**Marketing and Communication: March 9, 2023 Minutes**

Members Present: Vicky Hess, Ami Nickel, Kristen Neu

This meeting was called to order on Thursday, March 9, 2023 at 6:36 p.m. in the Clubhouse

Newsletter

* Printing pricing- Vicky started to reach out to vendors for quotes; she’s been answering their follow up questions and will have at least two quotes soon; quotes will include option to address the newsletters and/or mail direct.
* Need to talk to Ryan about how ad revenue is accounted for; January 2023 only shows $371, which could not cover all of the ads; will set up a meeting to review.

Social Media

* Catching up on Facebook posts and events; committees are still not using the POA as the primary source of community information; will remind the board again and/or reach out to the specific chairs/OICs
* Committee discussed Facebook pages or groups with WML name on it used in an “official” capacity vs. non-official capacity; this would be addressed in a social media policy; this topic may be moved up on our to do list.

The meeting was officially adjourned at 7:58 pm.

Minutes written by Kristen, Co-Chair and approved by Mark, OIC