**Marketing and Communication: June 8, 2023 Minutes**

Members Present: Ami Nickel, Kristen Neu, Alyssa DeNora, Barry Mendelsohn

This meeting was called to order on Thursday, June 8, 2023 at 6:35 p.m. in the Clubhouse

**Welcome to Alyssa as she joins us as the new Marketing Coordinator!**

Old Business

* Briefly reviewed last month’s meeting to catch up Alyssa.
  + Newsletter costs, CC website, expanding newsletter email list, POA FB admins, etc.

New/Ongoing Business

* Media Policy- That will move higher onto the long “to do” list; as we work to improve the communication with our residents, we have experienced many actions to the contrary, so we will be prioritizing this for our community.
* Newsletter Printing- Received a number of quotes to compare to our current vendor; so far, our current vendor has the best pricing; need to follow up on some more details to ensure we’re comparing “apples to apples”
* Full page ad- A current advertising vendor is interested in taking out a full page ad; committee is in overall agreement with this, as long as Alyssa is able to fit in a page that month; we have to create pricing for the full page ad, and it will be consistent with the pricing of the other ads; additionally, we can’t guarantee that it’s possible to add a full page ad each month; would need some flexibility and will talk to the advertiser to see what we can do for them.

The meeting was officially adjourned at 8:00 pm.

Minutes written by Kristen, Co-Chair and approved by Mark, OIC