**Women’s Club - February 12, 2024**

**Meeting start time: 8:00pm - started by Angela**

**Meeting end time: 9:42pm - adjourned by Angela**

**Chairperson(s):**  Pat Degnan

**Officer in Charge:**  Mike Ilardi

**Attendance:** In Person: Molly Reynolds, Francesca Miskowsky, Angela Quant, Danielle Ronay, Karen Lambert, Lisa Dispenza, Frances Zegar, Alisha Desai, Chris Kleinwaks, Roger Crook, Mike Ilardi, Karyn Brodman, Kristen Neu, Glen Katz, Mary Stotelmeyer, Jenn Gotzon Chandler, Inga Donskaya  Online: Heather Ficca, Amanda Alessandra, Tangelin Rivera, Kerry Rivelli

1. **WELCOME New Members -** no new members
2. **Logistics**
   1. **Treasurer’s Report -** added $4,300 to scholarship fund from Nashville Nights; $4,574 spent from Community Event line for Winterfest, which was less than what we budgeted for.  Roughly $9,000 left in CE line for other 2024 events.
   2. **Alcohol/Events -** procedure & protocol with Bar & Rental
      1. Alcohol at events (Protocol) - if the Gold Lounge regular hours coincide with a WC event, it’s up to the subcommittee running the event to decide if they want alcohol allowed.  It’s also up to the subcommittee to police it.  If you don’t want alcohol, it needs to be very strongly communicated as such.  If WC is running an event when Gold Lounge is not open, the subcommittee can request to have the bar open.  Subcommittee must bring it to a WC meeting and it must be voted on. Upon approval, WC board will take it to B&R with all details of the event.  B&R will let us know what is feasible based on their experience, bartender availability, timing, etc.  This protocol must be followed even with standing annual events such as Fall Festival or Winterfest.
      2. Drink Specials - If subcommittee is to have the bar open, they may decide to ask B&R to create drink specials for their event.  ALL requests’ must be sent to Patrizia at least one month in advance of event so she can figure out inventory or for special orders in order to make the drink, set pricing, etc.  She helps create a document with the drink special, helps get the bartenders to get the word out/advertise.  Roger advised the wholesaler shuts down for two weeks two times per year so B&R needs to know in advance to get supplies delivered beforehand.
   3. **Newsletter** - timelines for updates – Newsletter ads are due on the 10th of the month prior to when you want it published.  Send to Francesca (wmlwc.vp@gmail.com).  It doesn't need a design, just event details and necessary links (ie: eventbrite, jotform, etc)..   Proofread before you send it, please.  If extra time is necessary to complete, let Francesca know.
3. **Dance & Acro/Tumbling for Tots** - Krista/Francesca
   1. **Dance & Acro -** performance at winterfest was a great success!  Hope to make that an annual staple at Winterfest.  Jenn would like to give positive feedback to Christine, great job on all of the routines!
   2. **Tumbling for Tots** - Registration for next session is on 2/14, WML residents register first.  Non-residents register 2/21.  Parent survey will be sent out.
4. **My Tot & Me/We Play**
   1. **New mats -** $223 split between We Play and My Tot & Me (2 -4’x8’, 2 -2’x6’) for under the climbing structure.

