director, and has an improvised children's show that has amazing reviews. Geared toward 3-10 year olds. Interactive/mad lib type of show. The premise is that the main attraction doesn't show up

to perform, so he has to get the help of the crowd to put on the show. He uses milk crates, iPad, and can play his music through the house speakers or his own speakers. He would just need a microphone. Kerry is meeting with him on Thursday, seeing if it fits within our budget, what the logistics of getting him from NYC to here are, and how many shows he'd want to do. Looking to do this in 2025. She will ask him what his preferred capacity is.

- c. **Step Stools** - We have 2 new step stools to use for kids parties in our bathrooms so they can reach the sinks!
- d. **Thank you Francesca!** Unofficial WC Wine bus tour was a great success!

**Minutes Submitted by:** *Molly Reynolds – WC Secretary*

**Minutes Approved by:** *Mike Ilardi - OIC*

## Women's Club Minutes - July 8, 2024

**Meeting start time: 8:08pm - started by Angela**

**Meeting end time: 10:02pm - adjourned by Angela**

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** Chris Kleinwaks, Carissa Jones, Francesca Miskowsky, Molly Reynolds, Mike Ilardi, Angela Quant, Joanne Machalaba, Jenn Gotzon-Chandler, Karen Lambert, Lisa Dispenza, Jasmine Vargas, Roger Crook, Heather Ficca, Pearl Cohen, Pat Degnan **ONLINE:** Frances Zegar, Tangelin Rivera

- I. **WELCOME New Members!** – Pearl Cohen, welcome!
- II. **Treasurer's Report** – Danielle is on vacation so we will have this report next month.
- III. **Proposed 2025 Budget** – Angela
  - a. Staying the same
    - i. Hospitality - \$800 - used for thank you gifts, holiday party, condolences, etc.
    - ii. My Tot and Me - \$150. They bought new mats this year so they spent the budget line for 2024. We could have some wiggle room but it's fine to keep at \$150.
    - iii. We Play - \$150 - see My Tot & Me
      - a) A/O 7/16 - after discussion, Board suggests dropping "We Play" line to \$5 as the program has not run and moving the monies to "My Tot and Me" by raising line to \$300.
    - iv. Youth Activities - \$1,500 - We almost always use that line for the teen centric activities for our large community events (ie: video game truck)
  - b. Proposed Increases
    - i. Programs - \$500 - Proposing \$100 increase for 2025. History: Went from \$600 in 2023 to \$400 in 2024. Committee looking to offer a self-defense class in 2024 that will spend the line. So we allocated an additional \$100 to make it an even \$500, so we can look to do additional programs in 2025. Ie: Self defense class (looking to do 2 in 2025)
    - ii. Community Events - \$16,500 - Proposing \$2,000 increase. Board suggests increasing the line by \$2,000, taking from other areas in our budget. We allocate \$11,000 from this line for Fall Festival and Winterfest (\$5,500 each). These events are growing and welcome 600-800 people a year. We're finding it difficult to stick to this budget and fund our other highly attended activities/programs that come out of of the same line i.e. Sundaes by the Lake, Tree Lighting, Lights on the Lake display, Witch's Paddle, and more. Also, Cost of vendors goes up each year and with attendance numbers high, community members experience long lines/wait times. We want to hire more vendors (or activities) so wait times/lines are smaller. Board suggests increasing the line to \$16,500.
    - iii. **VOTE: taking it up to \$18,500 (increase by \$4,000) bringing up our whole WC budget by \$2,000: YES - unanimous (16)**
  - c. Proposed Decreases
    - i. New Homeowners - \$1,500 - Proposing \$1,500 decrease - History: Last year at this time, we raised the new homeowners budget from what it was in 2022-23. We developed the subcommittee; wanted to put more money into it in the 2024 budget because we knew the new homeowner bags were going to need to be replenished. There are approximately less than 10 old bags left as of July 2024. We're now buying 200 new sling bags. 200 post-it notes, keychain tool and pamphlets were also purchased last year for this year's bags. The idea is: in the Winter, the number of new residents moving in decreases. If we get the new sling bags to the office, we'll have them for the rest of 2024 into early 2025. If we

need more money in 2025, we'll take care of it then. \$1,500 is there in case we need to buy something in bulk in 2025 to replenish.

a) Lisa: When do we anticipate the next shipment of stuff to come in?  
- We got the bags approved by the POA board last month, and Francesca emailed Scott requesting a proof. When we're good to go with the order it takes a few weeks to come in so hoping to receive them within the month.

ii. Beansprouts; K-2nd grade; 3rd -5th grade - \$500 - Proposing a \$200 decrease (largest changes) - History: Last year had \$700 in each line. It's used to pay for food, decorations, etc. for the Spring and Halloween parties. We currently have surplus in the Beansprout line (+\$447), K-2nd Grade line (+\$148) and 3rd-5th Grade line (+\$148) due to ticket sales collected for each event (\$5 per attendee - kids, parents, grandparents attend, etc.). \$500 in each of the lines would allow for an approximately \$250 allowance for the Spring Beansprout and K-5 parties. Monies collected from these ticket sales will replenish the lines plus we would have \$250 left from the proposed \$500 to use for the Halloween Beansprout, K-2 and 2-5th grade parties (leaving still a \$250 buffer across all 3 lines). Taking \$200 out of each of these lines allows us to allocate more money into community events, since that budget line is utilized the most. The Spring Party subcommittee said they did a large order of decorations in Spring 2024. Tangelin said they're still good and we can use them for a few more years. Another order for Halloween decorations will be needed, but we have more than enough money available for that party. We're not going to be spending the money on decorations in 2025 that we anticipated in years past. \*\*NOTE: We spent some of that excess money this year by co-sponsoring with the Beach Committee for the 4th of July beach party slip n slide!\*\*

iii. Dance recital - \$0 - zero the line out - We don't feel we need this. Asked Joanne - D&A has its own budget, so we don't feel it belongs in the WC budget. Mike said we can leave it at \$0 and after 3 years at \$0 will be taken out completely.

d. Budget group feedback:

1. Lisa: for market, garage sale, things we need signs for, where does that come from? Answer: Market is a fundraiser, so it always comes out of scholarship. Garage sale signs come from community events line.
2. Pat: Garage sale - in the past, people paid \$5 to sign up, money went toward scholarship. Why did we stop doing the \$5 sign up fee? She thinks we might get more people to sign up if they put their own money into it. Pat feels it could cover the cost of replacing signs too, if needed. Answer: Angela: We stopped charging because participants were unhappy that they weren't making money on their garage sales. Voiced complaints to previous volunteers running it, so we scrapped the \$5 fee.
3. Joanne: Bravo to WC for making sure we're getting what we need! Reminder: Board meeting on 8/21/24, the POA board will review the entire budget, including WC. Audience has the opportunity to comment on it. 1st annual meeting is 9/11/24 8pm to propose changes to the budget; 2nd annual meeting October 13th @ 12pm when we vote for the budget for 2025. Financial forum meeting on 8/25/24 @ 11am.

#### IV. **Dance & Acro/Tumbling for Tots** - Krista/Francesca

- Suzie sent year end budget - Profited \$21,826 for country club
- Francesca will sit down to work on projected budget for 2024-2025 season. Budget due to Joanne Aug. 13th to then go to POA board on 8/21.. Joanne is going to guide her through the next steps on that.
- 2024-25 classes start date is Sept 5th - classes to be held on Thursdays. Registration dates 8/10 and 8/24 (WML/Non-WML). Dates confirmed and OK-ed by office and Miss. Christine..
  - Increasing the capacity for the TFT classes from 12 to 15

- Eliminating the PS acro ages 2.5-5; replacing with TFT 1 and TFT 2.
- Splitting TFT into 2 levels called TFT I & II: I = ages 12mo/walking to 2yo; TFT II = ages 12mo/walking to 5yo
  - Parents with children younger than 2yo will be encouraged to take the TFT I class, and parents with older children and/or have more than one child that need to be in the same class, will be encouraged to enroll in the TFT II. TFT I will be at 9am, TFT II at 9:45am and PS combo at 10:30am.
- Afternoon classes will start at 4pm and run until 8:30pm
  - Splitting Acro I & II classes - they were combined this year, but people moving age groups we have to split them.
  - New classes! - Ballet & Tap and Hip Hop & Acro
- Job descriptions for 2nd teacher are done and sent to Laurie for approval
- One of Miss. Christine's contacts is interested in one of the positions. She would teach the current TFT classes on Thursday afternoons simultaneously as the other dance classes that are being taught by Christine on the other side of the ballroom. Proposed times: TFT I: 5:00-5:45pm and TFT II: 5:45-6:30pm. Christine does not want to teach the TFT class in the afternoon, says it's too much equipment to pull out and takes time to change the classroom from dance to tumbling and back to dance again. Tried re-working the schedule with a 5 min break before and after the parent/child class but it made the day end too late.
- If we cannot get a second teacher for the afternoon tumbling for tot class on Thursday, Christine will look to teach these classes herself but will be held on either Monday or Tuesday afternoons. Also, session start end dates most likely will not coincide with the morning session start and end dates as Miss. Christine would have schedule conflicts. More on this next month when we start the interview process. This only solves the problem of the current TFT afternoon class. We're not getting rid of it. We still are looking for a second teacher for an additional day of tumbling for tots and dance classes on Wednesday mornings and a second day of dance classes on either Monday or Tuesday evenings.
- Classes on Monday/Tuesday evenings would have to end no later than 7pm to accommodate for committee meetings and ping pong on Tuesday nights. Schedule to mimic what we currently have on Thursday mornings and afternoons. Would like to be able to offer some new genres/classes depending on the candidate.
- My Tot and Me - Krista in the process of handing over ownership to Pearl and Nicole (new volunteers). Program has been moved to Tuesday mornings. During summer months will run week to week as it has been hot and attendance has been low.
- D&A makes money for country club; it's part of the business of WML and CC.
- Tuition for Fall 2024-25:
  - **Dance & Acro Tuition Rates**

POA Member	-	\$392
NON-POA Member	-	\$504
Recital Fee	-	\$85 per family (\$70 for each additional costume)
  - **Tumbling for Tots Fall Session (ends Nov. 21)**

POA Member	-	\$140
NON-POA Member	-	\$180

## V. Old Business

1. **Community Wide Garage Sale** - Frances - 40 homes on Saturday and 60 on Sunday. Some houses sold on both days. We did buy new signs. If we did charge \$5 for signups, with Jotform, that's how they get their address on the list, that's an idea - re: Pat's suggestion. One complaint on social media was that the QR code for the digital maps are not on the street signs. QR codes expire, so if we pay for them to be on the



signs, they'll expire and we'll have to change them each year/edit the signs with iron-on paper. Another previous complaint was that people coming to the garage sales did not have the maps, so we made sure to put them in all of the Rockaway swap and sell groups, WML groups, and the public WML Facebook page info is on the signs already. Each person participating was emailed a QR code to print out to advertise on their own, as well. Frances offered to drop off QR codes to their houses if they couldn't print it. Lisa suggested selling the maps if it's that much of a big deal. The office can print them out for people to pick up. The office also had the QR code printed/displayed, and Patrizia posted it on the door of the clubhouse so we did our due diligence in advertising. Pat wants to know if we could put physical paper maps to take, on the street signs, but if it rains they'll get ruined. Frances also passed out physical maps at Food Truck Fridays in May. Great job, Frances! Thank you for your hard work!

