**Women’s Club - April 8, 2024**

**Meeting start time: 8:02 - started by Francesca**

**Meeting end time: 9:51pm - adjourned by Francesca**

**Chairperson(s):**  Pat Degnan

**Officer in Charge:**  Mike Ilardi

**Attendance:** IN PERSON: Joanne Machalaba, Molly Reynolds, Francesca Miskowsky, Danielle Ronay, Heather Ficca, Karen Lambert, Chris Kleinwaks, Carissa Jones, Frances Zegar, Kate Zambarano, Mike Ilardi, Roger Crook, Kerry Rivelli, Lisa Dispenza.

ONLINE: Hannah Luketina, Amanda Alessandra, Jenn Gotzon-Chandler

1. **WELCOME New Members -** Carissa, welcome!
2. **Treasurer’s Report -** Danielle - Since last meeting, porch sign event raised $1,300.65 for scholarship.  Current total (Jan 2024 - present) $12,495 added from 3 events!   Community lines budget (Winterfest, Lights on the Lake, Egg Hunt) we’ve spent about $5,637.40.  Community Lines remaining balance: $8,862.60 to be used for Fall Festival, Witches Paddle, Tree/Menorah lighting, etc.  Also going to be spending out of this line for garage sale signs.

1. **Dance & Acro/Tumbling for Tots** - Krista/Francesca - Francesca & Angela met with Suzie and Miss. Christine a couple weeks ago to talk about how the year is going so far and next year’s plans.
2. **Dance & Acro**

* **Costume Pictures - Tuesday, April 9th at the Clubhouse** - Miss Christine sent email  last week with details and times
* **Recital Tickets on Sale/ready for pick up Thurs. April 11th in the office:** $10/ticket
* **Picture orders due by 4/18**
* **Recital Dress Rehearsal - Friday, April 19th @ Morris Knolls - call time 5pm (rehearsal start at 5:30)**
* **Recital - April 20 @ 2pm -** performers arrive at 1pm, audience seating opens at 1:30
  + Still need volunteers for the recital - reach out to Miss. Christine @ [Christine@designsbycm.com](mailto:Christine@designsbycm.com)
    - Stage crew- 4 people to set up and remove mats on stage for both dress rehearsal & recital & help with finale (Fri. 5-6 & Sat. 1:30-3)
    - Lights - to run the light board for the dress rehearsal & show (Fri. 4-7pm & Sat. 12:45-3pm) – **Chris K. volunteered to help with lights or sound**
    - Sound- to start & stop music for the dress rehearsal & show
    - Set up/Clean up (Dress Rehearsal) - 4 people to help set up and decorate the stage following dress rehearsal & help clean up auditorium after practice
    - Clean up (Recital) - 4 people to help set up strike the stage decorations & help clean up auditorium after the show
* **Last day of classes - April 25th** - Will send out parent survey before

1. **Tumbling for Tots**

* **12 participants perform in the recital!**
* **Last day of classes - April 25th**
* **2024-2025 Plans** - Working on adding a second day to offer more classes (looking to add an option for a younger TFT-TFTI & TFTII), high probability that Tuesday will be the additional day as Mondays have limited availability. Either day, classes would have to end at 7pm due to other activities in the clubhouse.  We will begin our job search for an additional teacher for the program. Costume/Recital fees will be going up next year due to increased costs for the venue and costumes.

1. **Old Business**
   1. **Porch Sign (Sip & Paint) -** 3/13/24 - Francesca -
      1. 72 participants (58 residents; 14 non residents). Event netted $3,480; donation/raffle: $44. Paid Vendor $2,100; Tax on Tickets: $78; Snacks $80, $1,300.65 - profit for scholarship
      2. Feedback was there were too many participants and not enough help.  Some felt instructions were difficult to follow; had to wait in line to ask a question/get help from the vendor, paint didn’t dry properly to be able to move on to the next step; people had to leave with an unfinished board.

1. **Easter Egg Hunt -** 3/24/24 - Angela & Danielle  -
   1. stuffed about 4,000 eggs. Weather was great, not so windy!  Thank you to Kerry for being our Easter Bunny! Staggering age seemed to work out well and speaker worked well!  A lot of kids traded in for prizes.

1. **Egg Your Yard -** 3/30/24 - Amanda
   1. Thank you to Chris for being our Easter Bunny!  21 houses signed up, $568.02 profit!
   2. Logistics notes for next year:
      1. Easter bunny add-on was popular! Moving forward, we may need to offer limited bunny visits since there is only one suit/person, also, the booties got very soggy and dirty from the rainy weather. With an earlier start, we could offer 10 houses, but doing it in the dark, it’s hard to squeeze in 8+.
      2. Easter Bunny needs to have a handler as it was difficult to see out of the head, especially in the dark.
      3. Text people when approaching their house to give them a heads up. Some people wanted to watch live!
      4. Suggestion to bring an easter basket for the easter bunny to hand out the eggs

1. **Pre-School** - Mary/Kate -
   1. Fundraising has paid off; order for outdoor toys, benches and tables are in process with Ryan to take advantage of Spring sales.  Should have items purchased by end of this month and in play for the end of the year.  8 bikes, folding picnic tables, chalkboard flowers to decorate, idea is so they can use the outdoors for more activities.
      1. They need “Kids at Play” signs to put up outside of preschool.
   2. Ms. Kate remains out (timeframe to return is unknown), so Ms. Brianne (sub) can now be there full time as she is now fully certified.  Ms. Holly is working on getting another qualified sub for the summer fun program.  Mike - when is Ms. Kate expected to return?  Answer: Waiting on doctor visit and if no surgery is needed, soon.  If Ms. Kate needs surgery, it will be longer.
   3. Graduation is coming, parents are needed to help with that.

