**April 2023 Women’s Club Meeting**

**Agenda:** April 17th, 2023 at 8pm

**Meeting Commences:** 8:03pm

1. **Attendance -** Laura Eory, Angela Quant, Francesca Miskowsky, Tangelin Rivera, Mike Illardi, Chris Kleinwaks, Karen Lambert, Kristen Neu, Molly Reynolds, Danielle Ronay, Joanne Machalaba, Frances Zegar, Jennifer Meyers, Inga Donskaya, Kerry Rivelli and Karyn Brodman.
2. **WELCOME New Members -** no new members
3. Pre-school
   1. Fundraisers:
      1. Comedy Night - March 25th - $3,300 in profit, great and positive feedback!
   2. New Business
      1. Setting up for graduation - kids will have gowns and tassels. Getting annual t-shirts. Planning an in house field trip/enrichment day.
      2. Summer fun registration opens Saturday, April 22nd
      3. Feedback from parents is that the increase in tuition has been deterring people. Concern from parents is that we have priced ourselves higher than other places especially for non-resident and that tuition has been raised twice in 2 years. Majority of families have re-enrolled.
         1. Discussion -
            1. Comparative tuitions in the area continued to be monitored and we are on the low end
            2. PS Director/Teacher and Board of Directors are fully supportive of the current tuition rates; Questions/Comments: Ask teachers what they think? Where have you looked? Raised the rates twice since the last feedback (2 years ago). Revenue production? Want to make sure PS is not being subsidized by POA.
            3. PS should be a profit making entity in order to cover many of the operation expenses. POA and Country Club continues to subsidize the PS
            4. The PS needs further infrastructure improvements/repairs. Top of the list are the bathrooms. A concern was raised that the repairs are taking too long, the bathrooms are in bad shape and floors being safe and secure. An architect was retained to do structural drawings and will then go for bidding. POA Board to follow up at the next meeting to see where we are with the entire project.
      4. Meeting to be scheduled between PS and WC board to discuss PS becoming more autonomous.
      5. Jen to step down as liaison and two mom’s are interested in becoming liaison.
4. Old Business
   1. Egg Your Yard (Amanda) - April 8th - 39 dozen eggs - gave out 3 golden ticket prizes: tickets to future WC event and 2 lawn sign vouchers. Amanda is excited for next year and has some new ideas - need numbers on how we did.
   2. Spring Parties - April 2nd - Beansprouts (Tangelin); K-5 (Kerry) - almost sold out (7 tix left) a lot of kids and parents but went well. Better with parents having tickets! Had a lot of volunteers. Each party had a separate budget, combined budgets since parties were back-to-back and were able to get decorations, arts and crafts, balloon centerpieces, split food and snacks for each party so there wasn’t a lot left over. K-5 wasn’t as sold out but was well attended (over 100). Suggestion - a lot of parents didn’t know they could have a slice.
      1. Question: Can we sell tix at the door? YES we can! NO Volunteers are to handle cash at ANY EVENT.
      2. Egg Hunt - sections not set up the way we wanted, very windy, maintenance lost the paper for set up, good to always have digital copy. May make changes on ages for next year.
   3. Latin Night (Tangelin/Francesca) - April 15th - 80 tix - profit $842. Not including what was sold in the office. Overall good feedback: Great! Possible band next year?
   4. Idea: Put vendors (i.e. DJ, bands, etc.) on list of banquet and do 6 mo ad on newsletter as incentive
5. Upcoming Scholarship Fundraisers
   1. Spring Market (Molly) - April 30th - slated to net $3,285 ($2,970 slated total profit), 69 outside 22 inside. In NEED of VOLUNTEERS! - 15 people at the gazebo, 22 inside, chalk marker for the cement. Possible Google Ad? Can make it a free event on Eventbrite.
   2. Mother’s Day/Father’s Day Fundraiser- (Karen) May 14th/ (Jen) June 18th - so far only 2 orders, need to boost and share. Next steps: need to contact Rockaway Bagel.
      1. From ABC - WC cannot benefit from sales from alcohol for a fundraiser. Maybe, for Father’s Day, we could offer a domestic 6 pack. Has to be something that’s pre-packaged. Ideas: Birdies and bagels, enter to win a round of golf, willing to donate a round of golf, could just sell the bloody mary mix
   3. Merch Sale (Danielle) - end of May - got one good design! Vicki posted on POA - Not to be confused with a festival Days t-shirt, available for purchase starting festival days, wants a Men’s tank top, FYI to vote for t-shirt designs.
6. WML Women’s Club Committee Drive Folder - committee to look over and see if there’s anything we need.
   1. Events Process and Timeline Worksheet -
   2. Scan code on the bottom of this agenda for access (see attached)
7. Upcoming POA/Community Events
   1. Community Wide Garage Sale (Frances) - May 20th & 21st - FB event was made, Francesca to get signs to Frances - Laura has approved $100 - Angela to reshare google doc.
   2. Sundaes by the Lake - June 25th - Amanda - our band couldn’t do the 25th and we were going to accommodate their date but they never responded - 3 Day Weekend - $595 for the band - Laura approves, WC committee vote not needed. Ice scream can be purchased at restaurant depot. Ice cream scoops! Cups, bowls, sprinkles, syrup, whipped cream, cherries, make it your own! No nuts no cones (allergy) VOLUNTEERS! - Badge checkers, suggestion - having it pre scooped? - may not be able to do
   3. Oktoberfest - Joanne, Cat, Amanda, Danielle - Laura and Chris shadowing Angela for Fall Festival - possibly make it an extension of fall festival and not a separate ticketed event.
8. Marketing - New marketing/communications person in POA office - send Vickie your posts’ first, she’ll make events - [newsletter@wml.org](mailto:newsletter@wml.org) - Question - can we get rid of the paypal on the website? (Joanne)
   1. Idea: Have an FAQ on our website - put some of the info in the new homeowner bags online for current residents and/or a “Welcome New Homeowners” page on website
9. Scholarship (Karyn) - scholarship amount to be awarded goes to WC board for approval by next WC board meeting which would be April 27th - only a few applications - $27,000 in scholarship
10. New Homeowners (Kim) - Process - receives names from the office for new homeowners sometimes months later. 150-200 new homeowners a year. Cooler Bag contents: koozie, key chain, pen, screw drivers, POA President letter, WC President letter, Map, magnet, carabiner, WML numbers.
    1. Restock(?): screwdriver and pens.
    2. Updates: Get an updated picture and handbook should be in there, camp should have something bar and rental and banquet. FAQ’s page. “Hey did you know?” page insert to the newsletter. Talk to Suzie and tell her what we’d like to do and Laura to follow up on procedures to see who is new and who has gotten a bag etc. Processes: should we be giving these out in the office as opposed to being handed it out by WC committee members and sometimes people aren’t home? Most agree it should be distributed by the office.

1. New Ideas (Karen) - snow machines on Facebook market! sangria sunsets!

**Meeting Adjourned:** 10:17pm

**Minutes Recorded by:** Francesca Miskowsky (*Secretary*)

**OIC Approval:** Joanne Machalaba