2. **Sundaes By The Lake** - Angela - we had a great group of new volunteers who helped run the event. We had a great band. Our ice cream was very soupy due to the heat. If we can avoid it, in the future, we'd like to not do it on the same weekend as the Beach Party. The ice cream was a little warm at the store that morning, and didn't have enough time to refreeze in our freezers. We doubled the ice cream from last year, but we had too much; it was a good test, as last year's event was inside so we were going off of those attendance numbers. 600 people had tickets this year. Purchased some nice new scoopers, color changing spoons. The people who ran it are signed up to do it for next year; they are brainstorming new ideas (dry ice to keep the ice cream frozen). It was a success!
3. **Women's Club Merch Sale** - Danielle - sold a good amount of merch with the QR code at Sundae's by the Lake. People liked scanning/paying/taking it with them. There are a lot of magnets and tee shirts left over, 1 crewneck sweatshirt. Everything is going up to the display case in the office. We'll pull the inventory out at our upcoming events to sell (Fall Festival, Rocktoberfest, etc).
4. **WML Necklace Sale** - Jenny Meyers (absent)/Angela - we've sold 2 so far. Sale is still ongoing. At the \$150 price point, it was more of an evergreen fundraiser as opposed to a flash sale. We are aiming to open it up again around the holidays. We opened it in early June to help alleviate the jeweler since June is busy with graduation gifts. Unknown timeframe about when they will be ready to be picked up. Question: Is there an option available for stainless steel? It can be worn in the water. We can ask, it might be a more affordable option.

VI. **Pre-School** - Kate via email: Miss Cait's contract is expiring this month. We are looking at offering the position to new candidates. The preschool community has been happy with the subs, great experience for them all year. Upgrades to toys, equipment have been made. Summer Fun is up and running. They are happy with the assistant teacher who is there. If we know anyone who would like to send their child, we could use more attendees in the program. Please spread the word! We may send language to the committee to help share on social media. We need every kid to come back to make sure we break even on the school. If the committee is comfortable sharing in mom groups online, that would help get the word out/spread awareness. We have the survey results (closed at the end of June). Only 16 participants. We had a good mix of positive and negative feedback. Will be looking at those and sharing with POA board to take into consideration with performance reviews/raises, etc. Joanne s/w Holly; as the curriculum was a concern. Holly found a reputable, highly rated curriculum (estimated at \$5,000), at a discounted rate from another pre-school teacher. She also ordered new chairs at a fraction of the price. Nice opportunity in the September newsletter to include an update on what improvements have been made, how kids are doing, documenting fact based info instead of hearsay. Jenn met with Miss Holly - she wasn't aware of her background and how long she's been in education; she said the classroom dojo is great. Suggested we write up a bio on Miss Holly and a blurb on the curriculum; announcing a new assistant teacher with a bio; photos of the inside. We're going to ask marketing to do a Meta advertisement (FB and Instagram) so we can do an ad on both. As of June - enrollment: 5 kids in 2 day, 12 kids in 3 day, and 10 kids in 5 day. WC board allowed a split spot - child can attend 3 days within the 5 day program, because the number of days are

different education levels. We're trying to be flexible and allow different options to be more accessible for changing schedules.

- VII. Scholarship** - Karyn/Amanda - Scholarship Winners: Kaylee Amicucci (also won Joy Scholarship), Lauren Clark, Madelyn Epstein, Sydney Kauffman, and Aubrey Stutmann. We received two thank you notes, how grateful they are and how they'd be happy to come back and volunteer anytime. Congratulations!

## **NEW BUSINESS**

### **VIII. Scholarship Fundraisers**

1. **"Rocktoberfest"** - 10/19/24 - Chris K. - we have one band committed in talks with Captains of Leisure for the 2nd band. We had a lot of understanding and logistical things to overcome. Subcommittee has a planned schedule, how we're going to run the whole thing. If anyone knows any good DJ's we can use that as an opener. Some food trucks are scheduled; Bar & rental agreed to open early. Frances knows a good wedding DJ.

### **IX. POA/Community Events**

1. **Festival Days** - 7/21/24 Festival Days Parade - we'd need someone to take ownership if we want to walk in the parade. Angela cannot do it due to prior commitment. We'd need someone to be the point person ie: where to line up, get candy from Angela, banner in the basement etc. We don't have to do it but if we want to, someone has to lead it. We won 2nd place last year.
2. **New Homeowners** - Francesca - Purchase of 200 sling bags were approved by the POA board in June. Sent Scott (DMC) email saying we are a go, waiting for proof. Last checked, only 7 bags left. Once bags are in we will send an email to get volunteers to stuff bags of new materials bought including the pamphlets
3. **Self Defense Class** - Angela - we are going to be working with Glen Katz/Blue Titan Fitness. Offering self defense class - program for the community, weeknight in September. Would we rather offer a self defense class more geared toward women? Or a class geared toward children/teens? We would have to pick one or the other because of the budget. (Class for women seemed more popular with committee) We're offering class for free but we will pay his employees out of Programs line. Angela has to circle back with him to get details in place.
4. **Fall Festiva/Witches Paddle** - 9/29/24 - Chris K.
  1. Witches Paddle - Jess Greenhagen agreed to do it this year. No movement with it now, but they booked DJ Tom to come at 12:30 to Beach 2. We had him last year, Suzie asked Chris so we said yes. Since we have the speaker now, we can ask him to be at the clubhouse and Beach 2 can use the speaker.
  2. Fall Festival - some vendors aren't returning contracts; we need to discuss budget that's left since the rentals/vendors are more expensive than what they were 1-2 years ago. We booked a scarecrow bounce house already. Will definitely need volunteers day of. Pat is going to do Bingo. Looking for more activities geared toward teens. Gellyball was not available for that date. Suggestion to do the video game truck again but we were looking for other activities for teens to be able to do at one time. We can try inflatable "ax throw" again. Carissa reached out to someone about real ax throwing but WC would have to sign a liability waiver. Our game truck vendor might do laser tag. Jenn: suggested a Turkey shoot - Hay bale with paintball targets. Lisa called Entertainment on Wheels twice but they haven't gotten back to her. Let's Jump has a velcro wall but it's not available that date. Chris also created a FF website for community to keep track of events of the day, and an easier way to notify of any changes.
  3. **VOTE: Pony Rides/Petting Zoo to spend up to \$2,400. (3 ponies for riding, petting farm for donkey, calf, sheep, goats, chickens, ducks rabbits, & micropig). Does not require deposit, and will operate in rain. YES - 16**

**unanimous. \*\*This motion will go to POA board (we need the formal quote from vendor first) before July 17th for POA Board meeting.**

**X. Newsletter (August)** – Fall Festival, Rocktoberfest, Holiday Market. Has to be submitted to Francesca by the 10<sup>th</sup> but Alyssa gives us a bit of a grace period.

**XI. FUTURE ITEMS:**

- 1. 2<sup>nd</sup> Annual (Unofficial) Women’s Club Wine Trip – Saturday 8/10/24**
  1. \$143 includes transportation, tip and Benmarl Sangria Fest ticket
  2. Hoping everyone from last year will come plus more. We had 12 last year. Hoping to get at least 20 to get a bus. Has 8 people already confirmed/paid. Francesca will go ahead to give a deposit to the bus company. 9 hours, bus company is \$1,800. If we have 20-25 people we may cut it down to 2 wineries and to be able to stay longer at each. Leaving Clubhouse Parking Lot at 9am; returning 4:30-5 to get back at 6pm.
- B. 2025 Dates have been booked and approved up until June 2025** – we can request dates with the office up to 1 year in advance. We try to get things in asap. Things that pop up mid-year, we have to wait the 3 month waiting period. We have the first half of 2025 booked and confirmed with Patrizia for our events. Winterfest 1/26/25. Nashville Nights 2/22/25. Pub Night 3/8/25. 4/13/25 Egg Hunt/Spring Parties. Spring Market 4/27/25. Sundaes by The Lake 6/22/25 - again, we may change it depending on date of Beach Party.

**XII. Unsung Heroes** - Quarterly - Congratulations Chris Kleinwaks! You go above and beyond for Women’s Club and you’re an asset to our group. Thank you for all of your hard work, always ready to help, and always with optimism and humor.

**XIII. Good & Welfare/New Ideas!**

1. Frances: this is not WC related directly, but there will be a meeting about the Beach 1 playground. A lot of the moms that worked with A-field playground redevelopment years ago, their kids are older now. Looking for new parents to help (call companies to get 3 quotes; contact points for different playground companies) It will be presented through the beach committee. Replacing playground equipment at Beach 1. Chris said it would be a project done over 3 years. It will be brought up at the 7/16/24 beach committee meeting if anyone is interested in participating.
2. Francesca: Rock Garden - the rock garden was taken out without our knowledge in May. We were sent an email on a Thursday saying it was potentially being moved to the A-Field to re-mulch the area. Next day - Friday (Food Truck Friday) it was gone entirely. Maintenance thought it wasn’t a big deal to be moved. Kids play in it all the time, so the thought of moving it to the A-field is pointless. We were told it was unsightly. We had a volunteer repaint all of the rocks in the garden last year. Women’s Club is willing to work with Maintenance, but we were not told it was just moved and WC got complaints asking where it was. It was not communicated that the plan was to move it entirely. When we asked for it to be returned to its original location, it was put back on top of plain stones, and a lot of the painted rocks got broken or are missing. Mike: mulch was taken out because it washes away onto the sidewalk. The rocks get thrown around the lawn by kids, left on top of the boulder. Maintenance has to watch out in the lawn so the mower doesn’t run over them, potentially breaking the mower. Mike hand placed them back, himself - none were broken. Mike was unaware this was a WC incentive. Angela: The bigger issue was it was never brought to WC as an issue so we could come up with a solution for it. It looks bad now, more than it did with the mulch. Chris suggested putting the rocks into the shape of “W-M-L” to make it look cleaner. Also, suggested moving them to Beach 1 instead of next to the clubhouse?