1. **Scholarship** - Karyn/Amanda -
   1. Applications due 4/16/24.  Amount of applicants thus far is unknown; will wait to hear back from Karyn when she returns from vacation.
   2. Board approves the expenditure of up to $15,500 from scholarship to be awarded to the 2024 scholarship recipients.  Possibly all time high - may be worth noting in the newsletter.
   3. Question was asked, regarding who decides how much goes to each recipient.  The Scholarship Committee historically are the ones who decide with no WC Board or Committee oversight.  It’s usually been very confidential in the past.  It was then suggested that the Scholarship committee should have more transparency with the rest of the committee and WC Board as to how much is awarded to the recipients.
      1. Next Steps:  discuss with Karyn when she returns as she has been head of the committee for the past several years and we would like her input.

**NEW BUSINESS**

1. **Scholarship Fundraisers**
   1. **Spring Market** - 4/28/24 - Karen/Lisa - 69 people signed up.  Currently full indoors (31).  Outdoors = 20.  Some people submitted for outside but want to wait for indoor if there are any cancellations.  Minus the signs ($345) we are at $1,980 profit.
      1. Volunteers required: 2 in the am, 2 in pm.
      2. Lisa can reach out to Alyssa re: FB advertising. Vendors posting their shop info in the FB ad.  If Alyssa runs WML Instagram, Karen suggested a post there too.
2. **Women’s Club Merch Sale -** Danielle - sales ended 4/7/24 - Sold 68 different shirts that have the lake design, 23 that have the fish design, and 11 magnets.  We want to order more to have on-hand for sale at Spring Market.
   1. Regular sweatshirts were more popular than the pigmented ones.  Lake design was more popular than the fish one, but Scott needs to get to 24 to make it printable.  We also have to buy 50 magnets to meet the minimum requirement.  Whatever we have left (sweatshirts, tee shirts) after spring market, can be put in the case upstairs by the office and used for Festival Days, etc..  People asked for youth but we’ve never met that quota so we stopped doing it.

1. **Wine Glass Painting -** 5/2/24 7-9pm - Alisha
   1. She’s doing great!  Date is confirmed with Trudi (vendor).  All contracts are done, just have to be sent to Suzie.
      1. We need to have a minimum of 25 people sign up, otherwise the vendor won’t do it.
      2. Patrizia gave us 12 pairs of wine glasses for the event and we’ll buy additional wine glasses needed based on sign ups.  Patrizia offered to buy them, but we would’ve had to make the purchase a month in advance, so we’re going to buy them ourselves from Amazon.
      3. 2 floral designs will be painted, each ticket provides 2 wine glasses, paint supplies, and instruction. Tickets go on sale 4/10/24 in the office and Eventbrite.
2. **POA/Community Events**
   1. **New Homeowners** -
      1. **VOTE** on $2,216.58 for 200 sling bags - this would not overspend the line.  We’d have approx $700 left in the line if we need to purchase more things by the end of the year.  Want to purchase *new* bags - Sling bag style.  Received 2 other quotes, one was more expensive, the other was a little less.  If we go with DMC, Scott does everything including the design.  Will probably be gray or black with white Sunflake on it.  With this purchase we’ll have bags for 2025 and enough items to fill them. Idea is to spend the budget now rather than waiting until December or we run out of current bags.
         1. Votes: YES - unanimous (minus Heather & Carissa - new).  Motion will be sent to the POA board.
      2. Brochures have been printed.  Plan to stuff the bags that we already have in the teen room with post-its, brochure and multitool.