1. **Old Business**
   1. **Winterfest - (Francesca) -** January 28th - a little over 400 attendees; it rained so we moved everything inside.  Can’t put popcorn, hot chocolate and snowball throw on same circuit.  (We didn’t know it was all on one line).  Great feedback from attendees.  Teens & Volunteers were a big help.  $5,500 community line allocated to Winterfest, we spent $4,574.50.  Keeping $900 in budget for the end of 2024 to use as deposits to vendors prior to Jan. 2025.  Francesca returned items we didn’t use, so we have $19 back in the Community Events line.
   2. **Nashville Nights/Line Dancing - (Laura)** - Feb 3rd - $4,300 in profit!!  Very popular, well received event.  We booked a date for 2025 (2/22/25) so once we have the quotes from the band & line dancing instructor, we’ll get the vote and contracts squared away.
   3. **Blood Drive -** **1/23/24** - Generous $80.00 scholarship donation from Ilene Horowitz.  $1 per donor, thanks Ilene!
2. **Preschool - (Mary/Kate)***-* Preschool is good, done with fundraising for the year.  Liaison reported parents concerns regarding partition in bathroom and the retaining wall in the playground.  Re: partition, Mike said it’s coming but it’s been backordered by 3 different vendors.  The contractor is talking to the vendor, it’s been ordered but has been on back order multiple times.  There is no clear timeline for when installation will occur. Retaining wall:  Architect needs to come out to design it and let us know what can be done, Planning Committee has that in the budget for this year.  Needs to be scheduled.  phase would be to find a contractor to give us estimates.
   1. Sign-ups for September: website is going live soon; Mary wants to encourage teachers to include a curriculum outline.  2-day class has 3 students, 3-day class has 13, 5-day class has 10 students.  Max is 22 or 23 for 3 & 5-day.  Max is 9 in 2-day class.  Tuition: $4,700 for 3-day; $5,700 for 5-day.  8:45am start time.  Miss Holly said she usually has more sign-ups after the Rockaway Twp. public preschool lottery happens.
3. **Scholarship - (Karyn/Amanda)** - Formed subcommittee. Scholarship app is up and running on Going Merry.  Karyn has access to pull them herself, now.  Applications located in POA office and on WC Website.  Meeting is 4/29/24 at 7pm, 2nd floor of clubhouse.  Due date for applications is 4/16/24.  Subcommittee should have them by 4/19/24 for review.  Tangelin offered to help with posting the lawn signs for the recipients.
   1. **Committee Selection -** must be active member (7 meetings in the last 12 months, up to 2 meetings can be subbed for volunteers time: 4 hours =1 meeting, up to 8 hours)
      1. Lisa Dispenza
      2. Inga Donskaya
      3. Kristen Neu
      4. Danielle Ronay (Alternate)
      5. Mary Stotelmeyer
   2. **Scholarship Advertising Proposal/Request form** *-* Created an advertising proposal/request form - outlines what the event is for, estimated guest count, amount expended, requests certain amount of money to take out of scholarship fund for advertising.  If event does well, we make the profit back and replenish the scholarship fund.  We don’t advertise outside of the community much because we don’t want to spend more money than necessary without replenishing it.  We’re allocating $500 per year toward advertising for coordinators of the event to be able to use funds toward advertising.  Approved for use by Amanda & Karyn.

**NEW BUSINESS**

1. **Scholarship Fundraisers**
   1. **Pub Night - (Jen Heath)** - March 2nd - tickets went on sale 2/10.  225 sold online, 25 sold in the office.  Approx. 50 tickets left.  Clubhouse is closed to the public.  The Skels will be playing.  Grossing over $7,000 so far.  Only $1,200 spent on this event.  Looking at $5,800 profit for scholarship.
   2. **Porch Sign Sip & Paint - (Francesca) -** March 13th - 34 tickets sold online, 17 in office.  3 tickets left in the office, 16 online.  We maxed it at 70 participants as a guess, we may need to cap it sooner due to space in the ballroom (only using half of the ballroom).
   3. **Spring Market - (Karen & Lisa)** April 28th - registration open on 3/1 for WML residents and previous vendors.  Indoor and outdoor.
      1. VOTE: All in favor to have the bar open at 1pm:  14 YES in person, 3 YES online (unanimous).
      2. Subcommittee requesting $345 for spring market lawn signs coming out of the scholarship line.  Approved by Angela.
   4. **WML Merch Sale - (Danielle) -** waiting to hear back from Scott.  Throwing around new ideas for designs (WML silhouette, fish, etc.)  Hoping new designs get more people interested in it.  Merch sale can open in March, stay open for 2-3 weeks, close toward the end of March, printed and delivered to have distribution at Spring Market.  Hope this will generate more foot traffic for the market itself.  Other suggestions: sticker or magnet for back of car in shape of WML outline.
2. **POA/Community Events**
   1. **New Homeowners -** brochure is with the printer, should be back to us soon.  Reaching out to Scott to order sling bags in Q1/Q2.  We already have merch available to pick up.  Adding the brochures to the bags we have upstairs already.  200 to be printed.
   2. **Spring Parties** **ALL** - March 8th; Friday night Beansprout 5:30-7:00pm, K-5 7:30-9:00pm; Laura & Tangelin are running them with Kerry helping with K-5.  Tangelin & Kerry are running the K-5 party this year.  Need volunteer(s) to take over Halloween parties this year, Kerry to take over Spring next year!
   3. **MARCH 11th MEETING - STUFFING EGGS!** 7pm in the ballroom.  Great volunteering opportunity for High School Seniors.
   4. **Egg Hunt - (Danielle, Angela, Frances)** - March 24th 12:30pm; working on getting our supplies together for order.  No stickers and tattoos this time - they blew away because they weren’t heavy/stable enough.  Need volunteers for egg stuffing and morning of event.
   5. **Egg your Yard** - (**Amanda) -** March 30th - added the Easter Bunny add-on to dress up & hop by the Ring camera.  Will need additional volunteers, teens can help if able to drive or parents willing to drive.
   6. **Community Wide Garage Sale - (Frances)** May 18th - 19th -Bulk pick up the week after.  Needs to buy more lawn signs-will get quotes from the same vendor that the market used.  New this year: must sign-up by May 14th. No fee to get added to the map.   Free community event and we assist with the map.

