**Marketing and Communication: April 8, 2021 Minutes**

Members Present: Ami Nickel, Kristen Neu, Mark Kempner, Austin Vallies

This meeting was called to order on Thursday, April 8, 2021 at 7:00 p.m. on Zoom

Old Business

WMLCC Website Update

* + Draft is migrated to the CC site
  + Committee reviewed the site and made recommendations
  + Areas still need copy; will work outside of committee to complete before May meeting

New Business

Marketing and Social Media

* Committee discussed the need for a more uniform approach to communicating with our community through social media
  + Discussed additional opportunities to tie in new CC website to social media to bring in rentals

The meeting was officially adjourned at 8:00 pm.

Minutes written by Kristen & Ami, Co-Chairs and approved by Mark, OIC