**Marketing and Communication: April 13, 2023 Minutes**

Members Present: Ami Nickel, Kristen Neu, Mike Ilardi

This meeting was called to order on Thursday, April 13, 2023 at 6:35 p.m. in the Clubhouse

* Identified need for progress status of any ongoing projects, any issues, and initiatives from Vicky; we were told that Vicky is ready for more projects, so we will give her the “green light” to finish development and format of the CC website, as well as revive the push for increasing digital newsletter sign ups.
* Discussed social media policy again, as issues keep coming up.
* Discussed Lion’s Club directory project; spoke to a representative from the Lion’s Club about their experience with the directory; we are evaluating if it is something WML wants to bring back; Lion’s Club rep shared difficulties they met with this project.
* Found an old WML Handbook, looks to be from the 90s; committee will look into updating and republishing this booklet; intent would be to give to new homeowners; this could be a fun project and would help welcome new residents with useful information about the community.

The meeting was officially adjourned at 7:25 pm.

Minutes written by Kristen, Co-Chair and approved by Mark, OIC