

Festival Day Committee Meeting Minutes

2/13/2025

Start Time: 7:30pm

End Time: 7:55pm

In Attendance: Ilene Horowitz, Rudy Riveron, Donna Ilardi, Mike Ilardi, Peter Shappe, Russ Pencak, Scot Desort, Clarisse Taber, Marty Sweinhart

The committee met on February 13th. The committee meeting was held via zoom. The committee always starts the first meeting of the year in February.

Ilene updated the committee on the contracts that have come in so far from the 5k timing company, the Rockwall, and fireworks.

Ilene reminded the committee that in August's wrap up meeting we voted on bringing back the same entertainment/vendors from last year.

Ilene gave the committee three estimates for the Porta Johns. The committee voted on not having the company service the porta potties throughout the weekend. We ordered 10 Porta Johns. Maintenance locks them when they are delivered. We will have Maintenance stagger unlocking and opening them for the weekend. Maintenance to freshen up porta potties and replace toilet paper.

Ilene updated the committee on the buses for Sunday. The committee voted to use Rockaway Township again for two buses on Sunday. We are waiting for the Township's new pricing for 2025. Their contract will still come in lower than the quotes Ilene received from two other bus companies. We should have the bus contract in April/May.

Ilene presented the committee with a request from a food vendor for a 20x10 spot. The food vendor cannot attend all four days. Which is a requirement for all vendors. The committee voted to keep the existing policy for the 10x10 spot. Which has been voted on and discussed by the committee.

Lake Committee to have their fish tanks again this year from Thursday to Sunday and have a Kids Fishing Contest on that Saturday.

This year Adult Hippity Hop Race: Day to be determined

Adult only Gong Show "Clean-Fun-Family Friendly Acts" 45-60 minutes on Saturday. Time to be announced.

Committee voted karaoke this year; the age group starts at 13 years old and older.

Per the Beach Committee: Beach1 will close Thursday, Friday, and Saturday once the lifeguards are off duty.

Festival day will not be hiring outside security this year. As it was brought up in August's wrap up meeting and to the board. The security committee is responsible for having security in place.

Minutes submitted by: Ilene Horowitz

Approved by: Michael Ilardi-OIC

Festival Day Committee Meeting Minutes

03/13/25

7:30pm

In Attendance : Ilene Horowitz, Patricia Degnan, Rudy Riveron, Donna Ilardi, Mike Ilardi, Peter Schappe, Scot Desort

Committee Discussed again that it's the security committee's responsibility to hire security for the weekend. The decision was made in August and money was added to the budget line in October under the security line.

Committee Discussed looking into a dunk tank for Sunday. Just a very basic conversation and sharing ideas on the logistics if it made sense.

Ilene is still waiting on the bus contract. Their rates and contracts for 2025 should be coming in April/May.

The committee agreed to advertise a QR code in the newsletter for Festival Days instead of running full page ads each month.

Minutes submitted by: Ilene Horowitz

Approved by: Michael Ilardi-OIC

Festival Day Committee Meeting Minutes

04/10/25

7:30pm

In Attendance: Ilene Horowitz, Patricia Degnan, Donna Ilardi, Mike Ilardi, Scot Desort, Marty Sweinhart.

The committee discussed music bingo for Thursday night and Scot and Ilene to pick the playlist.

Committee discussed Name that Tune; it is still Thursday night.

The Glow in the Dark Foam party is on Thursday night and this year it's for 1.5 hours instead of an hour.

Ilene updated the committee that some of the sponsor checks have come in. They are coming earlier than usual. Ilene is sending sponsor letters every week. Over 50 letters have been sent to businesses looking for new sponsors.

All food vendor deposits have been submitted except for one. Vendors were informed of the February 15th deadline. Without a small deposit or payment by that date, the committee cannot guarantee the spot will remain available.

The committee voted unanimously to raise the fee for the 5k race. The fee has remained the same the last few years. The new fee is \$35 pre-registration and \$40 the day of the event.

Sandcastle contest to be called: Sand Sculpting contest.

Sunday adult hot dog eating contest

The Gong Show is 21 years and older. Currently it's planned for Saturday; time to be determined. Event subject to change.

Minutes submitted by: Ilene Horowitz

Approved by: Michael Ilardi-OIC

Festival Days Committee Minutes

5/8/25

Start time: 7:30 pm

Attendance: Ilene Horowitz (Chairperson), Michael Ilardi (OIC), Donna Ilardi, Rudy Riveron, Peter Shappe, Pat Degnan, Marty Sweinhart

Almost all contracts in for food vendors (expecting 1 more within this week). There are currently 14 market vendors: still hoping to get more. Already received numerous sponsor checks: (4) \$500, 2 (\$150) and a \$2,500 from Tilcon.

