

Marketing Minutes

January 1/19/26 Start Time: 6:40pm

Attendance: Evan Trisler, Alyssa DeNora, Kristen Neu, Barry Mendelsohn

Anticipated Agenda:

- **Enumerate**
- **Website swap**
- **Community Bulletin Board**
- **Social Media policy/ comments on/off?**

Alyssa Update:

Meeting:

Agreed on Community Bulletin- as long as it's non-profit, unrelated to business now or later. Up to Committee Discretion. Alyssa to create a flyer.

We received a request from a community member to use the newsletter for a social event. We did not have a policy about this but discussed the Community Bulletin above.

Enumerate- discussed calendars and looking into the committee boards. Add Page Policies

Website- Move forward with Wordpress, Approved by Co-chairs

Committee has voted that comments can NOT be turned off unless board makes an official motion to turn off comments.

End Time 7:20pm

Minutes written by Evan Trisler, Co-Chair

Approved by Nelson Vargas-OIC

Marketing and Communication: May 18, 2026 Minutes

Members Present: Kristen Neu, Alyssa Denora, Nelson Vargas

This meeting was called to order on Monday, May 18, 2026 at 6:40 p.m. in the Trophy Room

Ongoing Project Updates:

- Enumerate
 - All goals for Engage have been met. Awaiting status of next steps. Nelson to f/u with Scot.
 - Updating Enumerate Emails- We do not have an update on this from the WML office. Will follow up for status.
- New Home Purchase- Resident Contact Form
 - Reviewed the draft and suggested changes. Added language to incorporate constitution requirements in line with sec 51 regarding using email for notifications.
 - Will send document draft to Laurie for her review and input.
- Websites
 - POA- Reviewed current progress and made suggestions. Alyssa to continue developing.
- Newsletter
 - Revenue/Ads- Two new advertisers have joined.
 - June, July & Aug Newsletter Ideas: Meet the Waterfront Supervisor, Meet the Lifeguards, Kids Corner where kids can submit content (drawings, puzzles, mazes, jokes, word search, Q&A interviews of kids); Fishing club section showing recent catches, Hub Lakes section showing the upcoming games and the past game results, etc.
- Untapped
 - Confirmed Alyssa has access and is able to upload slides for community events, as approved in a prior B&R mtg.
- Media Policy
 - Reviewed draft and made changes. Emailing back around with updates for review and comments.

The meeting was officially adjourned at 9:00 pm.

Minutes written by Kristen, Co-Chair and approved by Nelson, OIC