**Volunteers:**  Events in the spring that require teen or adult volunteers?

* **Market**: morning and cleanup
* **Egg Hunt:**  mostly teen; middle school, 10:30am-Clubhouse lawn
* **Egg Stuffing:** teen and middle school, 7pm 3/11-Ballroom
* **Egg Your Yard:** adult and driving teens, dusk 3/30

1. **POTENTIAL FUTURE ITEMS:**
   1. **Mother’s Day/Mommy & Me Event (Angela, Molly) -** we have two ideas to paint pots, Modern Plant Co. can give us the plants itself.  Kids get a snack, mommy & me.  2nd idea is to have a build your own terrarium, they are willing to do the instruction, bring moss and rocks and succulents, etc.  Idea started as a Mother’s Day thing, but now sounds more like a girls night/date night event. Molly and Angela to follow up
   2. **Wine Glass Painting (Francesca) -** Trudi (vendor) reached out to Patrizia, she leads a class in wine glass painting.  Patrizia has the wine glasses that we would provide and the artist would charge us $20 a head so we have to set ticket pricing.  Still in talks about available dates.
   3. **WML Necklace - (Jenny)** *-* Jenny said she reached out to the jeweler and she’s waiting to hear back.
2. **Good & Welfare/New Ideas!**
   1. **Father’s Day -** Jenn Gotzen Chandler’s dad makes fishing lures we could sell as a Father’s Day fundraiser/gift idea.  Mike suggested bringing it to Lauren Bianchi in the Fishing Club/Lake Committee. Angela suggested collaborating, next steps include reaching out to Lauren.  Lure packing can be personalized to include a WML emblem, and can also be specific to fish found in WML. There may be a possibility to include it in our merch inventory.
   2. **Self Defense Class** *-* Glen Katz - owns Blue Titan Fitness.  He suggested a women’s self-defense class. Prior to Covid, there was a class held for women and children that was well attended by the community. The WC Committee is interested in offering this as a free program for the community (to be paid out of Programs line). Jenn G is interested in running it. Glen will need to know the amount of people so he can staff it appropriately. Angela will assist Jenn in finding ballroom availability and next steps for booking event.
   3. **2000’s Party -**(Francesca’s suggestion)idea has been thrown around to have music/band specializing in 2000’s music. Committee feedback was favorable
   4. **Make our own book for WML** - (Francesca’s suggestion) WC to look into publishing a children’s book about life at the lake. We would look to have children submit their favorite things about living in WML, along with their artwork. The goal would be to have the book available to purchase on an ongoing basis, with the proceeds going to scholarship. Frances’ sister-in-law works for Harper Collins - she might be interested in taking it on.  Jenn G also has publishing experience and can help with production for good quality.
   5. **Music Festival -** Glen went to Nashville Nights and really enjoyed it.  He’s friends with the North O’Nashville (band), they were happy with how everything was run.  He had an idea for another similar fundraiser, having a music festival - a few bands outdoors, when we don’t have a wedding.  Doesn’t have to be in the summer, but he thinks it would be a big hit.  This would be an alcohol serving event.
   6. **Latin Night -** (Tangelin) We don’t want to let it go, but we’re having trouble scheduling with people’s availability.  Potentially in September.  Suggestion to have a live salsa band similar to Nashville Night.  Marvin (Tangelin’s husband) volunteered to DJ for it.  Asked Mike if we can extend liquor license to the beach? - yes, for $50.  Mike said it’s a lot of work to bring all the alcohol, cash register, items, etc. over to the beach.  Won’t have enough bartenders to staff 3 events at once (beach, Gold Lounge & Tiffany Room if there is a paid event) so we can’t do it the same night as a wedding. Sept & Oct are just as busy with weddings as spring.

**Minutes Submitted by:** Molly Reynolds *(WC Secretary)*

**Minutes Approved by:** Mike Ilardi *(OIC)*