**Women’s Club - January 8th, 2024**

**Meeting start time: 8:00pm - started by Angela**

**Meeting end time: 9:56pm - adjourned by Angela**

**Chairperson(s):** Pat Degnan

**Officer in Charge:** Mike Ilardi

**Attendance:** In Person: Amanda Alessandra, Laura Eory, Lisa Dispenza, Karyn Brodman, Mike Ilardi, Alisha Desai, Karen Lambert, Heather Ficca, Kristen Neu, Frances Zegar, Chris Kleinwaks, Inga Donskaya, Laura Purcell, Joanne Machalaba, Danielle Ronay, Francesca Miskowsky, Angela Quant, Molly Reynolds, Pat Degnan; Online: Hannah Luketina, Tangelin Rivera, Jasmine Vargas

1. **WELCOME New Members -** Alisha, welcome!
2. **2024 Budget Expenditure Guidelines -** Plan to keep the committee in the loop with regards to our projected income for the scholarship fund. Currently projected to raise roughly $10,000.
   1. Tracking spending - if we’re spending money on a POA event vs. scholarship, plan to send an email to Suzie and cc: Danielle letting them both know which event it is for to better track our spend.
3. **Logistics -** (Angela)
   1. **VOTE:** Skipping June meeting instead of July. 8 YES, 8 NO
      1. Suggestion to keep both June & July meetings but both should have an “immediate need” shortened agenda: 20 YES (unanimous)
   2. **Facebook group & scammers, Inventory in closet** - warn and educate people regarding scams. Make sure there is language in our sign-up forms (especially when exchanging money) to explain we do not take any personal cash apps, and all funds must go through the POA office via Jotform link or in person.Inventory: recently purchased - hooks for ceiling, portable speaker, blue painters’ tape, etc. Working on building an inventory sheet for the WC closet so everyone knows what we have; prevents duplicate purchases; notifies of low inventory.
4. **Old Business** (Angela)
   1. **Merchandise Sale** - Lead-Danielle Ronay 74 items sold. $329.69 profit; only 2 youth items were sold. We may consider purchasing some to sell for Spring Market.
   2. **Kids Holiday Painting Party** - Lead - Suzie - 12/17/23 thank you to Courtney Palazzo for donating her time. 2 sessions of 20 each signed up. Raised $385 for scholarship. Pricing was $15 per child.
   3. **Holiday Lights Contest Winners** -Lead- Angela - 1st place: 50 Shawnee; 2nd 74 White Meadow Rd.; 3rd 73 Valley View Dr. Amazon GC’s were given to winners.
5. **Dance & Acro/Tumbling for Tots** (Francesca)- Leads-Krista/Francesca -
   1. **Dance & Acro -** per Christine both programs are going well. Costumes ordered and received, to be used for Winterfest performance (5 numbers in total will be performed). Francesca is working with Suzie on budget.
   2. **Tumbling for Tots-Roster & Survey Results** - classes are full and going well. 6 new students (3 in morning; 3 in afternoon). Spring session starts 2/29/24 will run for 8 weeks. POA member: $104; Non-member: $136. Classes held 9am, 10:30am, 5:30pm. WML member registration begins 2/14 @ 5pm. Non-member begins 2/21 @ 5pm.
      1. *Survey -* only rec’d 8 responses. Will look to get more feedback on FB. Positives: Unanimous - Ms. Christine as instructor, location, community, evening options.

Areas of improvement: suggested to be split into 2 age groups, more equipment to use during downtime,

Francesca will work with Suzie & Christine re: if an additional teacher is needed; 2 classes at one time; Smaller class size or split the age group into 2. It all depends on the day and time of day.

1. **Preschool** - (Mary/Kate) - Update: liaisons not in attendance. Enrollment will begin for students who are already enrolled in this school year, they have priority registration on 1/20/24 and can register through 2/2/24. 2/3/24 it’s open to the public/new students. Rates are in the newsletter. Grandchildren of residents CAN receive the member rate. Confirmed water did not infiltrate during the December storm.
2. **Scholarship -** Leads - Karyn/Amanda - Karyn spoke to new liaison at HS. The rep at the school is putting it on GoMerry. They will let Karyn know when it’s up and running so we know when it’s available. Karen thinks we should still have the option to have applications dropped off to POA office. Applications due 4/16/24. Names of winners due to HS by 5/3/24. Awards are 6/3/24.   
   **Monday 4/29/24** - Scholarship Subcommittee meeting. Subcommittee will be chosen in the February WC meeting. All volunteers must be active members, defined as a member who attends a minimum of 7 general meetings in a 12-month period. As an alternative, 4 hours of volunteering for a WC sponsored event or committee can be substituted for one meeting, for a max of eight hours for two meetings.