3. Mike: Charlie and he came up with a car show fundraiser for preschool. Sunday 9/22/24 1-5pm. No rain date. He's been advertising it to get the word out for people to sign up on the Jotform.

**Minutes Submitted by:** *Molly Reynolds (WC Secretary)*

**Minutes Approved by:** *Mike Ilardi (OIC)*

## Women's Club - May 13, 2024

**Meeting start time: 8:02pm - started by Angela**

**Meeting end time: 9:36pm - adjourned by Angela**

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** Heather Ficca, Carissa Jones, Chris Kleinwaks, Molly Reynolds, Francesca Miskowsky, Angela Quant, Karen Lambert, Frances Zegar, Joanne Machalaba, Alisha Desai, Mike Ilardi, Danielle Ronay, Kristen Neu, Kate Zambarano, Inga Donskaya, Lisa Dispenza, Ben Peretto, Jenny Meyers, Karyn Brodman ONLINE: Amanda Alessandra, Tangelin Rivera

### A. **WELCOME New Members** - no new members

*\*Zoom meetings will no longer be available as of June 2024. We are waiting to hear from Scot re: Outlook email for WC. Once we have that set up we can potentially use MS Teams or Google Meet.*

**B. Treasurer's Report** - Danielle - since last meeting we added the Spring Market profits - \$1,940.00. \$14,435 went into scholarship from January - present. Spent community line: \$122.62 for Garage Sale lines. We spent \$5,760.03 total from community events line; remaining balance is \$8,739.97.

**C. Dance & Acro/Tumbling for Tots** - Krista/Francesca - met with everyone involved, we're working on job descriptions (1st draft sent to Christine; she gave some feedback). Hopefully getting those out within the next month to get a 2nd teacher. Going to try to get 2nd TFT day in afternoon running as well.

i.9-9:45 - TFT I (12mo - 2) - MAX 15

ii.9:45-10:30 - TFT II (12mo-5) - MAX 15

iii.10:30-11:15 - PS Combo (2.5-5) - MAX 12

iv.4pm - Acro II (6-9) MAX 15

v.4:45 - PS Kinder-Combo (ballet, tap and tumble) (4-7) MAX 12

vi.5:30pm - Acro I (PS/Kindergarten = 2.5-5) MAX 12

vii.6:15pm - Tap & Jazz (8 & up) MAX 15

viii.7pm - Acro III 10 & up MAX 15

It was too hard for Ms. Christine to flip flop between D&A and TFT back to back classes in the afternoon. Ms. Christine asked if we could separate them and offer these classes to the new hire. If we don't find a 2nd teacher by then, then offering to work a 2nd day to accommodate the afternoon TFT. Session dates may vary as it will depend on Ms. Christine's availability. Working with Suzie on registration. More supplies: mats, bigger parachute to accommodate the increased class size from 12 to 15 for the TFT's classes. Waiting for Suzie to put the final 2023-2024 budget together to bring 2024-2025 budget to board for the first time in many years. They had their recital. A lot of people from the community were helpful in volunteering their time. Thank you! Mike: We need to make sure we have storage for the mats. Francesca: we're replacing old ones.

### D. **Old Business**

**a. Women's Club Merch Sale** - Danielle - still waiting on final numbers from Scott to determine profit. Merch was available for pickup at the Spring Market from the presale and we are selling excess via Jotform (we already have \$500+ in sales). Danielle has the stock at her house with people picking up directly from her. We sold out of the heavy blend sweatshirt, we're running low on hoodies, have some crewnecks, and a lot of t-shirts left. Magnets were delayed but are now in! Extra stock can be sold at

events. We can also put samples in the case upstairs and use the same Jotform for future sales. Unsure if we're selling swag at Festival Days at this time.

**b. Spring Market** - Lisa/Karen - 51 vendors participated. Grossed: \$1,940.00: registration fees \$2,285 and spent \$367 on lawn signs. Received positive feedback from vendors, especially re: the volunteers and how organized it was. Overall: 4.25 out of 5 stars. Suggestions: increase advertising, request to move outside vendors closer (we can't because of electricity), food truck suggestions. Lisa started collecting vendors' cards to have their info for fall. Pet photo booth outside was a big hit, especially for people casually walking by with their dogs. We need to make sure we put out the weather mats in the ballroom. Spring, when it gets warmer throughout the day and they're unloading, we need to be mindful about utilizing the boat launch so as not to interfere with people wanting to go fishing.

**c. Wine Glass Painting** - Alisha - CANCELED - vendor canceled on us since we did not meet the 25 minimum participant quota. We had 19 signed up. There is potentially interest from the community to have this again, so we can look into it with a different vendor in the future. Lisa: if WC buys the supplies, can we look for a creative volunteer to lead it? A vendor may not be necessary.

**d. Fishing Lure Event** - CANCELED - we had conversations with the Fishing Club after last April's meeting. They were hoping to hold their own event for the community for free. To be a good partner and not create a conflicting event, Women's Club will not to pursue a fishing lure event.

#### **E. Pre-School** - Mary/Kate -

**a. Facility Update:**

i. The stalls in the bathroom are now up, thanks to Joanne's assistance.

**b. Fundraising:**

i. Fundraising money is still being used to purchase necessary items.

ii. Parents have taken boxes of new outdoor toys (such as bikes and basketball hoops) home to help assemble them.

iii. Santa event: Angela sent the office all of our events and they responded with dates for Santa event as well. Ticket sales begin 11/16.

**c. Graduation:**

i. Graduation is scheduled for June 12, 2024.

**d. Survey/Reporting Discussion:**

i. Reporting

1. Mike and Joanne aim to meet with Ms. Holly quarterly.

2. Teachers report to Mike as the POA President.

ii. Survey

1. The survey needs proper design and wording, along with an action plan. Kate believes an anonymous survey would encourage more honest feedback, including constructive criticism.

2. Angela will draft a survey using the former TFT survey as a starting point and share with Joanne, Mike, liaisons, and preschool director.

3. The survey will be sent to the current class and possibly to previous parents to understand enrollment decisions (e.g., program, price, schedule).

4. Jenny suggests exit interviews for families leaving the program to understand reasons why some children didn't re-register, as well as surveys for current families to assess their experiences.

5. Kristen recommends working with Alyssa to house the survey within the WML eco-system so it can be referenced in the future. Angela agrees.

iii. Challenges/Concerns:

1. While preschool falls under Women's Club's purview, it's also related to the business of Country Club and therefore should be managed from a business perspective by the office. There is a need for clear role delineation.

2. Summer Fun registration is down and enrollment for the next school year is also trending down. Mike noted that the town school system is launching a full-day pre-K program which could affect our enrollment,

however, the program operates on a lottery system, resulting in limited enrollment.

3. Mike states that there's a significant investment in the backyard project (approximately \$100k), but the preschool won't generate enough revenue to cover it or the recent interior renovation costs (approximately \$80k).
4. Joanne advocates for maintaining the preschool, it benefits the community and produces skilled students who excel in kindergarten.

iv. Advertising and Promotion:

1. Strategies for promoting the program, including advertising and word-of-mouth, are essential.
2. Prior to Holly's arrival, WC handled most of the advertising. When Holly started, she expressed interest in taking over advertising responsibilities. However, there's a need to discuss WC's active role in advertising again.
3. Priority focus is promoting summer fun and the upcoming 2024-2025 school year.

**F. Scholarship** - Karyn/Amanda - 4/29 meeting to review applications with 5 members of subcommittee. They awarded 1 Joy scholarship at \$500 and 5 scholarships totaling \$15,000. We awarded \$15,500 in total. The subcommittee would like to raise the Joy scholarship to \$1,000 instead of \$500. Sub-committee believes we are going to have more applicants in the future since more younger teens are starting to volunteer in 9th and 10th grade. The submissions this year were all high quality. We are purchasing 6 lawn signs to provide to the recipients, \$16 each. The ceremony at the high school is on 6/3/24. Tangelin will deliver the signs any time after 6/3/24. Thank you Karyn, Amanda, and sub-committee! We have a healthy balance leftover to begin adding to for 2025 recipients.

## **NEW BUSINESS**

### **G. Scholarship Fundraisers**

**a. WML Necklace** - Jenny - brought the necklace sample! Made out of sterling silver, we will need to do a Jotform for the orders/sales. We're going to get orders together and we tell him how many we need of each type. Jeweler had to order a special bit for it. He's not going to charge us for labor. Price is \$150.00 each. Jenny suggests we should run for a couple weeks, see how it does. If it does well, we can do a sale twice per year (Mother's Day/Graduation & Holidays). We will price out other metal options as well. Our profit would be \$25/necklace. Jeweler will also engrave it if requested. Two week turnaround time after order. Will try to get into the June newsletter.

### **H. POA/Community Events**

**a. Community Wide Garage Sale** - 5/18 - 5/19 - Frances - signs are out. Has 5 left to put out. Francesca volunteered to help put them out. We have 62 homes signed up. We do have rain in the forecast for Saturday. Frances asked everyone if they're changing their date, let her know by Wednesday, 5/15, as she cannot update both the map and list if there are too many changes after Wednesday. Shares on the FB page or from Frances, please push them along if you see them. She also sent to garage sale sites to push the word out. We've done a FB ad in the past for \$100 so if we want to push one out for last minute visibility, let Alyssa know.

**b. Sundaes By The Lake** - 6/23/24 - 6pm-9pm. Angela, Susan Gubkin, Courtney Hayes, & Batel Gahali - waiting on band to sign contract. We have 3 teen volunteers signed up.

Angela asked Mike & Joanne how we ensure there is going to be room in the walk-in freezer. Mike suggested moving the bags of ice into coolers temporarily. Restaurant Depot is open until 2pm on Sundays so someone can go early in the morning to pick up the ice cream. Mike said to let Bar & Rental know by 6/23 if we need that space. Joanne has a large chest freezer in her basement she offered. We'll do our best to consolidate it.

- I. **Newsletter - (June)** - keeping merch sale in June newsletter. Anything you want in there we need to know asap. Necklaces from Jenny will be in there.

