**Marketing and Communication: February 11, 2021 Minutes**

Members Present: Ami Nickel, Kristen Neu, Mark Kempner, Austin Vallies

Proposed New Members: Debby Linnell, Brett Nickel

This meeting was called to order on Thursday, February 11, 2021 at 7:03 p.m. on Zoom

Old Business

WMLCC Website Update

* + Recommended to use Wix at a cost of approx. $180/year; template is more customizable and user-friendly than current template
  + Progress of website is great; primary items needed are updated images and copy for different sections of the site
  + Will have a “final draft” of website for March meeting

New Business

POA/CC Board Minute Format

* Committee discussed options for the format of board minutes; the committee agreed on sharing a draft of an alternate format with the board for feedback

The meeting was officially adjourned at 8:00 pm.

Minutes written by Kristen & Ami, Chairs and approved by Mark, OIC