**Marketing and Communications: December 8, 2022 Minutes**

Members Present: Vicky Hess, Ami Nickel, Kristen Neu

This meeting was called to order on Thursday, December 8, 2022 at 7:11 p.m. in the Clubhouse

Newsletter Ads

* New ad package was sent out to current and recent advertisers
* Discussed classified ads; committee agreed to offer new pricing of $4 for 15 words, any additional is $0.30; Vicky will create a new form for the office
* Discussed spreadsheet tracking ads throughout the year; this will help Ryan with reconciliation at end of year as well; Kristen drafted a spreadsheet to test it out and will send to Vicky
* Discussed and agreed to ad discount for internal committees at 30%; this will keep costs closer to the 2022 numbers

The meeting was officially adjourned at 8:01 pm.

Minutes written by Kristen Neu, Co-Chair and approved by Mark Kempner, OIC