**J. FUTURE ITEMS:**

A. **Festival Days** - 7/18-7/21 - is there anyone who would like to lead the charge? Sunday we walk in the parade, in the past we staffed a table for merch. Does anyone want to lead parade efforts? Kids are invited, we hand out candy during parade.

B. **2nd Annual (Unofficial) Women's Club Wine Trip** - Benmarl Sangria Festival is 8/10 - 8/11 - **SAVE THE DATE!** - aiming for Saturday. Interest for 12 so far. Will try to get a bus this time.

C. **Fall Festival** - 9/29/24 - Chris K. - Inflatables: wrecking ball (Minimum height 44", max 80") & scarecrow bounce house (34" min - 60" max height) - will they have attendants running both? Have not reached out to the video game truck people yet.

a. **VOTE:** Spend UP TO \$1,400 for inflatables - YES: (17) Unanimous (Jenny left early, no vote) NO: 0

b. **VOTE:** Request to open bar early from B&R. 12pm? - YES: (17) Unanimous (Jenny left early, no vote) NO: 0

D. **"Rocktoberfest"** - 10/19/24 - Chris K. - meeting of subcommittee 5/13/24 before WC meeting. (Chris, Carissa, Molly, Francesca, Heather) Our start time hinges on what time the bartenders are OK starting with. 12-5pm, or 5-12am. We want to have it in the afternoon due to warm fall weather rather than a colder nighttime event. Looking at a few possible bands. Working with B&R open early for us on that date - confirmed by Patrizia they are ok with opening at 12pm. We will sell tickets in order to cover fees for bands. Committee is going to follow up with them. Diff genres. 3 Piece Suit, Billy Joel cover band, 90s cover band. Our hope is to have it outdoors for whole time. Looking at a 7 hour day. Noonish-7pm so it's not too cold outside. Have it on lawn, have it ticketed. See if we can make it work. We'd be ok with it being a ticketed event, enclosed area and then having the Gold Lounge open to the public.

- K. **Unsung Heroes** - Quarterly - at the end of this quarter we'll pick someone who has been fantastic during Q2. If you have someone to nominate, let the board know.

- L. **Good & Welfare/New Ideas!** - The group would like to explore hosting fundraisers for other community needs or larger needs for Women's Club.

**\*\*June meeting - if we don't have anything pressing we will cancel the June meeting.\*\*** We'll let committee know about 2 weeks prior if we decide to cancel the June meeting.

**Minutes Submitted by:** *Molly Reynolds (WC Secretary)*

**Minutes Approved by:** *Michael Ilardi (OIC)*



## Women's Club - April 8, 2024

**Meeting start time: 8:02 - started by Francesca**

**Meeting end time: 9:51pm - adjourned by Francesca**

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** IN PERSON: Joanne Machalaba, Molly Reynolds, Francesca Miskowsky, Danielle Ronay, Heather Ficca, Karen Lambert, Chris Kleinwaks, Carissa Jones, Frances Zegar, Kate Zambarano, Mike Ilardi, Roger Crook, Kerry Rivelli, Lisa Dispenza.

ONLINE: Hannah Luketina, Amanda Alessandra, Jenn Gotzon-Chandler

### I. WELCOME New Members - Carissa, welcome!

II. **Treasurer's Report** - Danielle - Since last meeting, porch sign event raised \$1,300.65 for scholarship. Current total (Jan 2024 - present) \$12,495 added from 3 events! Community lines budget (Winterfest, Lights on the Lake, Egg Hunt) we've spent about \$5,637.40. Community Lines remaining balance: \$8,862.60 to be used for Fall Festival, Witches Paddle, Tree/Menorah lighting, etc. Also going to be spending out of this line for garage sale signs.

III. **Dance & Acro/Tumbling for Tots** - Krista/Francesca - Francesca & Angela met with Suzie and Miss. Christine a couple weeks ago to talk about how the year is going so far and next year's plans.

#### A. Dance & Acro

- **Costume Pictures - Tuesday, April 9th at the Clubhouse** - Miss Christine sent email last week with details and times
  - **Recital Tickets on Sale/ready for pick up Thurs. April 11th in the office:**  
\$10/ticket
  - **Picture orders due by 4/18**
  - **Recital Dress Rehearsal - Friday, April 19th @ Morris Knolls - call time 5pm (rehearsal start at 5:30)**
  - **Recital - April 20 @ 2pm** - performers arrive at 1pm, audience seating opens at 1:30
    - Still need volunteers for the recital - reach out to Miss. Christine @ [Christine@designsbycm.com](mailto:Christine@designsbycm.com)
      - Stage crew- 4 people to set up and remove mats on stage for both dress rehearsal & recital & help with finale (Fri. 5-6 & Sat. 1:30-3)
      - Lights - to run the light board for the dress rehearsal & show (Fri. 4-7pm & Sat. 12:45-3pm) – **Chris K. volunteered to help with lights or sound**
      - Sound- to start & stop music for the dress rehearsal & show
      - Set up/Clean up (Dress Rehearsal) - 4 people to help set up and decorate the stage following dress rehearsal & help clean up auditorium after practice
      - Clean up (Recital) - 4 people to help set up strike the stage decorations & help clean up auditorium after the show
  - **Last day of classes - April 25th** - Will send out parent survey before
- #### A. Tumbling for Tots
- **12 participants perform in the recital!**
  - **Last day of classes - April 25th**
- **2024-2025 Plans** - Working on adding a second day to offer more classes (looking to add an option for a younger TFT-TFTI & TFTII), high probability that Tuesday will be the additional day as Mondays have limited availability. Either day, classes would have to end

at 7pm due to other activities in the clubhouse. We will begin our job search for an additional teacher for the program. Costume/Recital fees will be going up next year due to increased costs for the venue and costumes.

#### **IV. Old Business**

##### **A. Porch Sign (Sip & Paint) - 3/13/24 - Francesca -**

1. 72 participants (58 residents; 14 non residents). Event netted \$3,480; donation/raffle: \$44. Paid Vendor \$2,100; Tax on Tickets: \$78; Snacks \$80, \$1,300.65 - profit for scholarship
2. Feedback was there were too many participants and not enough help. Some felt instructions were difficult to follow; had to wait in line to ask a question/get help from the vendor, paint didn't dry properly to be able to move on to the next step; people had to leave with an unfinished board.

##### **B. Easter Egg Hunt - 3/24/24 - Angela & Danielle -**

1. stuffed about 4,000 eggs. Weather was great, not so windy! Thank you to Kerry for being our Easter Bunny! Staggering age seemed to work out well and speaker worked well! A lot of kids traded in for prizes.

##### **C. Egg Your Yard - 3/30/24 - Amanda**

1. Thank you to Chris for being our Easter Bunny! 21 houses signed up, \$568.02 profit!
2. Logistics notes for next year:
  - a. Easter bunny add-on was popular! Moving forward, we may need to offer limited bunny visits since there is only one suit/person, also, the booties got very soggy and dirty from the rainy weather. With an earlier start, we could offer 10 houses, but doing it in the dark, it's hard to squeeze in 8+.
  - b. Easter Bunny needs to have a handler as it was difficult to see out of the head, especially in the dark.
  - c. Text people when approaching their house to give them a heads up. Some people wanted to watch live!
  - d. Suggestion to bring an easter basket for the easter bunny to hand out the eggs

#### **V. Pre-School - Mary/Kate -**

**A.** Fundraising has paid off; order for outdoor toys, benches and tables are in process with Ryan to take advantage of Spring sales. Should have items purchased by end of this month and in play for the end of the year. 8 bikes, folding picnic tables, chalkboard flowers to decorate, idea is so they can use the outdoors for more activities.

1. They need "Kids at Play" signs to put up outside of preschool.

**B.** Ms. Kate remains out (timeframe to return is unknown), so Ms. Brienne (sub) can now be there full time as she is now fully certified. Ms. Holly is working on getting another qualified sub for the summer fun program. Mike - when is Ms. Kate expected to return? Answer: Waiting on doctor visit and if no surgery is needed, soon. If Ms. Kate needs surgery, it will be longer.

**C.** Graduation is coming, parents are needed to help with that.

#### **VI. Scholarship - Karyn/Amanda -**

**A.** Applications due 4/16/24. Amount of applicants thus far is unknown; will wait to hear back from Karyn when she returns from vacation.

**B.** Board approves the expenditure of up to \$15,500 from scholarship to be awarded to the 2024 scholarship recipients. Possibly all time high - may be worth noting in the newsletter.

**C.** Question was asked, regarding who decides how much goes to each recipient. The Scholarship Committee historically are the ones who decide with no WC Board or Committee oversight. It's usually been very confidential in the past. It was then suggested that the Scholarship committee should have more transparency with the rest of the committee and WC Board as to how much is awarded to the recipients.

1. Next Steps: discuss with Karyn when she returns as she has been head of the committee for the past several years and we would like her input.

## **NEW BUSINESS**

### **VII. Scholarship Fundraisers**

**A. Spring Market - 4/28/24 - Karen/Lisa - 69 people signed up. Currently full indoors (31). Outdoors = 20. Some people submitted for outside but want to wait for indoor if there are any cancellations. Minus the signs (\$345) we are at \$1,980 profit.**

1. Volunteers required: 2 in the am, 2 in pm.
2. Lisa can reach out to Alyssa re: FB advertising. Vendors posting their shop info in the FB ad. If Alyssa runs WML Instagram, Karen suggested a post there too.

**B. Women's Club Merch Sale - Danielle - sales ended 4/7/24 - Sold 68 different shirts that have the lake design, 23 that have the fish design, and 11 magnets. We want to order more to have on-hand for sale at Spring Market.**

1. Regular sweatshirts were more popular than the pigmented ones. Lake design was more popular than the fish one, but Scott needs to get to 24 to make it printable. We also have to buy 50 magnets to meet the minimum requirement. Whatever we have left (sweatshirts, tee shirts) after spring market, can be put in the case upstairs by the office and used for Festival Days, etc.. People asked for youth but we've never met that quota so we stopped doing it.

**C. Wine Glass Painting - 5/2/24 7-9pm - Alisha**

1. She's doing great! Date is confirmed with Trudi (vendor). All contracts are done, just have to be sent to Suzie.
  - a. We need to have a minimum of 25 people sign up, otherwise the vendor won't do it.
  - b. Patrizia gave us 12 pairs of wine glasses for the event and we'll buy additional wine glasses needed based on sign ups. Patrizia offered to buy them, but we would've had to make the purchase a month in advance, so we're going to buy them ourselves from Amazon.
  - c. 2 floral designs will be painted, each ticket provides 2 wine glasses, paint supplies, and instruction. Tickets go on sale 4/10/24 in the office and Eventbrite.

