**Marketing and Communications Minutes: November 10, 2022**

Members Present: Vicky Hess, Laura Calabro, Kristen Neu, Devon Maloney, Mark Kempner

This meeting was called to order on Thursday, November 10, 2022 at 7:11 p.m. in the Clubhouse

**Welcome Vicky!** Vicky started this week as the new Media manager. Devon will overlap with Vicky throughout the month and begin to train her on everything. Thank you to Devon for making a large and positive impact on our community in a short time!

Websites

* Bringing Vicky up to speed on the websites and getting her access to the account.

Newsletter Ads

* Need email addresses of advertisers; Vicky will reach out and get email addresses for all current advertisers; email with the new ad pricing to be sent to advertisers this upcoming week

Text program for the community

* WebML portal offers a text program, but it’s costly; in the future, we will consider looking at other programs to compare costs in the near future

The meeting was officially adjourned at 8:01 pm.

Minutes written by Kristen, Co-Chair and approved by Mark, OIC