**Marketing and Communication: October 6, 2022 Minutes**

Members Present: Ami Nickel, Kristen Neu, Devon Maloney

This meeting was called to order on Thursday, October 6, 2022 at 6:25 p.m. in the Clubhouse

Newsletter

* Committee created the proposed new newsletter ad schedule, which will go into effect 1/1/2023; no renewals will be accepted from now until the end of the year (except for one month ads); updated forms will go out to all current advertisers this month
* Discussed content to add to the pages that are online only; some ideas are: pet of the month, community Q&A, contests like best catch, best sunset photo, poem submissions, kid’s contests, etc

Committee meeting time changes- Committee discussed updating the newsletter calendar and POA website when a committee meeting changes from its normal time; will remind the office to communicate any changes to Devon so she can update accordingly.

The meeting was officially adjourned at 7:21 pm.

Minutes written by Kristen & Ami, Co-Chairs and approved by Mark, OIC