1. **Community Wide Garage Sale -** 5/18 - 5/19 - Frances -
   1. Ordering new signs, waiting on final mockup, 10 signs at $13.50 each.  This is the 10th year, so on the new signs it’s going to say “10+ years” emphasizing that we’ve done it for this long.
   2. Sign-up link is live now.
2. **Father’s Day Lure Making** - 6/2/24 - Jenn G.
   1. We have been exploring hosting a Fishing Lure making event with the Fishing Club. Jenn G.’s dad owns a small fishing lure business and could offer an event for the community that would include a kit for each participant with the components needed to build a lure as well as a certificate. FIshing Club also has an interest in hosting lure making, however would not use a vendor. They are happy to support. We have secured the Pavilion at A-field, 6/2/24 if we’d like to move forward.
   2. Costs: Initially quoted $5/lure from vendor which would drive the cost per participant too high to make this a viable fundraiser. Other options could be hosting as a free community event or asking attendees to pay. Costs would be as follows, $300 for components for 70 attendees and compensation for transportation and food for vendor and his wife ($41 to drive from their home to here, $20 meal allowances for each of them for lunch/dinner). We would need to ensure $361 to break even (min 73 attendees at $5). Jenn is also requesting a $75 GC to Home Depot as a “thank you” for her Father. Mike suggested pre-registration to understand how many people are interested in this to understand feasibility. Women’s Club will not take funds from POA or Scholarship for event.
   3. After conversations with Fishing Club, we’ve learned that Fishing Club would like to offer lure making to the community free of charge, Women’s Club does not want to conflict with their plans or duplicate efforts.
3. **Sundaes By The Lake -** 6/23/24 **-** Angela, Susan Gubkin, Courtney Hayes, & Batel Gahali
   1. Band booked-Contract has been sent. Guilty Pleasures - instant party pop/rock band.  $600.
   2. May look to add PE Rocks to the event

1. **Newsletter - (May)**

1. **FUTURE ITEMS:**
2. **Festival Days -** 7/18-7/21 Parade float ideas/themes -
   1. Theme ideas so far: Hay bales, cowboy hats, cowboy boots, country music. etc.
3. **Fall Festival** - 9/29/24 - Chris - she’s going to start booking things soon.
   1. Inflatables: Angela mentioned the inflatables company is no longer in business.  Francesca is going to give Chris the info for Any Excuse for a Party who does Winterfest’s work.  Angela suggested having a contract inclusive of both events to potentially streamline efforts.
   2. Frances, Kate, Lisa, Carissa, Molly volunteered for Fall Festival subcommittee.
   3. Chris wants to take a poll re: hay bale maze (not tall since it’s a liability).  Right on the ground you can see over it, little kids can weave through it but they won’t feel like they get lost.  Do we hire a company to do it?  What do we do with the hay after we’re done with the maze?  Feedback: They’re heavy, smelly, gross when they’re wet.

1. **“Rocktoberfest”** - 10/19/24 - Glen brought this idea a few months back, Chris K. is spearheading it -  Outdoor music festival.
   1. Roger confirmed we can have the mobile bar on the deck or in the ballroom but no further (NJ State Law). Roger weighed in re: bartenders’ availability and how many shifts they’d have to work.
   2. Francesca, Glen (have to check with him if wants to help plan), Molly, Heather volunteered for subcommittee.
   3. We can start looking at bands now.
      1. The Nerds are available, but they’re really expensive so we’d have to charge a lot of money per ticket.
      2. 3 Piece Suit (Gus’ band)
      3. Captains of Leisure (the musician from Winterfest) said he’d be interested.

1. **2nd Annual (Unofficial) Women’s Club Wine Trip** - Benmarl Sangria Festival is 8/10 - 8/11 – need to find a van/bus driver.  **SAVE THE DATE!**

1. **Unsung Heroes -** Q1 Hero
   1. Laura Eory, Thank you for your hard work with Nashville Nights, taking charge of it from top to bottom, super fun and successful event.  $25 Amazon GC.   Didn’t get recognition in the past because she’s always been in charge, came back with an amazing scholarship fundraiser in February.

1. **Good & Welfare/New Ideas!**
   1. **CPR Training:** Joanne connected Angela with Civic Affairs. Angela connected Civic Affairs with CPR instructor from WML.
   2. **Babysitter training**: Lisa D. reached out to Red Cross.
      1. Babysitting without CPR is a $101 for 7 hour course, per participant.  $163 per person for a 12 hour 15 min course. Over two sessions.
         1. 8 person minimum, 50 sq ft per attendee is required.  At every 10 attendees they send an extra instructor, but price doesn’t increase because it’s included in setup fee.  The courses are considered OSHA compliant.
      2. Joanne asked if there’s anyone in the community who would volunteer to lead a CPR class for babysitting training.  She also suggested we could get our teen volunteers CPR certified via babysitting training so they could be eligible to babysit during our events, as previously discussed.
   3. **Mozzarella Night -** Frances asked if this was coming back.
      1. The schedule wasn’t aligning with his availability and ballroom availability.  We didn’t come up with a date this quarter, haven’t looked at fall yet.  Mike suggested doing it on a Thursday since Gold Lounge will be open. We capped it at 50 people last time and opened two different sessions because of the demand.
      2. Kerry volunteered to run it.  Vinny Mutz has limited availability because it’s his side job, not his FT job.
      3. Francesca will ask Patrizia about fall ballroom availability.

1. **Larry & Raven Event** - ShouldWill we do another event?
   1. Potentially in winter again, January is a good time of year to do it.
   2. Kerry can ask them their availability since she knows them.  January is their slow time of year.
   3. Question was asked: will they/can they change their show or will it be slightly different then the first?

**Minutes Submitted by:** *Molly Reynolds (WC Secretary)*

**Minutes Approved by:** *Mike Ilardi (OIC)*