**NEW BUSINESS**

1. **Scholarship Fundraisers** (Angela and Francesca)
   1. **Nashville Nights** - Lead-Laura - Feb 3rd - - tickets went on sale 1/6/24. 120+ sold so far. Line dance instructor sent insurance certificate, will sign contract. $150 for instructor; $600 for band; $3,000+ in sales to date.
   2. **Mozzarella Night** - Lead- Laura-TBD still pursuing. Having a hard time scheduling with vendor and clubhouse.
   3. **Pub Night** - 3/2 - Lead- Jen Heath - tickets go on sale 2/10/24. $25 for members, $35 for guests. Suggestion from Kristen to change the ticket price difference for member vs. non-member by $10 (HAC is now doing this). The Gold Lounge will be closed to the public during the event.
   4. **Porch Sign (Sip & Paint)** - 3/13 - Lead-Francesca - Wednesday 3/13/24 6:30-9:30pm. Painting a 48”x6” wooden porch sign. **VOTE:** to have the bar open 19 YES unanimous (Karen L. had to leave early). Vendor charge is $30 per person; we’re charging $50 per person - reasonably priced compared to retail stores in the area. If it’s popular we may do multiple sessions. We will reach out to Patrizia re: discounted supplies or wine purchases. Vendor said she will bring extra supplies if people want to sign up day-of.
   5. **Spring Market** - 4/28-Leads Lisa/Karen - market will be indoors & outdoors plus pop-up shops inside the clubhouse. Sending save the date email to previous vendors. JotForm will open on 3/18/24 for registration. 4/12/24 deadline. Pricing remains the same: $35 outside, $40 inside, $10 for table. Lisa made a new graphic.  **VOTE:** open the bar early at 1pm: Unanimous YES 20. Angela will connect with B&R.
2. **POA/Community Events** (Angela and Francesca)
   1. **New Homeowners** - Lead-Francesca - new brochure design via Canva, purchased sun-flake multitool and Post-It notes for $845.11 out of 2023 budget line. We have to buy new bags, coming out of 2024 budget - sling bag, not cooler. Francesca was working with marketing in the office for brochure content review. Suggested to make 200 copies. Suggested that this be taken on by a different committee instead of WC in the future.

The new homeowners brochure was submitted to the marketing committee for content review and design in early December in an attempt to meet our end-of-year deadline. However, after not receiving follow-up from the marketing committee, WC opted to create an in-house design to meet the printing deadline. WC shared this version with marketing for content review. Subsequently, WC discovered that the marketing committee had developed a version that was not communicated to any member of the Women’s Club. WC decided to move forward with their in-house design that was reviewed by marketing.

* 1. **Winterfest** - Lead-Francesca 1/28 - 12-3pm **-** as of 1/7/24, 173 families registered, approx 340 adults 302 children (642). RETURNING: mechanical snowboard, trackless train, s’mores, fire pits, crafts (trophy room), bingo (1pm), Makin’ Faces face paint, Captains of Leisure (musician); etc. NEW: snowball throw (similar to ax throw); gingerbread house making (2pm), self tattoo station; live performance by Dance & Acro at 12:30pm; Waffles & Dreams and No Limits Cafe food trucks. Bar & Rental agreed to open at Noon. Signup Genius spaces are full for face painting. Suggestion to make hot chocolate ahead of time in the large, heated dispensers. Water cooler outside. Need more volunteers during the event! Set up & clean up are taken care of.
  2. **Spring Parties**- Lead-Laura and Tangelin, 3/8/24; Friday night Beansprout 5:30-7:00, K-5 7:30-9:00 - Friday night because the 24th is Purim, and Chabad is using ballroom. Laura and Tangelin are running but looking for someone to shadow for Halloween parties to take over.
  3. **MARCH 11th MEETING - STUFFING EGGS -** we’ll start early and roll into meeting, timing TDB
  4. **Egg Hunt** - need volunteers, 3/24 12:30pm - NEED: volunteer to run it, advertising, and teen volunteers set up the eggs. Frances indicated she would be interested in shadowing.
  5. **Egg your Yard** - Lead-Amanda 3/30-Bunnies needed to deliver - Volunteering: Molly & Jay Reynolds, Lisa Dispenza, Chris Kleinwaks (in costume?), Laura & Greyson Eory. Idea to add delivery by the “Easter Bunny” caught on your ring cam for extra charge. It usually raises around $500.

1. **POTENTIAL FUTURE ITEMS:**
   1. Mothers/Father’s Day Fundraisers - Plant sale - air plants or otherwise. Molly will reach out to Rick at Modern Plant Co. (WML resident) to see if this is something they’d be interested in. Mommy & Me activity: painting flower pots together or a tea party. **Would not be held on** Mother’s Day. Kristen advised Saturday 5/11 is avail pre-5pm (Comedy night is after 5pm)   
      Suggestion for a cornhole tournament for Father’s Day. Jasmine suggested a Jelly Ball tournament. Beefsteak fundraiser?
   2. School of Rock - Karen L. suggested a teen dance party at beach 1 in August on a weeknight (Wed?). $750 to cover the band, part of that fee covers the School’s staff. Band members are teen students of the school. Would have to book early. Age group: 7th grade and above. Not enough money in teen budget, so it’d have to be a fundraiser with tickets sold. MANY adult volunteers will be needed. No swimming otherwise we’d need a lifeguard. Refreshments would come from snack bar - would have to ask them to stay open late.
2. **Good & Welfare/New Ideas!**
   1. Laura P. - someone asked her how to rent the teen room. Would have to contact POA office, $50 or $100 check, won’t get cashed unless there’s damage. Suggestion to change name to “Rec Room” since it’s not just for teens.
   2. Laura E. wants to revamp a “babysitters club”. Red Cross class. She found a doula who lives in the lake - would give us a rate to teach a certain amount of kids/teens. Talking with the office about maintaining a babysitter list. Existing one is not up to date. Laura has a personal passion about it. Chris said there are a lot of lifeguards that would like to babysit, and they’re CPR certified. Laura would be happy to run it.
   3. Chris K. is so proud of our lights on the lake display.

**Minutes Submitted by:** Molly Reynolds *(Secretary)*

**Minutes Approved by:** Mike Ilardi *(OIC)*