## **VIII. POA/Community Events**

### **A. New Homeowners -**

1. **VOTE** on \$2,216.58 for 200 sling bags - this would not overspend the line. We'd have approx \$700 left in the line if we need to purchase more things by the end of the year. Want to purchase *new* bags - Sling bag style. Received 2 other quotes, one was more expensive, the other was a little less. If we go with DMC, Scott does everything including the design. Will probably be gray or black with white Sunflake on it. With this purchase we'll have bags for 2025 and enough items to fill them. Idea is to spend the budget now rather than waiting until December or we run out of current bags.

**a.** Votes: YES - unanimous (minus Heather & Carissa - new). Motion will be sent to the POA board.

2. Brochures have been printed. Plan to stuff the bags that we already have in the teen room with post-its, brochure and multitool.

**B. Community Wide Garage Sale - 5/18 - 5/19 - Frances -**

1. Ordering new signs, waiting on final mockup, 10 signs at \$13.50 each. This is the 10th year, so on the new signs it's going to say "10+ years" emphasizing that we've done it for this long.
2. Sign-up link is live now.

**C. Father's Day Lure Making - 6/2/24 - Jenn G.**

1. We have been exploring hosting a Fishing Lure making event with the Fishing Club. Jenn G.'s dad owns a small fishing lure business and could offer an event for the community that would include a kit for each participant with the components needed to build a lure as well as a certificate. Fishing Club also has an interest in hosting lure making, however would not use a vendor. They are happy to support. We have secured the Pavilion at A-field, 6/2/24 if we'd like to move forward.
2. Costs: Initially quoted \$5/lure from vendor which would drive the cost per participant too high to make this a viable fundraiser. Other options could be hosting as a free community event or asking attendees to pay. Costs would be as follows, \$300 for components for 70 attendees and compensation for transportation and food for vendor and his wife (\$41 to drive from their home to here, \$20 meal allowances for each of them for lunch/dinner). We would need to ensure \$361 to break even (min 73 attendees at \$5). Jenn is also requesting a \$75 GC to Home Depot as a "thank you" for her Father. Mike suggested pre-registration to understand how many people are interested in this to understand feasibility. Women's Club will not take funds from POA or Scholarship for event.
3. After conversations with Fishing Club, we've learned that Fishing Club would like to offer lure making to the community free of charge, Women's Club does not want to conflict with their plans or duplicate efforts.

**D. Sundaes By The Lake - 6/23/24 - Angela, Susan Gubkin, Courtney Hayes, & Batel Gahali**

1. Band booked-Contract has been sent. Guilty Pleasures - instant party pop/rock band. \$600.
2. May look to add PE Rocks to the event

**IX. Newsletter - (May)**

**X. FUTURE ITEMS:**

- A. **Festival Days - 7/18-7/21** Parade float ideas/themes -
  - a. Theme ideas so far: Hay bales, cowboy hats, cowboy boots, country music. etc.
- B. **Fall Festival - 9/29/24 - Chris -** she's going to start booking things soon.
  - a. Inflatables: Angela mentioned the inflatables company is no longer in business. Francesca is going to give Chris the info for Any Excuse for a Party who does Winterfest's work. Angela suggested having a contract inclusive of both events to potentially streamline efforts.
  - b. Frances, Kate, Lisa, Carissa, Molly volunteered for Fall Festival subcommittee.

c. Chris wants to take a poll re: hay bale maze (not tall since it's a liability). Right on the ground you can see over it, little kids can weave through it but they won't feel like they get lost. Do we hire a company to do it? What do we do with the hay after we're done with the maze? Feedback: They're heavy, smelly, gross when they're wet.

C. **"Rocktoberfest"** - 10/19/24 - Glen brought this idea a few months back, Chris K. is spearheading it - Outdoor music festival.

a. Roger confirmed we can have the mobile bar on the deck or in the ballroom but no further (NJ State Law). Roger weighed in re: bartenders' availability and how many shifts they'd have to work.

b. Francesca, Glen (have to check with him if wants to help plan), Molly, Heather volunteered for subcommittee.

c. We can start looking at bands now.

i. The Nerds are available, but they're really expensive so we'd have to charge a lot of money per ticket.

ii. 3 Piece Suit (Gus' band)

iii. Captains of Leisure (the musician from Winterfest) said he'd be interested.

D. **2nd Annual (Unofficial) Women's Club Wine Trip** - Benmarl Sangria Festival is 8/10 - 8/11 – need to find a van/bus driver. **SAVE THE DATE!**

## XI. **Unsung Heroes** - Q1 Hero

A. Laura Eory, Thank you for your hard work with Nashville Nights, taking charge of it from top to bottom, super fun and successful event. \$25 Amazon GC. Didn't get recognition in the past because she's always been in charge, came back with an amazing scholarship fundraiser in February.

## XII. **Good & Welfare/New Ideas!**

A. **CPR Training:** Joanne connected Angela with Civic Affairs. Angela connected Civic Affairs with CPR instructor from WML.

B. **Babysitter training:** Lisa D. reached out to Red Cross.

1. Babysitting without CPR is a \$101 for 7 hour course, per participant. \$163 per person for a 12 hour 15 min course. Over two sessions.

a. 8 person minimum, 50 sq ft per attendee is required. At every 10 attendees they send an extra instructor, but price doesn't increase because it's included in setup fee. The courses are considered OSHA compliant.

2. Joanne asked if there's anyone in the community who would volunteer to lead a CPR class for babysitting training. She also suggested we could get our teen volunteers CPR certified via babysitting training so they could be eligible to babysit during our events, as previously discussed.

C. **Mozzarella Night** - Frances asked if this was coming back.

1. The schedule wasn't aligning with his availability and ballroom availability. We didn't come up with a date this quarter, haven't looked at fall yet. Mike suggested doing it on a Thursday since Gold Lounge will be open. We capped it at 50 people last time and opened two different sessions because of the demand.

2. Kerry volunteered to run it. Vinny Mutz has limited availability because it's his side job, not his FT job.

3. Francesca will ask Patrizia about fall ballroom availability.

**D. Larry & Raven Event - ShouldWill we do another event?**

1. Potentially in winter again, January is a good time of year to do it.
2. Kerry can ask them their availability since she knows them. January is their slow time of year.
3. Question was asked: will they/can they change their show or will it be slightly different then the first?

**Minutes Submitted by:** *Molly Reynolds (WC Secretary)*

**Minutes Approved by:** *Mike Ilardi (OIC)*

## Women's Club - March 11, 2024

**Meeting start time: 8:04pm - Started by Angela**

**Meeting end time: 9:18pm - Adjourned by Angela**

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** In Person: Jenny Meyers, Frances Zegar, Danielle Ronay, Laura Eory, Kerry Rivelli, Amanda Alessandra, Alisha Desai, Lisa Dispenza, Joanne Machalaba, Jenn Gotzon-Chandler, Angela Quant, Molly Reynolds, Kate Zambarano, Mike Ilardi, Karyn Brodman, Inga Donskaya  
Online: Tangelin Rivera, Jasmine Vargas

**STUFFING EGGS 7pm - 8pm** - thank you to the teen volunteers! We stuffed over 4,000 eggs!

**WELCOME New Members** - no new members

### I. Logistics

A. **Treasurer's Report** - Danielle - Recent spending for Winterfest, Lights on the Lake, Spring Parties, Egg Hunt and Yard Sale Signs - \$5,197.40 for community events. Balance of \$9,302.60 in the Community Line. Activities for the remainder of the year we still have Fall Festival, Sundaes by the Lake, Witches Paddle, Halloween Parties, Menorah & Tree Lighting. Scholarship Events: Nashville Nights and Pub Night generated \$10,627.22 for scholarship!

- II. **Dance & Acro/Tumbling for Tots** - Krista/Francesca - Survey results came in after the last TFT session. Unanimous positive feedback about Ms. Christine, & affordability of the program. Biggest opportunities for improvement is a demand for more availability of classes and a request to split the classes between age groups (currently it's 0-5 but requests were made to split it between 0-2.5 years and 3-5 years. Concerns about safety of young toddlers in class with larger children). Francesca met with Suzie to go over the budget. Next step will be to discuss with Ms. Christine about adding another date on the schedule for D&A or TFT. Registration for the next session will be in August, so the schedule/decision to add a 2nd class has to be made by 6/10/24 so it can be in the July newsletter. Frances: Question about splitting the classes, some families have multiple children of different ages but it's more convenient to have both children in the same class regardless of age. Francesca said that would need to be discussed but it comes down to the safety of the children in the class.

### III. Old Business

A. **Pub Night** - 3/2/24 - Pub night was amazing, brought in profit of \$6,253.60 Outstanding! That's the highest we can remember it being. We paid the band more this year but we also increased the number of tickets to be sold.

B. **Spring Parties ALL** - 3/8 - Tangelin (Beansprouts) SOLD OUT!, Kerry & Tangelin (K-5) SOLD OUT We had to reopen the link to sell more tickets! Thank you Kerry, Laura & Tangelin. Kerry used a new pizza vendor who was great (Pizza HQ), \$10 per pizza. DJ was great! 2nd party got a little hectic with drop offs and the older kids. They had to shut the doors to the ballroom to keep the kids in one place as they were playing hide & seek and running throughout the clubhouse, attempting to go outside onto the deck. The party will need another person here to be a guard or safety person/chaperone to help keep track of everyone and maintain safety. Parents who dropped their kids off went to the Gold Lounge so kids kept trying to run into the gold lounge. Laura suggested for kids who are dropped off, we should implement a sign in/out protocol - parents sign it so they understand the responsibility for their child is on them. Laura is not doing the Halloween parties this year, Tangelin may do it. Kerry volunteered to do K-2 and 3-5. There are 3 parties all together, just on different days. Angela has secured 2 volunteers to run Beansprouts.

- IV. **Pre-School** - Mary/Kate - Kate: surplus of money in their fundraising checkbook. They have a large wish list of items from preschool, so they are going to start purchasing off of that. She needs a roundabout balance from Ryan and then they can start. April & May graduation plans are starting. There was a substitute this past month while Miss Kate was out and the kids' feedback was great.
- V. **Scholarship** - Karyn & Amanda - no update for now. Karyn hasn't checked with the office because they don't typically have any submitted applications this early. She hasn't checked Going Merry yet. Applications aren't due until 4/16/24 so they have plenty of time. Before April's meeting, the scholarship committee has been asked to suggest a total giving level for the 2024 scholarships based on the total in the scholarship account prior to the next meeting.