Fireworks pricing anticipated to go up with in the next year due to tariffs (potentially up to \$13,000). Committee members unanimously voted to request increase in Festival days budget line from \$5,000 to \$10,000.

QR code to be used in June and July newsletter to advertise Festival days. Plan is to use ½ page for events and specifically will include sponsors.

Still waiting on bus prices; should know more by May 15.

Security committee will arrange for security for all 4 days.

Susie has been given a list of all invitees for the parade.

Gong show scheduled for Saturday @ 7:45

Adjourned @ 8:05pm

Minutes submitted by Donna Ilardi

Approved by Michael Ilardi-OIC

WML Festival Day Committee Minutes

Thursday, 6/19/25

Start time: 7:30 pm

Attendance: Ilene Horowitz Chairperson, Michael Ilardi OIC, Donna Ilardi, Rudy Riveron, Russ Pencak, Scot Desort

1. There are 27 market vendors with possibly more to come
2. Pickle vendor will be at Festival all 4 days located in the food court
3. Several new food options in the food court including: Dessert truck, Coffee truck and Focaccia bread
4. There is approximately \$4,500 from sponsors.
5. Small water bottles will be available for the parade and volunteer staff. Coolers of water to be set up for the 5K race
6. Shirley temples to be sold to children and free water located just outside the bar on the deck
7. Advertising signs arrived, the event will be labeled as "WML Carnival"
8. Security committee and the board passed a motion to have security guards for all 4 days
9. The committee members unanimously voted to request \$10,000 dollars in the 2026 budget line to cover fireworks costs and associated permits
10. Bus contracts have been confirmed, cost will be \$85/hr (which was the least expensive)
11. Ride wristbands will be \$35 everyday
12. New this year: Gong Show. It will be heavily promoted and advertised in advance. Music will be played for each performer. Our gong will be a trash can lid and stick. There will be 3 judges selected for the event.

Adjourned 8:10 pm

Minutes submitted by Donna Ilardi, Secretary

Minutes approved by Michael Ilardi, OIC

WML Festival Day Committee Minutes

Thursday, 6/19/25

Start time: 7:30 pm

Attendance: Ilene Horowitz Chairperson, Michael Ilardi OIC, Donna Ilardi, Rudy Riveron, Russ Pencak, Scot Desort

1. There are 27 market vendors with possibly more to come
2. Pickle vendor will be at Festival all 4 days located in the food court
3. Several new food options in the food court including: Dessert truck, Coffee truck and Focaccia bread
4. There is approximately \$4,500 from sponsors.
5. Small water bottles will be available for the parade and volunteer staff. Coolers of water to be set up for the 5K race
6. Shirley temples to be sold to children and free water located just outside the bar on the deck
7. Advertising signs arrived, the event will be labeled as "WML Carnival"
8. Security committee and the board passed a motion to have security guards for all 4 days
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Adjourned 8:10 pm

Minutes submitted by Donna Ilardi, Secretary

Minutes approved by Michael Ilardi, OIC

WML Festival Day Committee Minutes

Monday, 9/8/25

Start time: 7:30 pm

Attendance: Ilene Horowitz-Chairperson, Michael Ilardi-OIC, Donna Ilardi, Rudy Riveron, Scot Desort, Marty Sweinhart, Pat Degnan

1. Overall, events were well attended. Committee members received positive feedback and minimal complaints. The total income for Festival Days= \$44,098.84
The expenses for the event have not been fully calculated and are still pending.
2. Committee members agreed that the increase in the bar income over an average 4-day weekend should be credited and included in the Festival Day for overall income calculations.
3. Unanimous motion made to present to the board for POA to include up to \$10,000 line item for fireworks and associated fees.
4. Lengthy discussion regarding the number of porta johns to be used during the event. Since inside bathrooms are being provided, there is limited use of the clubhouse porta johns.
5. Decision made to start rides later on Sunday at 3 pm instead of noon as suggested by ride company.
6. Next year, \$5 gift cards will be purchased and given to winners of Name that tune and music bingo.
7. Committee members overall are very disappointed in the size of the Festival Day recap especially the mentioning of our sponsors.
8. The security staff during the event needs more direction and oversight from the security committee next year.
9. The same games and events will be continued next year.
10. Festival Day event next year is: July 16-19

Adjourned 8:15 pm

Minutes approved by Michael Ilardi, OIC

Minutes submitted by Donna Ilardi, Secretary