**June 2022 Women’s Club Meeting Minutes**

**Agenda:**  June 13th, 2022 - Hybrid meeting

**Meeting commenced at: 8:02pm**

1. Attendance - Laura Eory, Angela Quant, Molly Reynolds, Inga Donskaya, Karen Lambert, Danielle Ronay, Karyn Brodman, Chris Kleinwaks, Kerry Rivelli, Amanda Alessandra
2. WELCOME New Members - no new members
3. Pre-School Update
   1. Graduation that night
   2. Successful Beach party
   3. Working on updates to the school with Charlie (facilities)
   4. Summer fun 50 registered kids
4. Scholarship - Karyn/Johanna
   1. Dropped off the yard signs
   2. Party - Karyn voiced concern that it’s too busy to do a weeks’ notice to recipients
   3. Johanna and Karyn are not really interested in beyond what they have done.
   4. Non-Profit, setup meeting on that
   5. Preschool Graduation looks good and went well
   6. Tenisha Green was here - scholarship recipient
   7. Karyn submitted invoice for grad signs- Johanna has the pic taken at the graduation awards ceremony
   8. Suggestion to invite and set a save a date for scholarship recipients for all WC to be part of
   9. Send pictures to Devon to post on July’s newsletter
5. Old Business
   1. Garage Sale - 200 houses, $100 spend, drove volume and the entire event was automated, no printed maps Virtual maps helped make everything a lot easier from a last minute perspective
   2. helped take people off or bring them back on.
      1. Saturday was the best traffic ever!
      2. Sunday was a bust, could we do one day and have Sunday as a rain day?
      3. Jewish and Christian families each need different days of the week.
      4. Liked the description of items
      5. Will add painted signs next year
      6. More awareness within the neighborhood to advertise
   3. Merchandise Sale - Patrizia
      1. Left over inventory
      2. Merchandise sale $1100 on sales
      3. Good feedback on the sweatshirt
      4. Bunch of hats, lanyards ect
      5. How and where can we sell
         1. Festival days - Sunday
         2. Sundaes by the lake
         3. Post at the bar?
         4. Pictures of WML merch (Devon), post a link thru Jotform?
         5. Laminate copies at beaches …let office know/Charlie. Pat has the laminator
         6. New process to check inventory in and out of the office
         7. Have people model it?
         8. Display in office
   4. Spring Market Feedback - Molly/Francesca -
      1. 57/65 vendors responded to feedback, all said they would come back
      2. Likes: atmosphere, organized, spacing, location, advertising, access and variety of vendors
      3. Dislikes: No food, people strolling but not buying, could have been a longer event, some asked for shorter, more neighborhood flyers was suggested, inside was not advertised enough (signage etc)
      4. Suggestions: DJ/Live music, longer setup time (1.5 hrs was given)
      5. Pat to give a recap
6. On the horizon:
   1. Sundaes by the Lake - Kelly - June 26th
      1. 310 tickets
      2. First 200/400 get to be inside
      3. Fire Code we can technically fit more people inside
      4. Volunteers - Kerry signed up!
   2. Father’s Day Sale
      1. 36 orders (less than last year)
      2. Have some to sell day of…
      3. P/U on 60 Lakeshore
      4. Sales closed
   3. Free Group Coaching Workshop - Amy Columbo
      1. 7 tickets sold
      2. Free to Womens Club
   4. The Little Wine Bus - Francesca
      1. Sundays in August; 20 or more $155/pp and $100 tip
      2. 3 stops, picked up and dropped off at the clubhouse
      3. Lunch included
      4. Raffle, wine glass
      5. Wanted to know the stops ect…but everyone in the room was interested
   5. Fall Festival - Oct 2nd
      1. Community survey - food trucks, more teen activities
      2. Inflatables - vote, vendor from last year is the lowest, they provide workers $1130.23, large obstacle course and bounce house (for little kids), whole 3 hrs. All other quotes over $1300, unanimous vote yes, need to send note FYI to Pat - 12 approved the renting of Lg obstacle course
      3. Game Truck $600, 28 people at a time, concerns about how to sign up, so there are not lines
      4. Bouncing house
      5. Pony $1700
      6. Video gaming truck for the bigger kids for 2 hrs-20 kids at a time
      7. $600 to be taken out of the youth events - Joanne/Mike agree
      8. Questions: What’s the logistics of kids signing up? What’s the turn-over between kids playing time?
      9. Festival committee is looking Food truck vendors
      10. Teen Room - Mike: Maybe consider a different use for the room - adult game room
          1. Karen is working on ideas for A teen room gaming night as well
          2. Advertise it as a meeting room for small business around the area

\*\*FYI: Made a motion not to allow cannabis to be used by the smoking areas

* 1. Teen Halloween Party - Oct. 28th
     1. Funds thru Teen line
     2. Teen party
     3. For Halloween from teens event line
     4. 2 Fridays in October booked

1. Mom and Tot/We Play
   1. My Tot and Me, FB page, going strong. Asked to keep thru summer.
   2. We Play - Kerry volunteered to run
2. WML Lawn Signs
   1. Better ways to promote/sign up for signs?
   2. Clunky signup genie
   3. Payments are separately from it as well
   4. Suggestions for ordering systems out there
3. Festival Days - Fall Festival - Sundaes by the Lake
   * 1. QR Code for how to advertise when we set them up on how to order
     2. Sit down with office/accounting on payment types
     3. Square - research
4. New Ideas - try to spend most time here!
   1. Mentalist - End of Jan, $1550 total (inc travel), concern about only an hour, do we get the bar to book a band? 300 people in chairs + stage
      1. $30 -$35 a ticket first come first serve
      2. Includes $50 travel from NY
      3. 45-60 Minutes sessions
      4. Cap 300 tickets to be people in chairs + stage (no tables)
      5. Ask to open both bars
      6. Sound system is provided by the mentalists
      7. Press packet provided by them as well for advertising
      8. Motion to spend $1,550 and motion to maintain and lock up on the day
      9. They can provide their insurance and paperwork necessary
   2. Need to vote on total, but need the contract/pricing, COI
   3. Need to also make sure the WML board allows us to reserve the Saturday date since its 7+ months in advance.
   4. Possibly JotForm integrated with PayPal
   5. Adv the signage with your purchases
   6. Put them out when community gathers to advertise them more
   7. Food Truck Fridays: ask House Activities to display signs ads
   8. Set up pros and cons on the ways to do business to accept money to show Ryan and create a discussion panel
   9. WC Please bring any ideas to the table on any payment ideas such as Square, very easy to do transactions, cash reports etc, user friendly app
   10. Vinnie Mootz to see for ravioli night
5. Unsung Women’s Club Warriors - Nominations for Aug meeting - suggestions either Pat and or Joanne
6. Skipping July meeting, prelim budget for August (do that in July)

**Meeting adjourned at:** 9:48pm

**Minutes Recorded by:**  Tangelin Rivera

**OIC Approval: Joanne Machalaba**