## **NEW BUSINESS**

### **VI. Scholarship Fundraisers**

- A. **Porch Sign (Sip & Paint)** - 3/13/24 - Francesca - SOLD OUT! Net profit: \$2,216.94 It was brought to her attention on Monday afternoon (3/11/24) that Zumba canceled their class. Patrizia advised nothing else was scheduled in the ballroom for that night so we were able to open up 10 more spots and we can now utilize the entire ballroom for seating. Francesca is letting Laurie know on Tuesday because the vendor needs to know how many boards to buy. Francesca will meet with Kurt on Wednesday at 1pm to assist in setting up the tables since the last minute change increased the space we could utilize. Jen (vendor) has a following around Rockaway now from doing other events in the area.
- B. **Egg your Yard** - 3/30/24 - Amanda - as of 5pm today 25 dozen sold, w/4 special deliveries, \$376 gross - Amanda will discuss with Chris how she wants to handle the bunny houses.
- C. **Spring Market** - 4/28/24 - Karen/Lisa - as of 6pm: 27 spaces indoors, 14 spaces outdoors (41 total) \$1,620 total; we still have time for vendors to sign up.
- D. **Women's Club Merch Sale** - Coming Soon! Danielle - Scott hasn't gotten back to her yet with the new mockups we talked about. 2 different styles: lake silhouette more geared toward women and fish design more geared toward men. Sweatshirts, t-shirts, tanks. We're still in timeframe to open the website to sell, then have them delivered to pick up at the spring market. We can order more of the best selling item from the presale to sell at the market.
- E. **WML Necklace** - update from Jenny - we have one in production! Jenny bought the image, jeweler sent it to his designer. It'll attach "east/west" on the chain so it won't slide, it'll be attached at both ends. 1" 1/4 in length. Once jeweler has the final weight of the jewelry, he can determine what metal he can use. The sample will be plain sterling silver with a base price point. Once we have the one sample, and price point, we can take pictures of it, build a Jotform for sales, and advertise. Once the sale closes, we'll have the final amount of necklaces purchased, we'll place the order and then set a pickup date. Moving forward, we can do this sale once per year or change it into something else (WML disc, etc). Jenn is hopeful to have sample by next meeting.
- F. **Wine Glass Painting** - 5/2/24 7-9pm - Alisha & Francesca. Eventbrite page needed. Suggestion to sell 2 glasses as a set rather than splitting sales 1 glass vs. 2. Vendor's price point is \$20 so if we do \$25 we're not making much, selling a set allows us to charge more and bring in more income. We have 24 glasses downstairs that they don't need for the bar. Patrizia can order more but we'd need to know one month in advance. We can always buy a case on Amazon, but they need to be the same ounces as the ones we already have.

### **VII. POA/Community Events**

- A. **New Homeowners** - Francesca - 200 brochures were ordered to print. Next thing we're working on are new sling bags. In talks with DMC Productions to get a quote for next month.
- B. **Egg Hunt** - 3/24/24 12:30pm - Danielle & Angela - thinking we have about 4,000 eggs after tonight's stuffing. 3,000 pieces of candy and 1,000 toys. 10 volunteers came at 6:30, big help! We need volunteers for the day of checking in, someone sitting at the allergy trade-in table. We have the speaker to use, no DJ. Kerry has agreed to be the bunny!



C. **Sundaes By The Lake** - 6/23/24 - NEED Volunteer! Amanda ran it last year but she can't run it this year. Includes: contracting a band, ordering ice cream, getting volunteers, it's usually outside, weather permitting. We would ideally need to know by 4/10/24 if someone was taking this on because it'd have to go into the May newsletter. If we don't get a volunteer we just won't do it this year. We can see if others are interested on Facebook. Laura can't do it the day of but she can assist prior to.

D. **Community Wide Garage Sale** - 5/18 - 5/19 - Frances - we found the 6 signs downstairs, if we get the new signs, we should put those in the lake and put the old ones out around town. We have a \$13.95 price for 10 signs. If participants don't get their houses signed up by 5/15 then they can't have their house on the list. Angela is going to check on a generic email address that we can give out to the public instead of the participants emailing Frances, directly.

VIII. **Newsletter - April Items** - if you want to have something in the April newsletter, let Francesca know asap. It was due yesterday, 3/10. Scholarship ad will be run w/same verbiage again. Spring Market and Wine glass events will be included. Newsletter is not going public until the end of the month, so we can include the Eventbrite/Jotform link as long as it's ready by the date that the newsletter is released.

IX. **POTENTIAL FUTURE ITEMS:**

A. **Mom's Night Out/Girls Night Out/Date Night** - Angela/Molly - June-ish - instead of doing this as a Mother's Day fundraiser, we are shifting this to a build your own terrarium event. We have old glassware in the basement that looks like it would work great for a terrarium. We need to get pricing and find availability in the ballroom (potentially a Thursday night in June - fun night out for people to do something).

B. **Additional porch sign painting session** - Francesca - Vendor who is doing porch sign painting also does "Paint the Lake", and "Paint Your Pet". Asked for committee feedback: are we saturating the market? Will people be receptive? Feedback is that they're different enough. Mike suggested we ask attendees at the paint the porch sign night. If the dates are staggered out enough, it doesn't feel so cramped. "Paint the Lake" is popular with the committee. We send her pictures of the lake, she sketches it, and then we buy the sketch to paint. Paint Your Pet: you send her a photo of your pet and she sketches it, and then you paint it - more money because it's more involved, yet more personal. Jen (vendor) is having back surgery in August but we can wait until the fall when she recovers and we can schedule something for later this year.

X. **Unsung Heroes Ideas** - we've been doing this for the last couple of years, recognizing monthly or quarterly. Last year we waited until the end of the year. Wanted to get feedback: would you rather be recognized on a monthly basis or wait until the end of the year? Mike suggested quarterly. Joanne suggested more frequently, closer to the timeframe of when the event was, based on what happens that quarter. Angela stated that we will do an award each quarter based on the events that happened within the quarter.

XI. **Good & Welfare/New Ideas!** -

A. **Nashville Nights:** going to happen next year, Laura will be in charge. Francesca can help on the day of. Angela can help with contracts. Lisa volunteered to help with decorations. Will book the band and set a date for next year.

B. **Women's Club Wine Outing:** Overwhelming yes to do another wine trip again.

C. **Babysitting class or CPR:** Angela's neighbor does CPR instruction - wanted to find out what it would be to plan, for community, etc. Will have more info by the next meeting. Laura has a friend who is a doula who will do a baby CPR course but it's not a certification. Joanne said the Civic Affairs Committee is also looking for things to do like this for the community. Angela to connect with Civic Affairs.

D. **WML Book:** Jenn Gotzon Chandler has some ideas for the WML book suggestion from the Feb. meeting. Board book - peek-a-boo WML, scavenger hunt book - kids can find something in the community that's in the book, it'd be a rhyming book. 9 page board book, 1,000 quantity for \$3.99 each. She was thinking sponsors could help fund it and get a shout out at the end. If we self-publish on Amazon direct buy, \$4-\$5 a book, but she would have to get more info on that. That's also an option - it wouldn't be a board book but it would be a paperback. Hardcover would need 32 pages to bind it. For

writers: two of Jen's friends said they could consult. Can get quotes for formatting. Board books would most likely last longer and be higher quality. Do we want something more arts & craftsy or polished and evergreen? Concerns were raised that we would never sell 1,000 units in the entire community. Francesca polled on FB: "what's everyone's favorite thing in WML?" so we have some ideas we can go by.

**Minutes Submitted by:** *Molly Reynolds (WC Secretary)*

**Minutes Approved by:** *Mike Ilardi (OIC)*

## Women's Club - February 12, 2024

**Meeting start time: 8:00pm - started by Angela**

**Meeting end time: 9:42pm - adjourned by Angela**

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** In Person: Molly Reynolds, Francesca Miskowsky, Angela Quant, Danielle Ronay, Karen Lambert, Lisa Dispenza, Frances Zegar, Alisha Desai, Chris Kleinwaks, Roger Crook, Mike Ilardi, Karyn Brodman, Kristen Neu, Glen Katz, Mary Stotelmeyer, Jenn Gotzon Chandler, Inga Donskaya Online: Heather Ficca, Amanda Alessandra, Tangelin Rivera, Kerry Rivelli

### I. **WELCOME New Members** - no new members

### II. **Logistics**

- a. **Treasurer's Report** - added \$4,300 to scholarship fund from Nashville Nights; \$4,574 spent from Community Event line for Winterfest, which was less than what we budgeted for. Roughly \$9,000 left in CE line for other 2024 events.
- b. **Alcohol/Events** - procedure & protocol with Bar & Rental
  - i. Alcohol at events (Protocol) - if the Gold Lounge regular hours coincide with a WC event, it's up to the subcommittee running the event to decide if they want alcohol allowed. It's also up to the subcommittee to police it. If you don't want alcohol, it needs to be very strongly communicated as such. If WC is running an event when Gold Lounge is not open, the subcommittee can request to have the bar open. Subcommittee must bring it to a WC meeting and it must be voted on. Upon approval, WC board will take it to B&R with all details of the event. B&R will let us know what is feasible based on their experience, bartender availability, timing, etc. This protocol must be followed even with standing annual events such as Fall Festival or Winterfest.
  - ii. Drink Specials - If subcommittee is to have the bar open, they may decide to ask B&R to create drink specials for their event. ALL requests' must be sent to Patrizia at least one month in advance of event so she can figure out inventory or for special orders in order to make the drink, set pricing, etc. She helps create a document with the drink special, helps get the bartenders to get the word out/advertise. Roger advised the wholesaler shuts down for two weeks two times per year so B&R needs to know in advance to get supplies delivered beforehand.
- c. **Newsletter** - timelines for updates – Newsletter ads are due on the 10th of the month prior to when you want it published. Send to Francesca (wmlwc.vp@gmail.com). It doesn't need a design, just event details and necessary links (ie: eventbrite, jotform, etc).. Proofread before you send it, please. If extra time is necessary to complete, let Francesca know.

