**Marketing and Communication: December 16, 2021 Minutes**

Members Present: Ami Nickel, Mark Kempner, Kristen Neu, Stephanie Silbiger, Mike Ilardi

This meeting was called to order on Thursday, December 16, 2021 at 7:08 p.m. on in the Clubhouse

New Business

Media/Communications Specialist Role

* + Role is being posted this month

TOPs

* + Reviewed features of Tops that are related to the M&C Committee and Media/Communications Specialist Role
  + Discussed ideas to facilitate roll out of the “member portal” to residents such as: Volunteers attend Seniors’ meeting or have a table at Festival to help residents sign up
  + Promotion with Social media, Posters on easels in clubhouse, Flyers in, Festival day sign ups, In newsletter, Office emails to groups, camp, boats, etc.

The meeting was officially adjourned at 7:54 pm.

Minutes written by Kristen Neu, Co-Chair and approved by Mark, OIC

January 13, 2022 at 7pm

February 10, 2022 at 7pm