### III. **Dance & Acro/Tumbling for Tots** - Krista/Francesca

- a. **Dance & Acro** - performance at winterfest was a great success! Hope to make that an annual staple at Winterfest. Jenn would like to give positive feedback to Christine, great job on all of the routines!
- b. **Tumbling for Tots** - Registration for next session is on 2/14, WML residents register first. Non-residents register 2/21. Parent survey will be sent out.

### IV. **My Tot & Me/We Play**

- a. **New mats** - \$223 split between We Play and My Tot & Me (2 -4'x8', 2 -2'x6') for under the climbing structure.

## V. Old Business

- a. **Winterfest - (Francesca)** - January 28th - a little over 400 attendees; it rained so we moved everything inside. Can't put popcorn, hot chocolate and snowball throw on same circuit. (We didn't know it was all on one line). Great feedback from attendees. Teens & Volunteers were a big help. \$5,500 community line allocated to Winterfest, we spent \$4,574.50. Keeping \$900 in budget for the end of 2024 to use as deposits to vendors prior to Jan. 2025. Francesca returned items we didn't use, so we have \$19 back in the Community Events line.
- b. **Nashville Nights/Line Dancing - (Laura)** - Feb 3rd - \$4,300 in profit!! Very popular, well received event. We booked a date for 2025 (2/22/25) so once we have the quotes from the band & line dancing instructor, we'll get the vote and contracts squared away.
- c. **Blood Drive - 1/23/24** - Generous \$80.00 scholarship donation from Ilene Horowitz. \$1 per donor, thanks Ilene!

VI. **Preschool - (Mary/Kate)** - Preschool is good, done with fundraising for the year. Liaison reported parents concerns regarding partition in bathroom and the retaining wall in the playground. Re: partition, Mike said it's coming but it's been backordered by 3 different vendors. The contractor is talking to the vendor, it's been ordered but has been on back order multiple times. There is no clear timeline for when installation will occur. Retaining wall: Architect needs to come out to design it and let us know what can be done, Planning Committee has that in the budget for this year. Needs to be scheduled. phase would be to find a contractor to give us estimates.

- a. Sign-ups for September: website is going live soon; Mary wants to encourage teachers to include a curriculum outline. 2-day class has 3 students, 3-day class has 13, 5-day class has 10 students. Max is 22 or 23 for 3 & 5-day. Max is 9 in 2-day class. Tuition: \$4,700 for 3-day; \$5,700 for 5-day. 8:45am start time. Miss Holly said she usually has more sign-ups after the Rockaway Twp. public preschool lottery happens.

VII. **Scholarship - (Karyn/Amanda)** - Formed subcommittee. Scholarship app is up and running on Going Merry. Karyn has access to pull them herself, now. Applications located in POA office and on WC Website. Meeting is 4/29/24 at 7pm, 2nd floor of clubhouse. Due date for applications is 4/16/24. Subcommittee should have them by 4/19/24 for review. Tangelin offered to help with posting the lawn signs for the recipients.

- a. **Committee Selection** - must be active member (7 meetings in the last 12 months, up to 2 meetings can be subbed for volunteers time: 4 hours =1 meeting, up to 8 hours)
  - i. Lisa Dispenza
  - ii. Inga Donskaya
  - iii. Kristen Neu
  - iv. Danielle Ronay (Alternate)
  - v. Mary Stotelmeyer
- b. **Scholarship Advertising Proposal/Request form** - Created an advertising proposal/request form - outlines what the event is for, estimated guest count, amount expended, requests certain amount of money to take out of scholarship fund for advertising. If event does well, we make the profit back and replenish the scholarship fund. We don't advertise outside of the community much because we don't want to spend more money than necessary without replenishing it. We're allocating \$500 per year toward advertising for coordinators of the event to be able to use funds toward advertising. Approved for use by Amanda & Karyn.

## NEW BUSINESS

### VIII. Scholarship Fundraisers

- a. **Pub Night - (Jen Heath)** - March 2nd - tickets went on sale 2/10. 225 sold online, 25 sold in the office. Approx. 50 tickets left. Clubhouse is closed to the public. The Skels will be playing. Grossing over \$7,000 so far. Only \$1,200 spent on this event. Looking at \$5,800 profit for scholarship.

- b. **Porch Sign Sip & Paint - (Francesca)** - March 13th - 34 tickets sold online, 17 in office. 3 tickets left in the office, 16 online. We maxed it at 70 participants as a guess, we may need to cap it sooner due to space in the ballroom (only using half of the ballroom).
- c. **Spring Market - (Karen & Lisa)** April 28th - registration open on 3/1 for WML residents and previous vendors. Indoor and outdoor.
  - i. VOTE: All in favor to have the bar open at 1pm: 14 YES in person, 3 YES online (unanimous).
  - ii. Subcommittee requesting \$345 for spring market lawn signs coming out of the scholarship line. Approved by Angela.
- d. **WML Merch Sale - (Danielle)** - waiting to hear back from Scott. Throwing around new ideas for designs (WML silhouette, fish, etc.) Hoping new designs get more people interested in it. Merch sale can open in March, stay open for 2-3 weeks, close toward the end of March, printed and delivered to have distribution at Spring Market. Hope this will generate more foot traffic for the market itself. Other suggestions: sticker or magnet for back of car in shape of WML outline.

#### IX. POA/Community Events

- a. **New Homeowners** - brochure is with the printer, should be back to us soon. Reaching out to Scott to order sling bags in Q1/Q2. We already have merch available to pick up. Adding the brochures to the bags we have upstairs already. 200 to be printed.
- b. **Spring Parties ALL** - March 8th; Friday night Beansprout 5:30-7:00pm, K-5 7:30-9:00pm; Laura & Tangelin are running them with Kerry helping with K-5. Tangelin & Kerry are running the K-5 party this year. Need volunteer(s) to take over Halloween parties this year, Kerry to take over Spring next year!
- c. **MARCH 11th MEETING - STUFFING EGGS!** 7pm in the ballroom. Great volunteering opportunity for High School Seniors.
- d. **Egg Hunt - (Danielle, Angela, Frances)** - March 24th 12:30pm; working on getting our supplies together for order. No stickers and tattoos this time - they blew away because they weren't heavy/stable enough. Need volunteers for egg stuffing and morning of event.
- e. **Egg your Yard - (Amanda)** - March 30th - added the Easter Bunny add-on to dress up & hop by the Ring camera. Will need additional volunteers, teens can help if able to drive or parents willing to drive.
- f. **Community Wide Garage Sale - (Frances)** May 18th - 19th -Bulk pick up the week after. Needs to buy more lawn signs-will get quotes from the same vendor that the market used. New this year: must sign-up by May 14th. No fee to get added to the map. Free community event and we assist with the map.

**Volunteers:** Events in the spring that require teen or adult volunteers?

- **Market:** morning and cleanup
- **Egg Hunt:** mostly teen; middle school, 10:30am-Clubhouse lawn
- **Egg Stuffing:** teen and middle school, 7pm 3/11-Ballroom
- **Egg Your Yard:** adult and driving teens, dusk 3/30

#### X. POTENTIAL FUTURE ITEMS:

- a. **Mother's Day/Mommy & Me Event (Angela, Molly)** - we have two ideas to paint pots, Modern Plant Co. can give us the plants itself. Kids get a snack, mommy & me. 2nd idea is to have a build your own terrarium, they are willing to do the instruction, bring moss and rocks and succulents, etc. Idea started as a Mother's Day thing, but now sounds more like a girls night/date night event. Molly and Angela to follow up
- b. **Wine Glass Painting (Francesca)** - Trudi (vendor) reached out to Patrizia, she leads a class in wine glass painting. Patrizia has the wine glasses that we would provide and the artist would charge us \$20 a head so we have to set ticket pricing. Still in talks about available dates.

- c. **WML Necklace - (Jenny)** - Jenny said she reached out to the jeweler and she's waiting to hear back.

**XI. Good & Welfare/New Ideas!**

- a. **Father's Day** - Jenn Gotzen Chandler's dad makes fishing lures we could sell as a Father's Day fundraiser/gift idea. Mike suggested bringing it to Lauren Bianchi in the Fishing Club/Lake Committee. Angela suggested collaborating, next steps include reaching out to Lauren. Lure packing can be personalized to include a WML emblem, and can also be specific to fish found in WML. There may be a possibility to include it in our merch inventory.
- b. **Self Defense Class** - Glen Katz - owns Blue Titan Fitness. He suggested a women's self-defense class. Prior to Covid, there was a class held for women and children that was well attended by the community. The WC Committee is interested in offering this as a free program for the community (to be paid out of Programs line). Jenn G is interested in running it. Glen will need to know the amount of people so he can staff it appropriately. Angela will assist Jenn in finding ballroom availability and next steps for booking event.
- c. **2000's Party** -(Francesca's suggestion) idea has been thrown around to have music/band specializing in 2000's music. Committee feedback was favorable
- d. **Make our own book for WML** - (Francesca's suggestion) WC to look into publishing a children's book about life at the lake. We would look to have children submit their favorite things about living in WML, along with their artwork. The goal would be to have the book available to purchase on an ongoing basis, with the proceeds going to scholarship. Frances' sister-in-law works for Harper Collins - she might be interested in taking it on. Jenn G also has publishing experience and can help with production for good quality.
- e. **Music Festival** - Glen went to Nashville Nights and really enjoyed it. He's friends with the North O'Nashville (band), they were happy with how everything was run. He had an idea for another similar fundraiser, having a music festival - a few bands outdoors, when we don't have a wedding. Doesn't have to be in the summer, but he thinks it would be a big hit. This would be an alcohol serving event.
- f. **Latin Night** - (Tangelin) We don't want to let it go, but we're having trouble scheduling with people's availability. Potentially in September. Suggestion to have a live salsa band similar to Nashville Night. Marvin (Tangelin's husband) volunteered to DJ for it. Asked Mike if we can extend liquor license to the beach? - yes, for \$50. Mike said it's a lot of work to bring all the alcohol, cash register, items, etc. over to the beach. Won't have enough bartenders to staff 3 events at once (beach, Gold Lounge & Tiffany Room if there is a paid event) so we can't do it the same night as a wedding. Sept & Oct are just as busy with weddings as spring.

**Minutes Submitted by:** Molly Reynolds (*WC Secretary*)

**Minutes Approved by:** Mike Ilardi (*OIC*)

## Women's Club - January 8<sup>th</sup>, 2024

**Meeting start time: 8:00pm - started by Angela**

**Meeting end time: 9:56pm - adjourned by Angela**

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** In Person: Amanda Alessandra, Laura Eory, Lisa Dispenza, Karyn Brodman, Mike Ilardi, Alisha Desai, Karen Lambert, Heather Ficca, Kristen Neu, Frances Zegar, Chris Kleinwaks, Inga Donskaya, Laura Purcell, Joanne Machalaba, Danielle Ronay, Francesca Miskowsky, Angela Quant, Molly Reynolds, Pat Degnan; Online: Hannah Luketina, Tangelin Rivera, Jasmine Vargas

- I. **WELCOME New Members** - Alisha, welcome!
  
- II. **2024 Budget Expenditure Guidelines** - Plan to keep the committee in the loop with regards to our projected income for the scholarship fund. Currently projected to raise roughly \$10,000.
  - A. Tracking spending - if we're spending money on a POA event vs. scholarship, plan to send an email to Suzie and cc: Danielle letting them both know which event it is for to better track our spend.
  
- III. **Logistics** - (Angela)
  - A. **VOTE:** Skipping June meeting instead of July. 8 YES, 8 NO
    1. Suggestion to keep both June & July meetings but both should have an "immediate need" shortened agenda: 20 YES (unanimous)
  - B. **Facebook group & scammers, Inventory in closet** - warn and educate people regarding scams. Make sure there is language in our sign-up forms (especially when exchanging money) to explain we do not take any personal cash apps, and all funds must go through the POA office via Jotform link or in person. Inventory: recently purchased - hooks for ceiling, portable speaker, blue painters' tape, etc. Working on building an inventory sheet for the WC closet so everyone knows what we have; prevents duplicate purchases; notifies of low inventory.
  
- IV. **Old Business** (Angela)
  - A. **Merchandise Sale** - Lead-Danielle Ronay 74 items sold. \$329.69 profit; only 2 youth items were sold. We may consider purchasing some to sell for Spring Market.
  - B. **Kids Holiday Painting Party** - Lead - Suzie - 12/17/23 thank you to Courtney Palazzo for donating her time. 2 sessions of 20 each signed up. Raised \$385 for scholarship. Pricing was \$15 per child.
  - C. **Holiday Lights Contest Winners** -Lead- Angela - 1st place: 50 Shawnee; 2nd 74 White Meadow Rd.; 3rd 73 Valley View Dr. Amazon GC's were given to winners.
  
- V. **Dance & Acro/Tumbling for Tots** (Francesca)- Leads-Krista/Francesca -
  - A. **Dance & Acro** - per Christine both programs are going well. Costumes ordered and received, to be used for Winterfest performance (5 numbers in total will be performed). Francesca is working with Suzie on budget.
  - B. **Tumbling for Tots-Roster & Survey Results** - classes are full and going well. 6 new students (3 in morning; 3 in afternoon). Spring session starts 2/29/24 will run for 8 weeks. POA member: \$104; Non-member: \$136. Classes held 9am, 10:30am, 5:30pm. WML member registration begins 2/14 @ 5pm. Non-member begins 2/21 @ 5pm.
    1. **Survey** - only rec'd 8 responses. Will look to get more feedback on FB. Positives: Unanimous - Ms. Christine as instructor, location, community, evening options. Areas of improvement: suggested to be split into 2 age groups, more equipment to use during downtime, Francesca will work with Suzie & Christine re: if an additional teacher is needed;

2 classes at one time; Smaller class size or split the age group into 2. It all depends on the day and time of day.

- VI. Preschool** - (Mary/Kate) - Update: liaisons not in attendance. Enrollment will begin for students who are already enrolled in this school year, they have priority registration on 1/20/24 and can register through 2/2/24. 2/3/24 it's open to the public/new students. Rates are in the newsletter. Grandchildren of residents CAN receive the member rate. Confirmed water did not infiltrate during the December storm.
- VII. Scholarship** - Leads - Karyn/Amanda - Karyn spoke to new liaison at HS. The rep at the school is putting it on GoMerry. They will let Karyn know when it's up and running so we know when it's available. Karen thinks we should still have the option to have applications dropped off to POA office. Applications due 4/16/24. Names of winners due to HS by 5/3/24. Awards are 6/3/24. **Monday 4/29/24** - Scholarship Subcommittee meeting. Subcommittee will be chosen in the February WC meeting. All volunteers must be active members, defined as a member who attends a minimum of 7 general meetings in a 12-month period. As an alternative, 4 hours of volunteering for a WC sponsored event or committee can be substituted for one meeting, for a max of eight hours for two meetings.

## NEW BUSINESS

- VIII. Scholarship Fundraisers** (Angela and Francesca)
- A. Nashville Nights** - Lead-Laura - Feb 3rd - - tickets went on sale 1/6/24. 120+ sold so far. Line dance instructor sent insurance certificate, will sign contract. \$150 for instructor; \$600 for band; \$3,000+ in sales to date.
  - B. Mozzarella Night** - Lead- Laura-TBD still pursuing. Having a hard time scheduling with vendor and clubhouse.
  - C. Pub Night** - 3/2 - Lead- Jen Heath - tickets go on sale 2/10/24. \$25 for members, \$35 for guests. Suggestion from Kristen to change the ticket price difference for member vs. non-member by \$10 (HAC is now doing this). The Gold Lounge will be closed to the public during the event.
  - D. Porch Sign (Sip & Paint)** - 3/13 - Lead-Francesca - Wednesday 3/13/24 6:30-9:30pm. Painting a 48"x6" wooden porch sign. **VOTE:** to have the bar open 19 YES unanimous (Karen L. had to leave early). Vendor charge is \$30 per person; we're charging \$50 per person - reasonably priced compared to retail stores in the area. If it's popular we may do multiple sessions. We will reach out to Patrizia re: discounted supplies or wine purchases. Vendor said she will bring extra supplies if people want to sign up day-of.
  - E. Spring Market** - 4/28-Leads Lisa/Karen - market will be indoors & outdoors plus pop-up shops inside the clubhouse. Sending save the date email to previous vendors. JotForm will open on 3/18/24 for registration. 4/12/24 deadline. Pricing remains the same: \$35 outside, \$40 inside, \$10 for table. Lisa made a new graphic.  
**VOTE:** open the bar early at 1pm: Unanimous YES 20. Angela will connect with B&R.
- IX. POA/Community Events** (Angela and Francesca)
- A. New Homeowners** - Lead-Francesca - new brochure design via Canva, purchased sun-flake multitool and Post-It notes for \$845.11 out of 2023 budget line. We have to buy new bags, coming out of 2024 budget - sling bag, not cooler. Francesca was working with marketing in the office for brochure content review. Suggested to make 200 copies. Suggested that this be taken on by a different committee instead of WC in the future. The new homeowners brochure was submitted to the marketing committee for content review and design in early December in an attempt to meet our end-of-year deadline. However, after not receiving follow-up from the marketing committee, WC opted to create an in-house design to meet the printing deadline. WC shared this version with marketing for content review. Subsequently, WC discovered that the marketing committee had developed a version that was not communicated to any member of the Women's Club.



- WC decided to move forward with their in-house design that was reviewed by marketing.
- B. **Winterfest** - Lead-Francesca 1/28 - 12-3pm - as of 1/7/24, 173 families registered, approx 340 adults 302 children (642). RETURNING: mechanical snowboard, trackless train, s'mores, fire pits, crafts (trophy room), bingo (1pm), Makin' Faces face paint, Captains of Leisure (musician); etc. NEW: snowball throw (similar to ax throw); gingerbread house making (2pm), self tattoo station; live performance by Dance & Acro at 12:30pm; Waffles & Dreams and No Limits Cafe food trucks. Bar & Rental agreed to open at Noon. Signup Genius spaces are full for face painting. Suggestion to make hot chocolate ahead of time in the large, heated dispensers. Water cooler outside. Need more volunteers during the event! Set up & clean up are taken care of.
  - C. **Spring Parties**- Lead-Laura and Tangelin, 3/8/24; Friday night Beansprout 5:30-7:00, K-5 7:30-9:00 - Friday night because the 24th is Purim, and Chabad is using ballroom. Laura and Tangelin are running but looking for someone to shadow for Halloween parties to take over.
  - D. **MARCH 11th MEETING - STUFFING EGGS** - we'll start early and roll into meeting, timing TDB
  - E. **Egg Hunt** - need volunteers, 3/24 12:30pm - NEED: volunteer to run it, advertising, and teen volunteers set up the eggs. Frances indicated she would be interested in shadowing.
  - F. **Egg your Yard** - Lead-Amanda 3/30-Bunnies needed to deliver - Volunteering: Molly & Jay Reynolds, Lisa Dispenza, Chris Kleinwaks (in costume?), Laura & Greyson Eory. Idea to add delivery by the "Easter Bunny" caught on your ring cam for extra charge. It usually raises around \$500.

**X. POTENTIAL FUTURE ITEMS:**

- A. Mothers/Father's Day Fundraisers - Plant sale - air plants or otherwise. Molly will reach out to Rick at Modern Plant Co. (WML resident) to see if this is something they'd be interested in. Mommy & Me activity: painting flower pots together or a tea party. **Would not be held on** Mother's Day. Kristen advised Saturday 5/11 is avail pre-5pm (Comedy night is after 5pm)  
Suggestion for a cornhole tournament for Father's Day. Jasmine suggested a Jelly Ball tournament. Beefsteak fundraiser?
- B. School of Rock - Karen L. suggested a teen dance party at beach 1 in August on a weeknight (Wed?). \$750 to cover the band, part of that fee covers the School's staff. Band members are teen students of the school. Would have to book early. Age group: 7th grade and above. Not enough money in teen budget, so it'd have to be a fundraiser with tickets sold. MANY adult volunteers will be needed. No swimming otherwise we'd need a lifeguard. Refreshments would come from snack bar - would have to ask them to stay open late.

**XI. Good & Welfare/New Ideas!**

- A. Laura P. - someone asked her how to rent the teen room. Would have to contact POA office, \$50 or \$100 check, won't get cashed unless there's damage. Suggestion to change name to "Rec Room" since it's not just for teens.
- B. Laura E. wants to revamp a "babysitters club". Red Cross class. She found a doula who lives in the lake - would give us a rate to teach a certain amount of kids/teens. Talking with the office about maintaining a babysitter list. Existing one is not up to date. Laura has a personal passion about it. Chris said there are a lot of lifeguards that would like to babysit, and they're CPR certified. Laura would be happy to run it.
- C. Chris K. is so proud of our lights on the lake display.

**Minutes Submitted by:** Molly Reynolds (*Secretary*)

**Minutes Approved by:** Mike Ilardi (*OIC*)